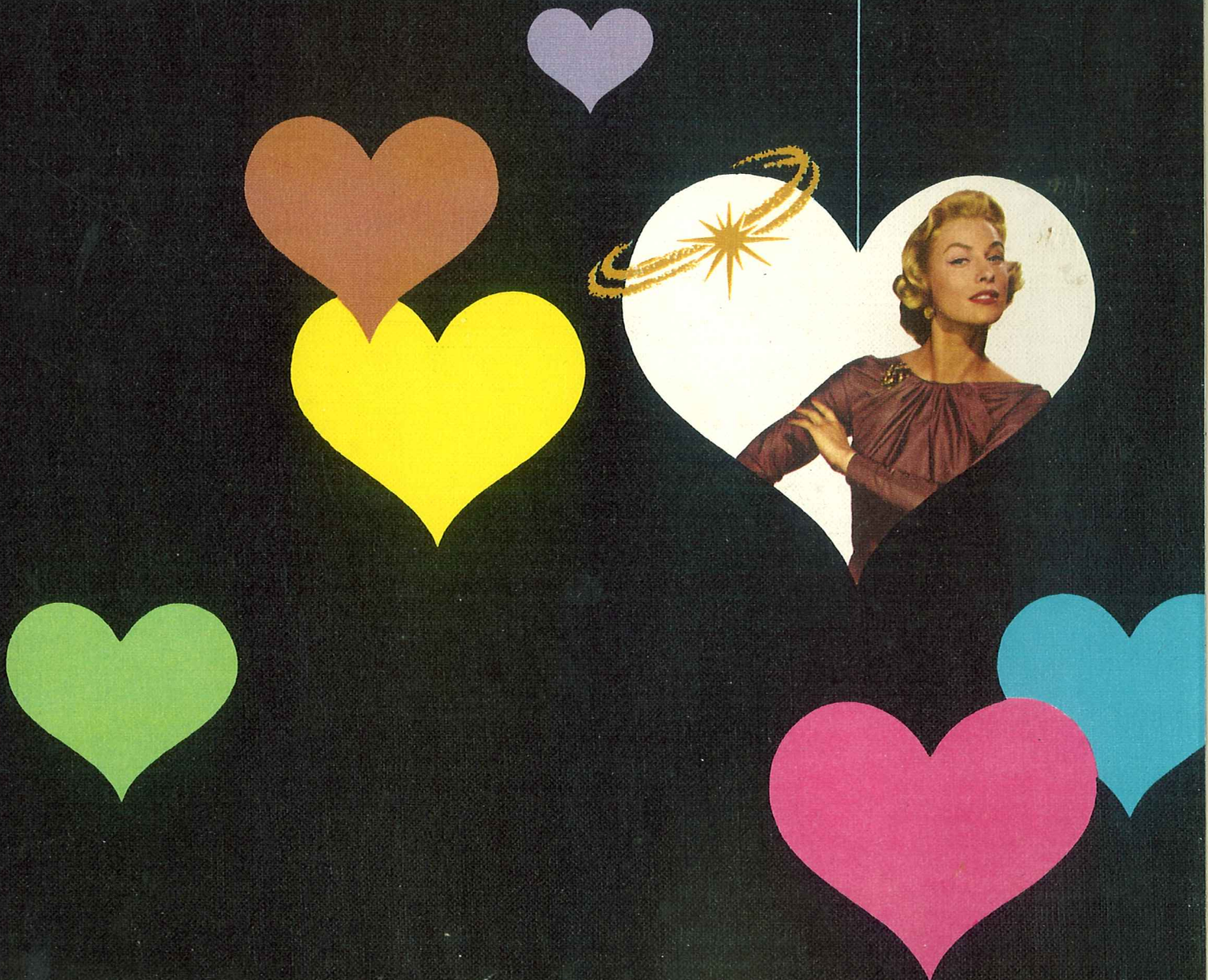


PABCO

FLOORS for the young in heart

1956



BCO PABCO PABCO PABCO

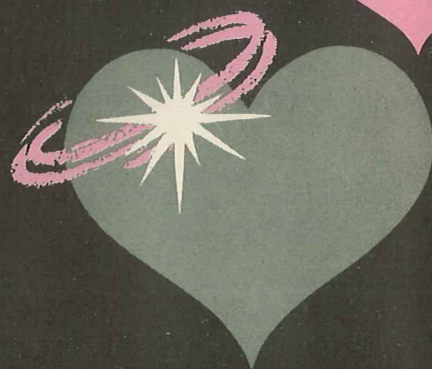


PABCO PABCO PABCO PA



styled for the young in heart







THESE ARE THE FLOORS OF FASHION...



YOU are the "Young in Heart"... You whose living tempo calls for happy colors, patterns with personality... for greater housekeeping freedom... for the sparkle and spaciousness of smooth surface floors.

PABCO fashions its floors for you. Our designers in California and New York analyze the smartest new trends in furnishings, wallpapers, draperies, and accessories. Year after year Pabco is the acknowledged fashion leader in original and exclusive floor covering colors and patterns.

This book pictures for you our very newest Floor Coverings in a wide choice of types as well as prices. Just tell your Pabco Dealer about your tastes and plans — and your budget. You will find him an experienced, helpful and friendly advisor. He will explain the suitability of Linoleum, Tiles of various kinds, and Printz, in terms of your wishes. Samples will help you base your decorating on Pabco fashion-right colors.

Now you begin... on your way to making your home more stylish, colorful and happy... truly "Young in Heart."

		INLAID LINOLEUMS
Page	3	Limited Edition
	7	California Originals
	21	Seadrift
	26	Tanbark
	27	Florentine
	36	Onyxtone
	43	Calitone

FLOOR TILES

51	Floron Plastic Tile
52	Floron Heavy Weight Plastic Tile
52	Miracon Rubber-Plastic Tile
55	Rubber Tile
56	Florentine Linoleum Tile
58	Calitone Linoleum Tile
60	Onyxtone Linoleum Tile

PRINTZ

61	Printz Heavy Weight Rugs
83	Golden Gate Standard Weight Rugs
89	Printz-by-the-Yard
106	Rug Borders

MISCELLANEOUS

107	Floor Covering Sundries
107	Installation Specifications & Maintenance
108	Decorating Inspirations
110	Pattern Index
111	Dealer Display Ideas
112	Shipping Weights & Packing Specifications

PABCO Floor Coverings

for the Young in Heart

Pabco Products Inc. Floor Covering Division
475 Brannan Street • San Francisco 19 • California

REGIONAL OFFICES

SAN FRANCISCO 1355 Market Street
NEW YORK 295 Fifth Avenue
CHICAGO 13-125 Merchandise Mart
DALLAS 425 South Field Street
ATLANTA 2025 Peachtree Street, N. E.

Limited Edition

Linoleum by

PABCO





01

PABCO *Limited Edition*



02

LINOLEUM FOR THOSE WHO APPRECIATE THE FINEST

Limited Edition belies the legend
of lost craftsmanship. Never before
has the art of floor design
attained more considered perfection.

The two hand-crafted linoleum
patterns illustrated represent
extremely limited offerings, as
mass production is unobtainable.

To architects and artisans of
interiors, Pabco offers the
opportunity for individual designs
and colorations to order.

The exclusive Limited Edition
is created for those who do not
have to consider the cost.

The Pabco designers who have
created this linoleum masterpiece also present
the smart floor covering patterns
on the ensuing pages—available to all.

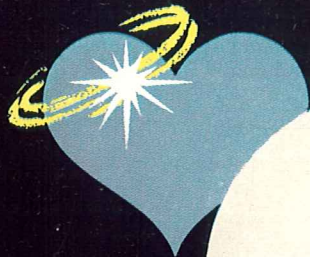
Limited Edition





PABCO

California Originals Inlaid Linoleum





C-0141

Santa Barbara Dawn



U.S.A. DESIGN PATENT NO. 164,694

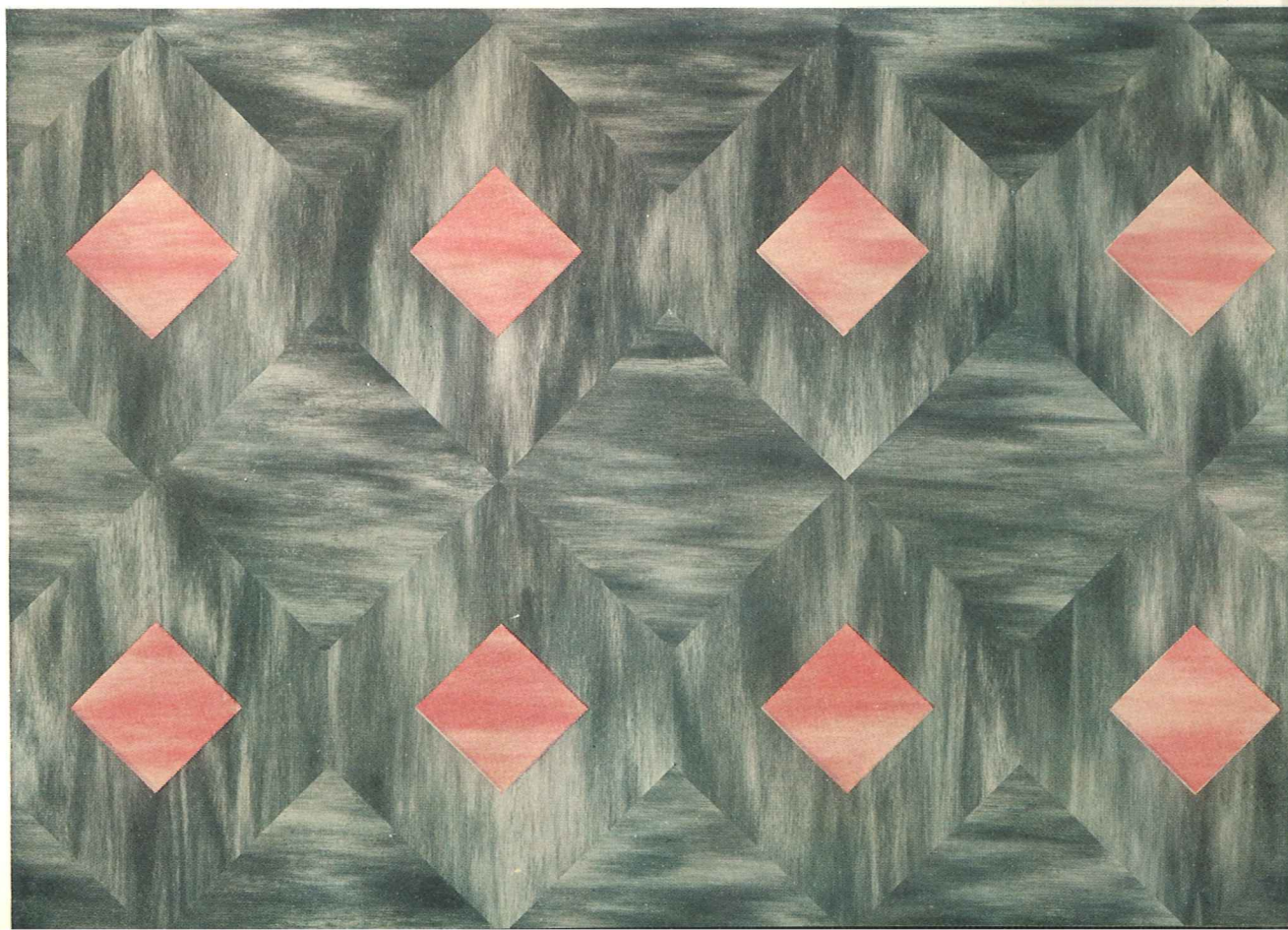
PABCO California Originals

Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight

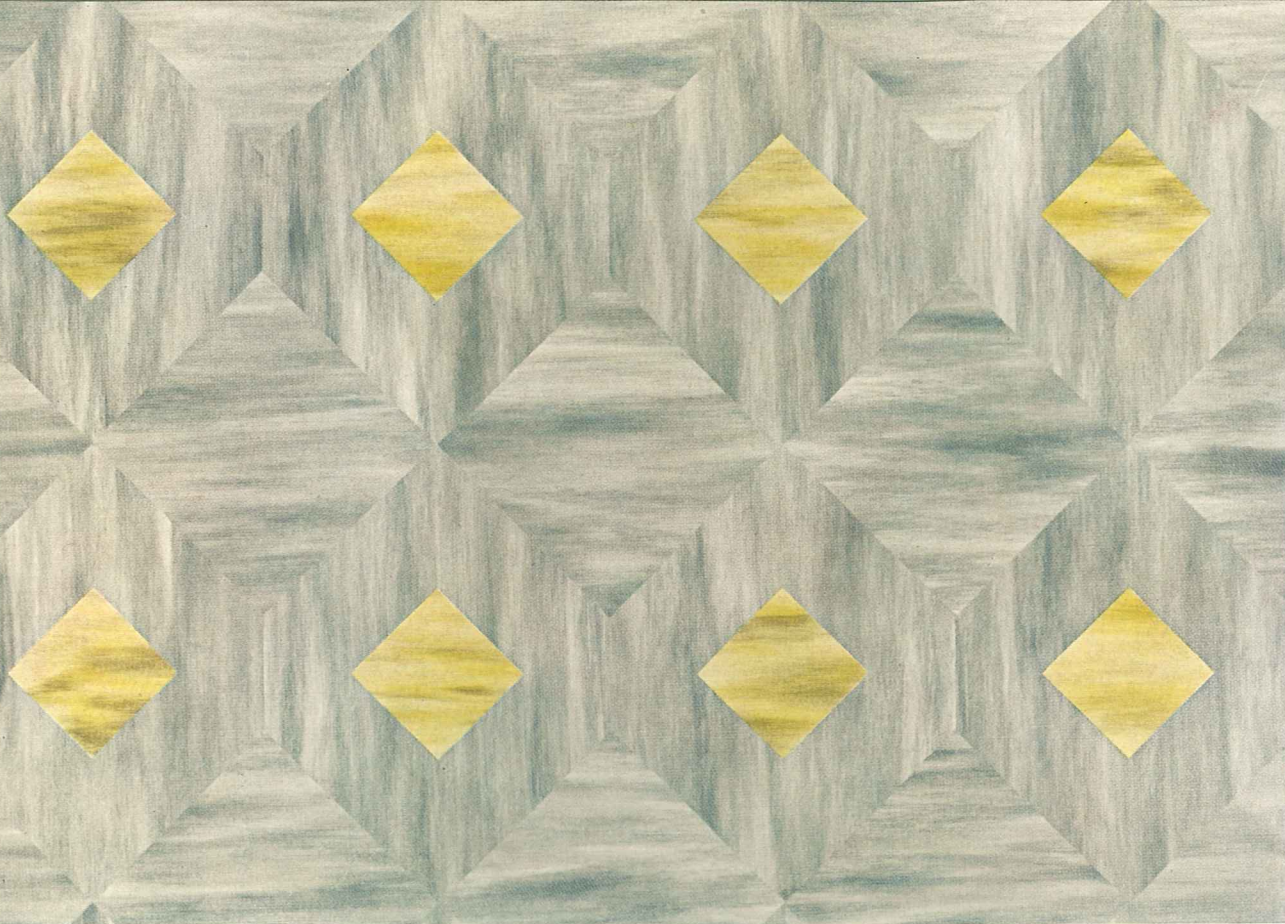
U.S.A. DESIGN PATENT NO. 164,694

C-0144

Santa Fe Charcoal



Shown:
California Originals
Linoleum,
"Santa Rosa Gray",
C-0147

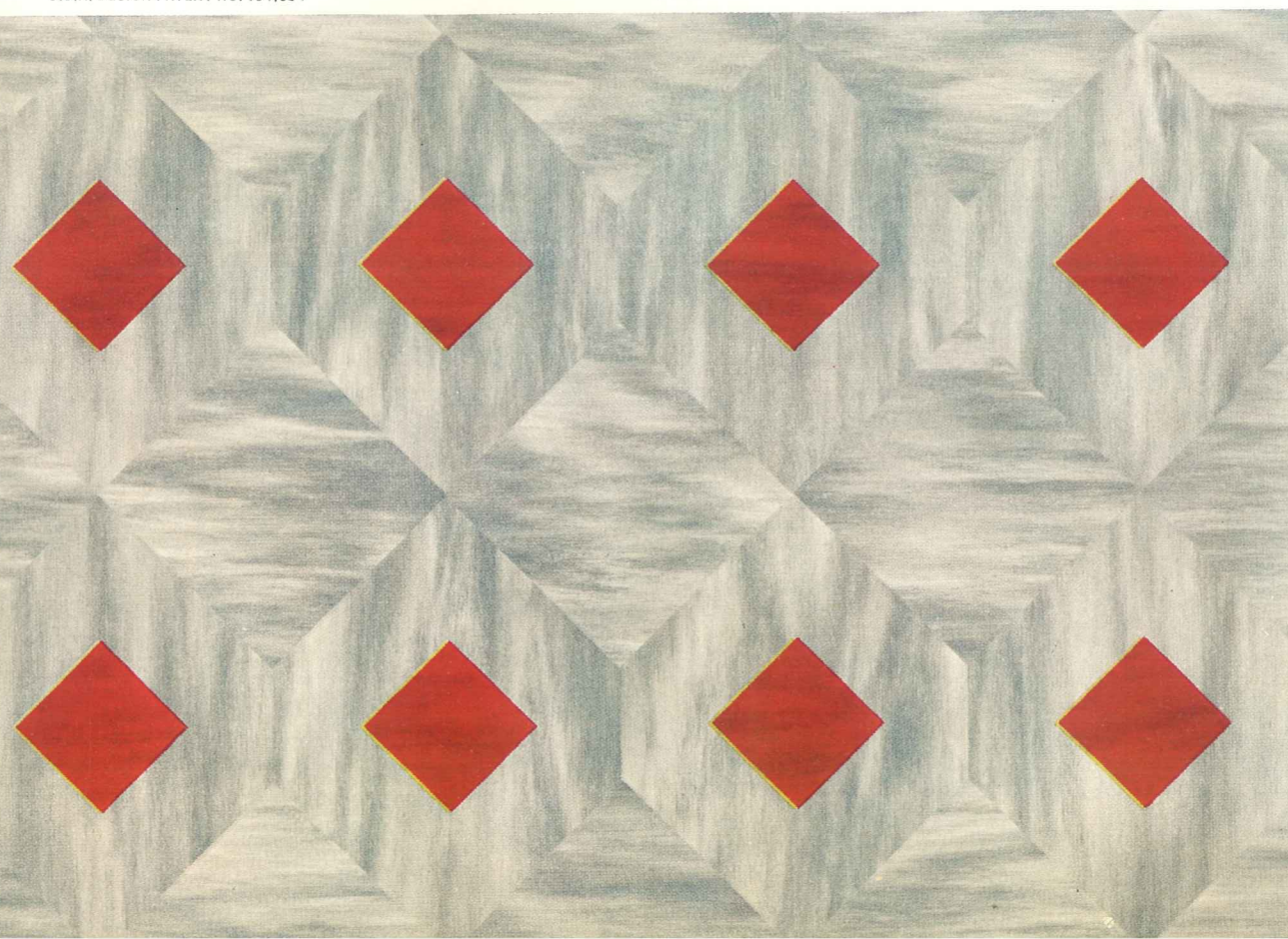


U.S.A. DESIGN PATENT NO. 164,694

C-0146
Santa Rita Gray

PABCO California Originals

U.S.A. DESIGN PATENT NO. 164,694



C-0147
Santa Rosa Gray

C-0148
Santa Cruz Gray



U.S.A. DESIGN PATENT NO. 164,694

Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight

U.S.A. DESIGN PATENT NO. 164,694

C-0149
Santa Ana Mocha



C-0191
'49er Redwood



PABCO California Originals

U.S.A. DESIGN PATENT NO. 173,158

C-0201
Woodland Fawn



C-0210
Point Reyes Gray



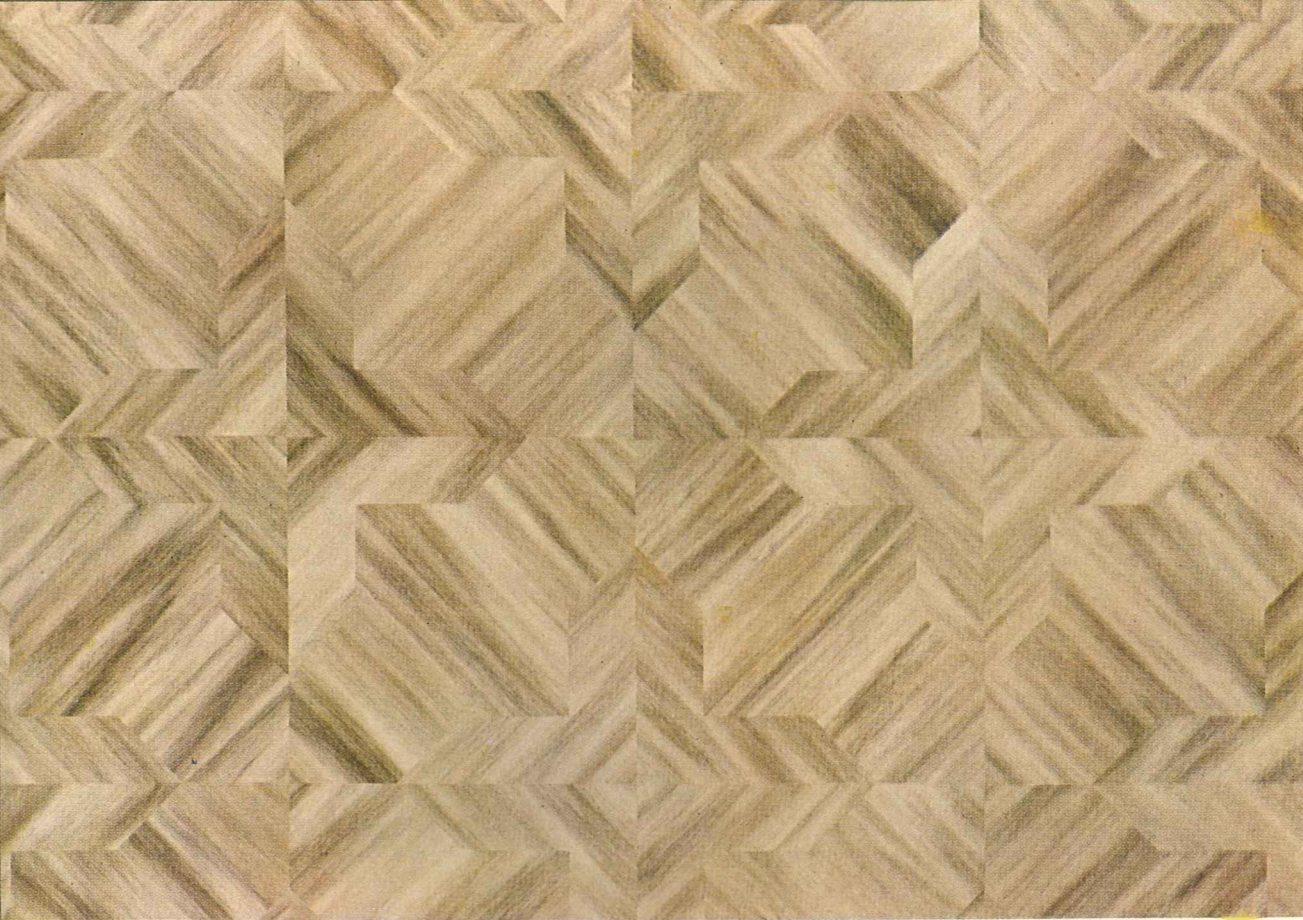
U.S.A. DESIGN PATENT NO. 175,308

Soil Sealed Inlaid Linoleum ★★★ 3 Star Weight

U.S.A. DESIGN PATENT NO. 175,308

C-0212
Point Lobos Tan





C-0213
Point Montara Cedar

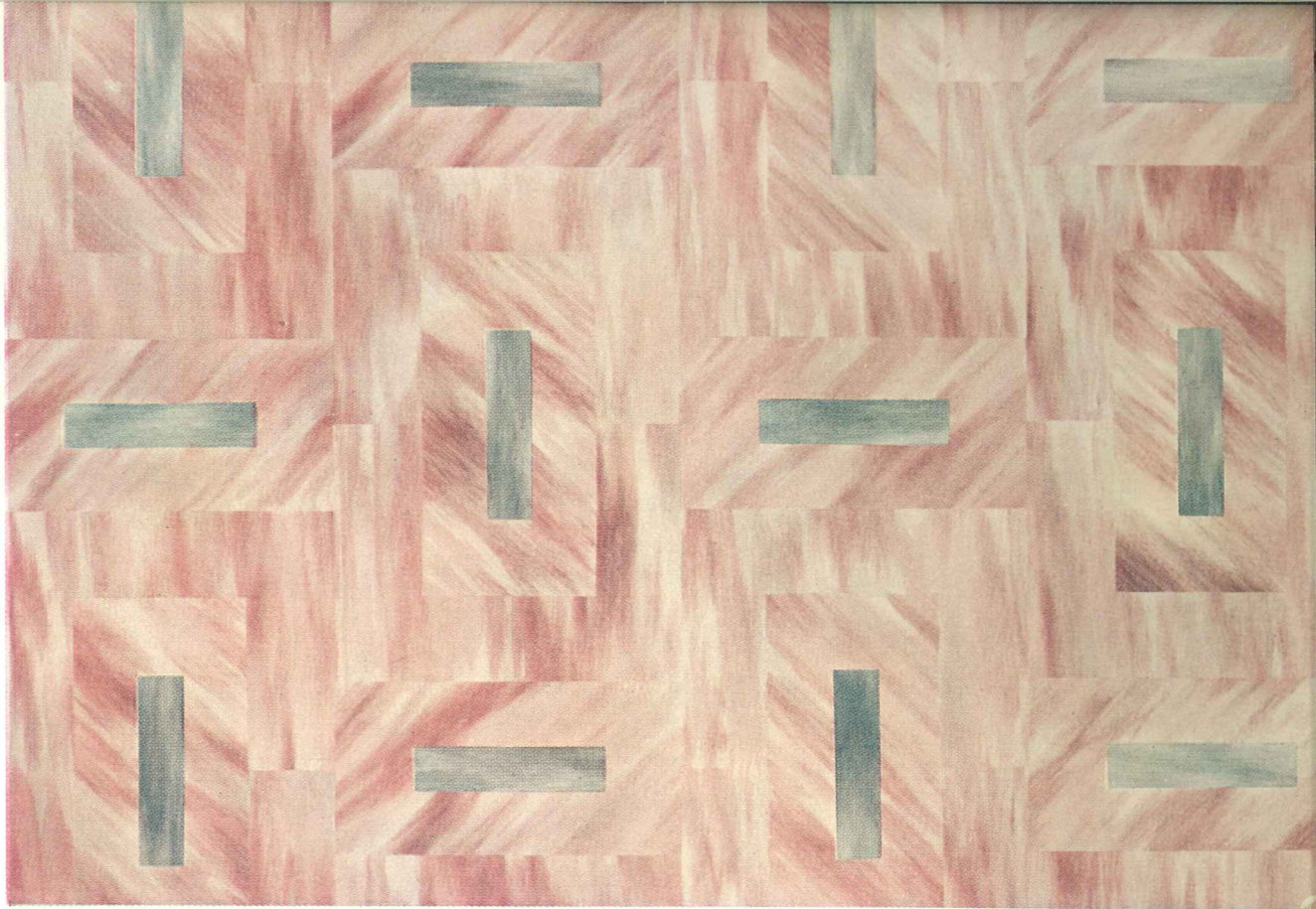
U.S.A. DESIGN PATENT NO. 175,308

PABCO California Originals



C-0221
Mojave Taupe

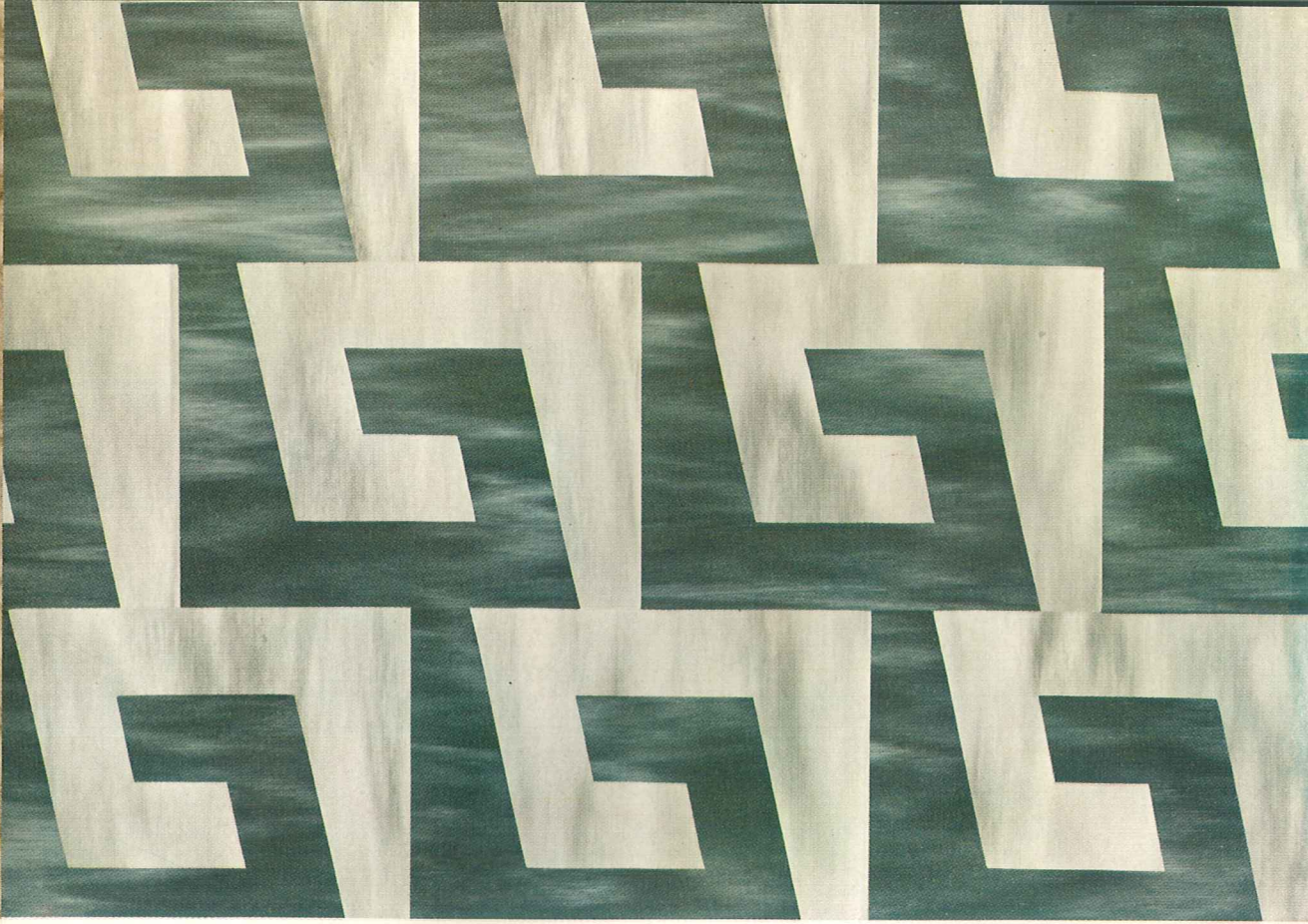
C-0222
Portola Pink



Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight

C-0223
Ramona Rose





C-0230
Nob Hill Sable

PABCO California Originals



C-0231
Cable Car Red

C-0232
Sea Cliff Blue

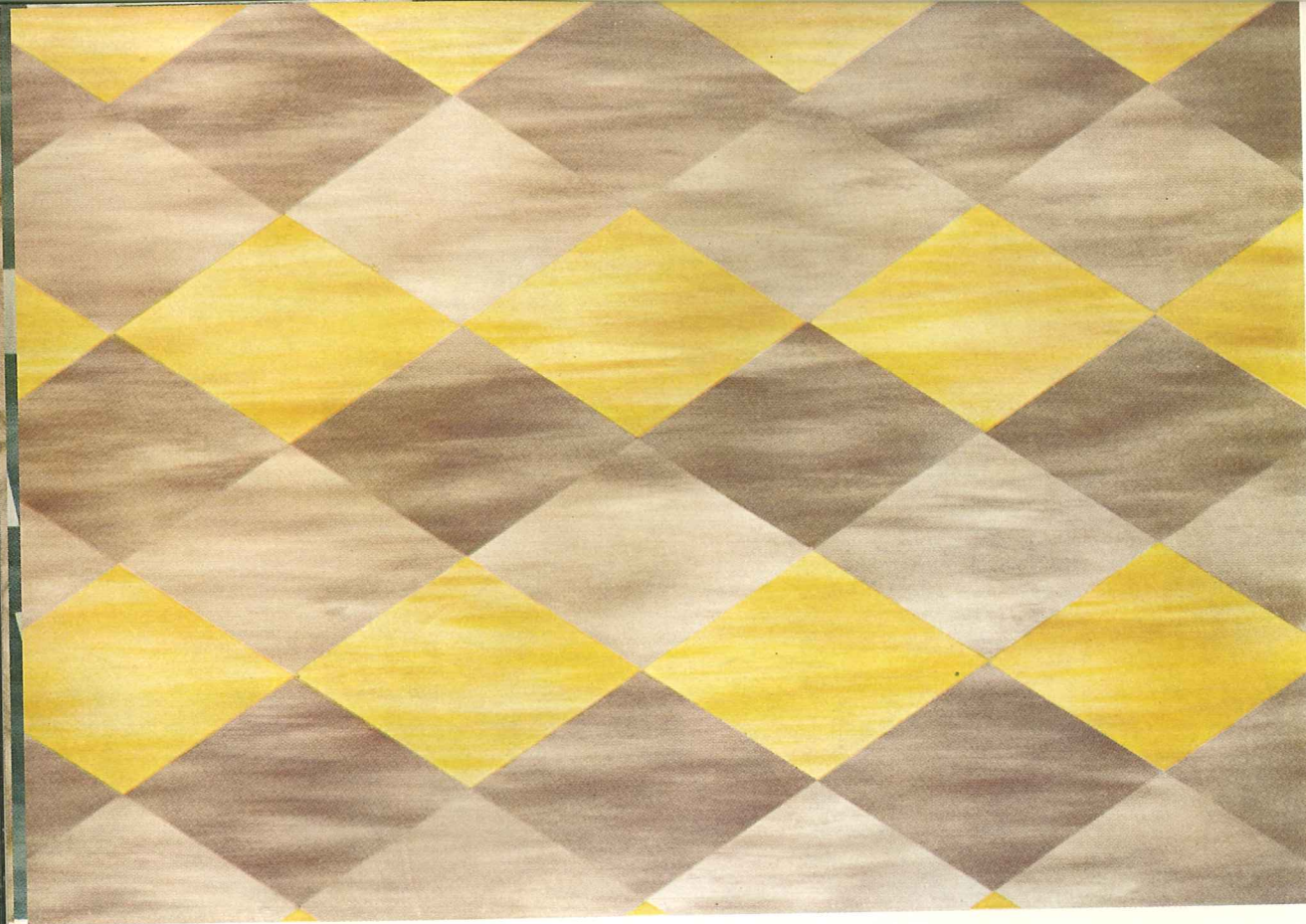


Soil Sealed Inlaid Linoleum ★★★ 3 Star Weight

C-0233
Twin Peaks Green



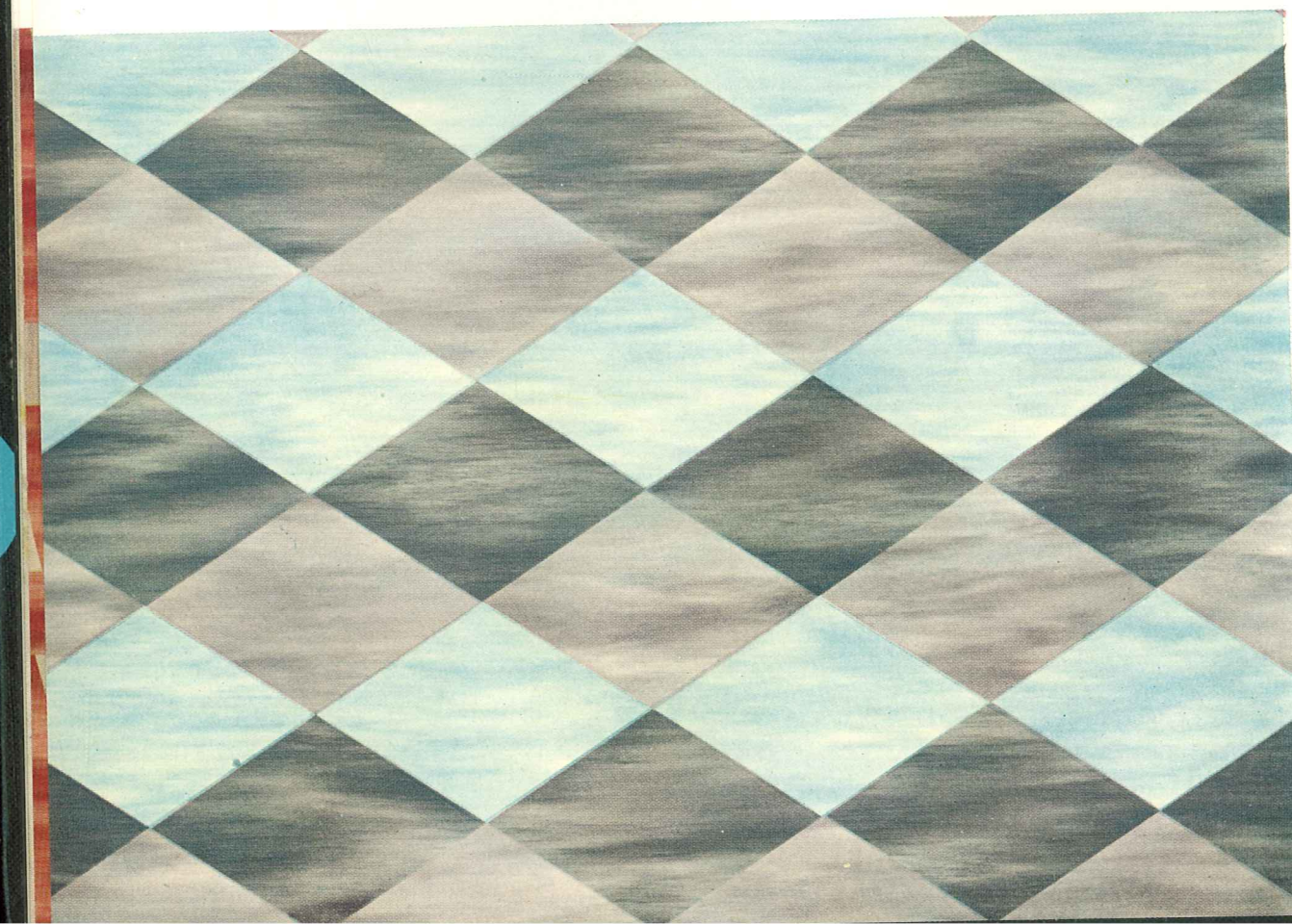
C-0240
Sierra Suntan



PABCO California Originals

Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight

C-0241
Balboa Blue



Shown:
California Originals,
Linoleum,
"Balboa Blue,"
C-0241

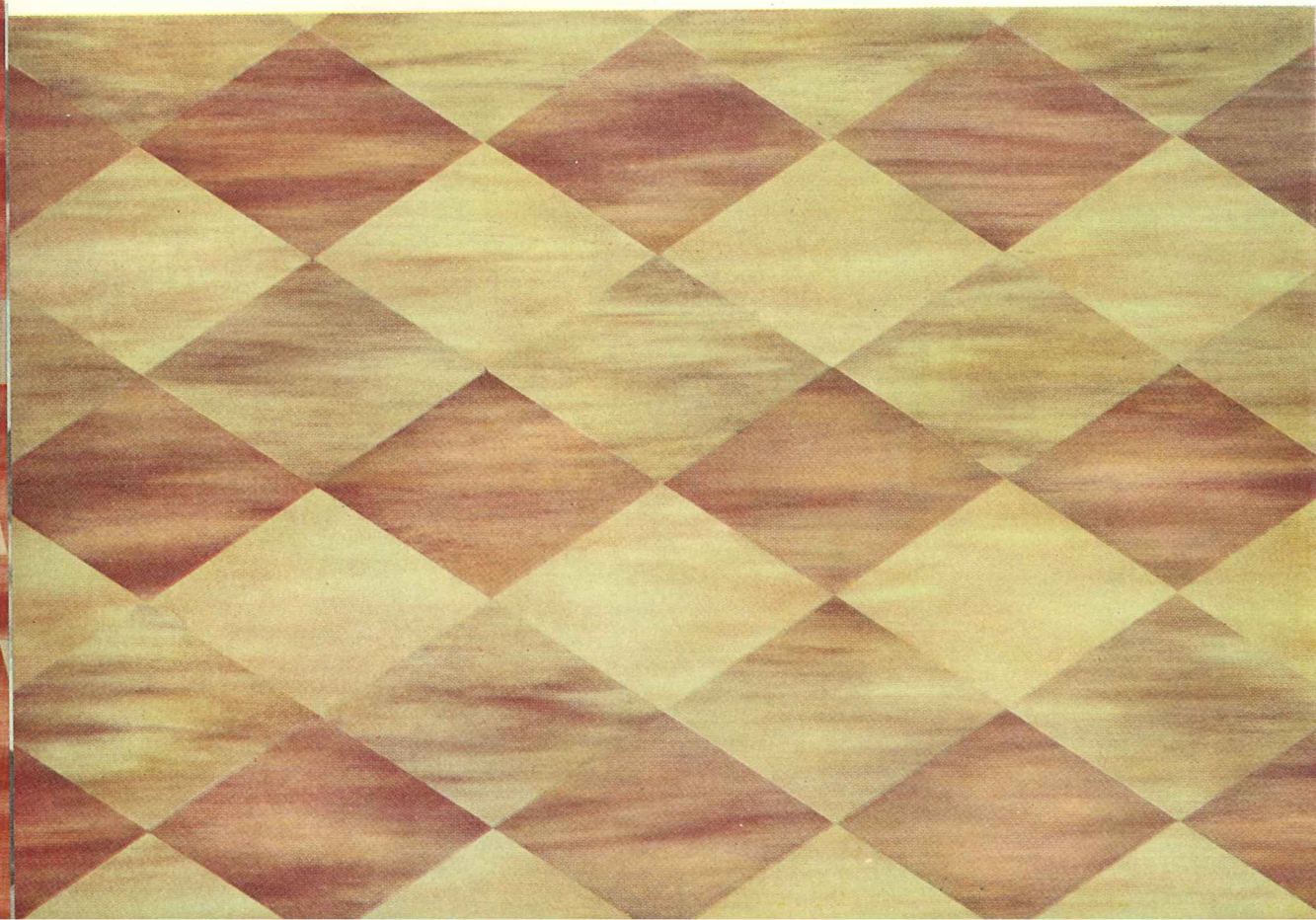




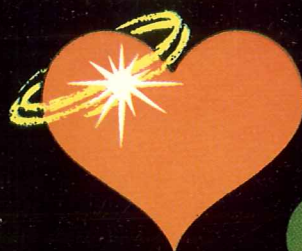
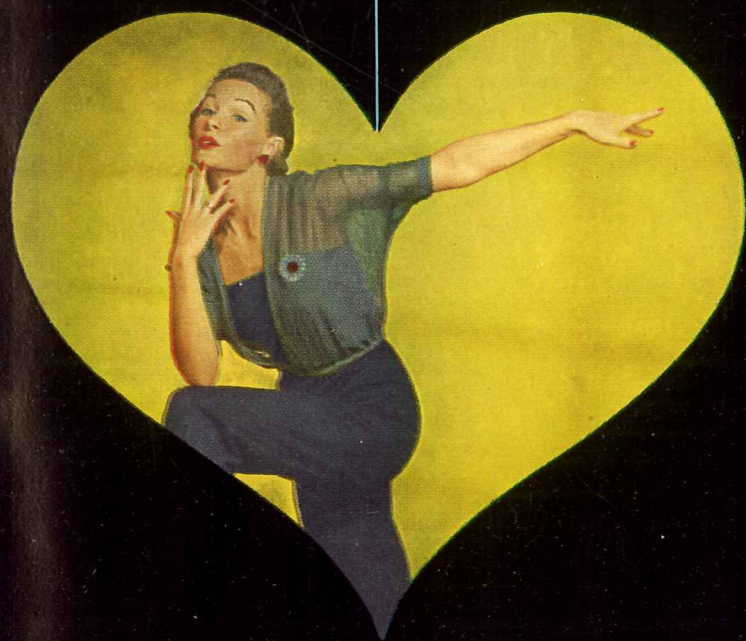
C-0242
Fontana Flame

PABCO California Originals

Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight



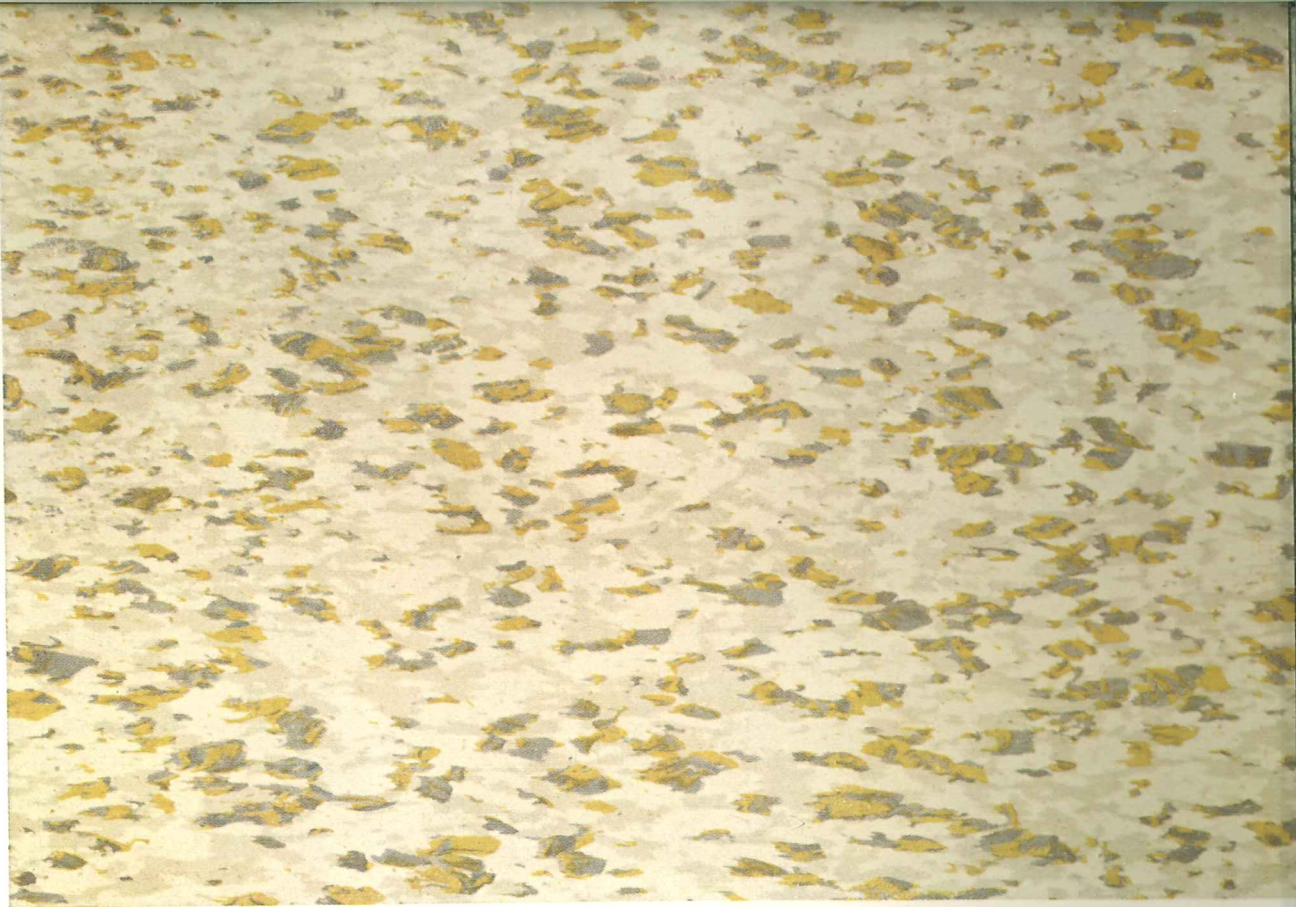
C-0243
Carmel Copper



PABCO Seadrift Inlaid Linoleum



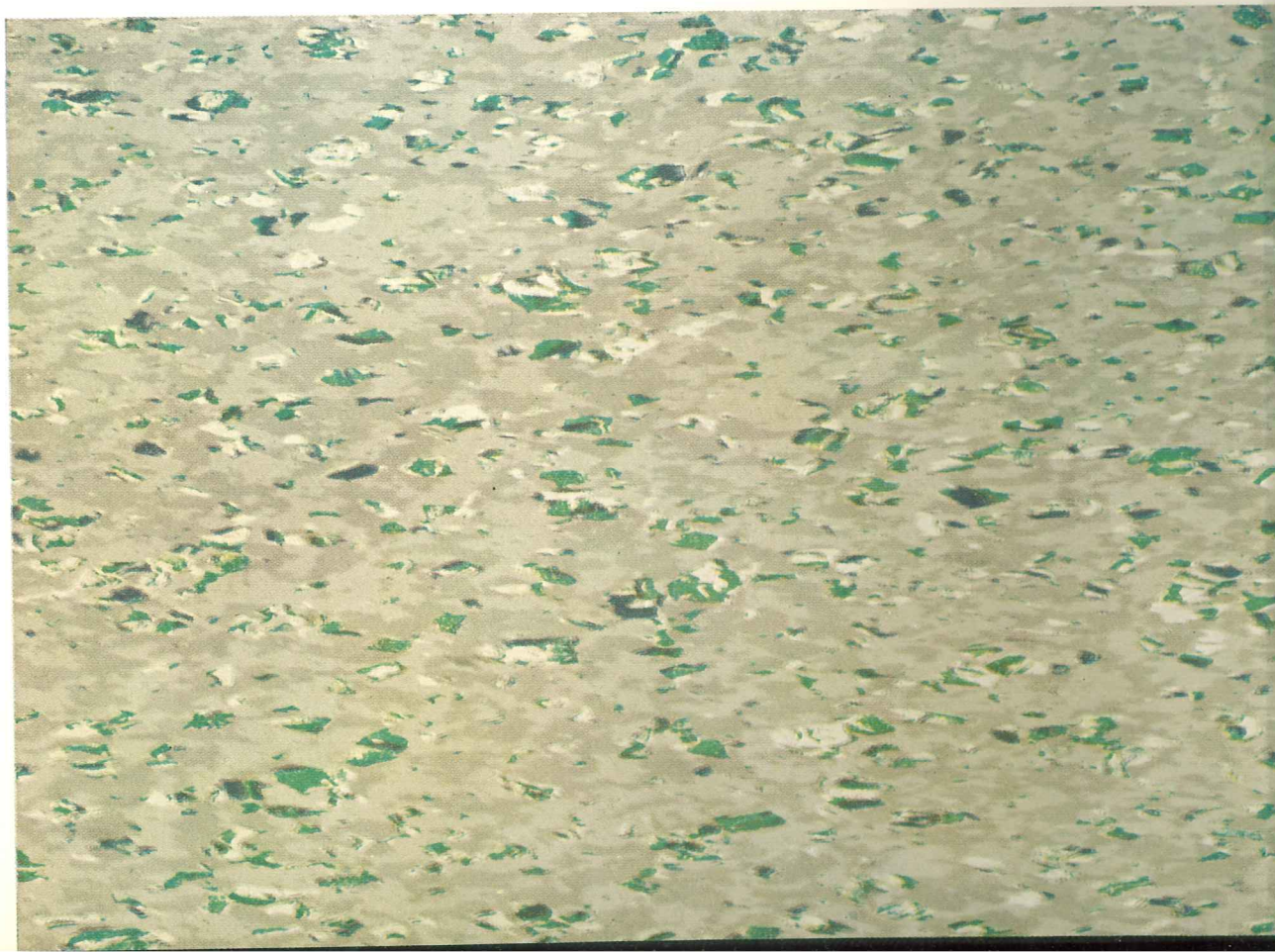
8200



PABCO Seadrift Soil Sealed Inlaid Linoleum

★ ★ ★ 3 Star Weight

8201

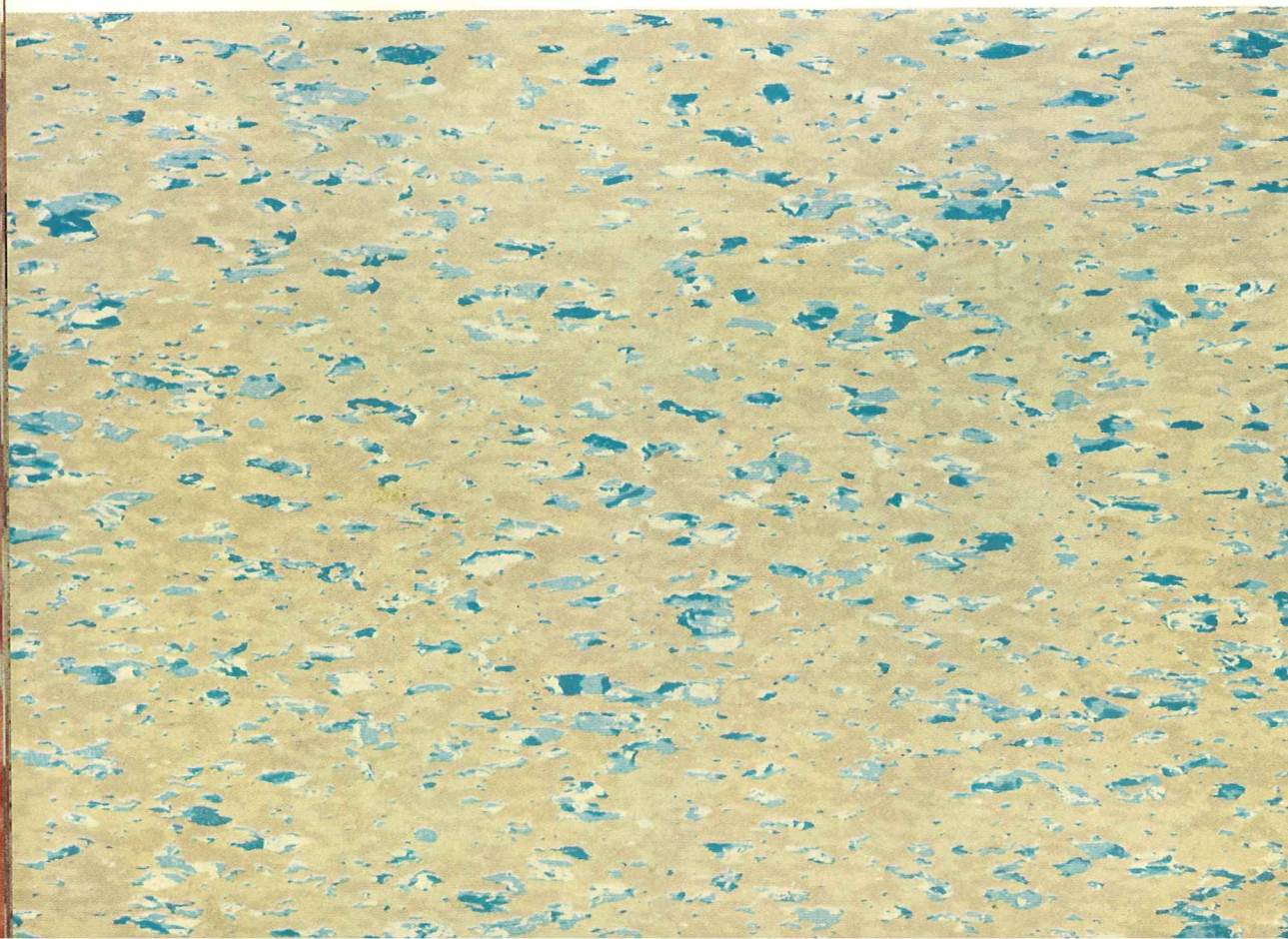


Shown:
Seadrift Linoleum,
8205



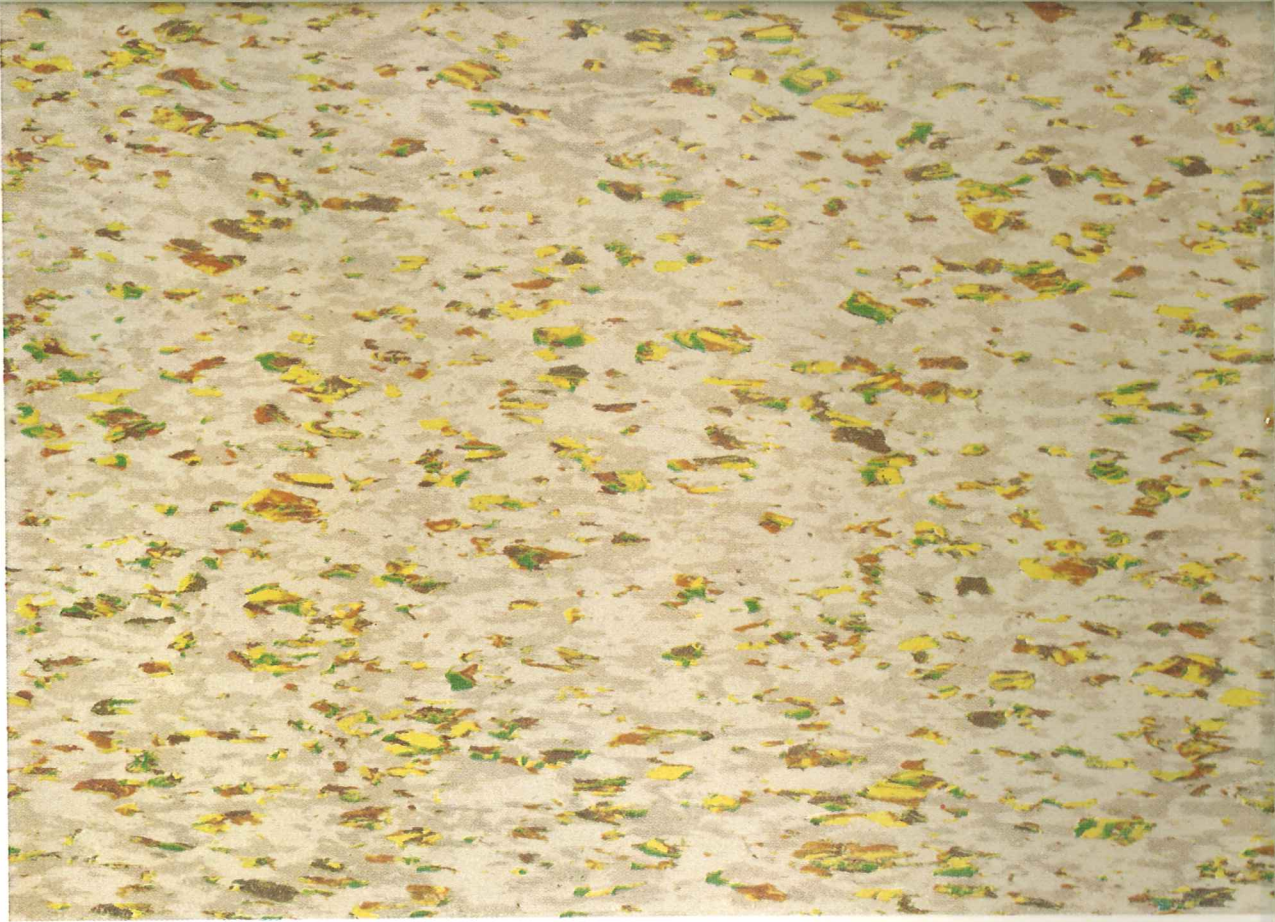
8202

PABCO Seadrift



8203

8204



Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight

8205



Shown:
Tanbark Linoleum,
8100



PABCO Tanbark Soil Sealed Inlaid Linoleum
★★★ 3 Star Weight

8100



PABCO

Florentine

Inlaid Linoleum





8800



PABCO Florentine Soil Sealed Inlaid Linoleum
★★★ 3 Star Weight

8801



Shown:
Florentine Linoleum,
8803

8802



PABCO Florentine

8803



8804



Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight

8805





8806

PABCO Florentine



8807

8808

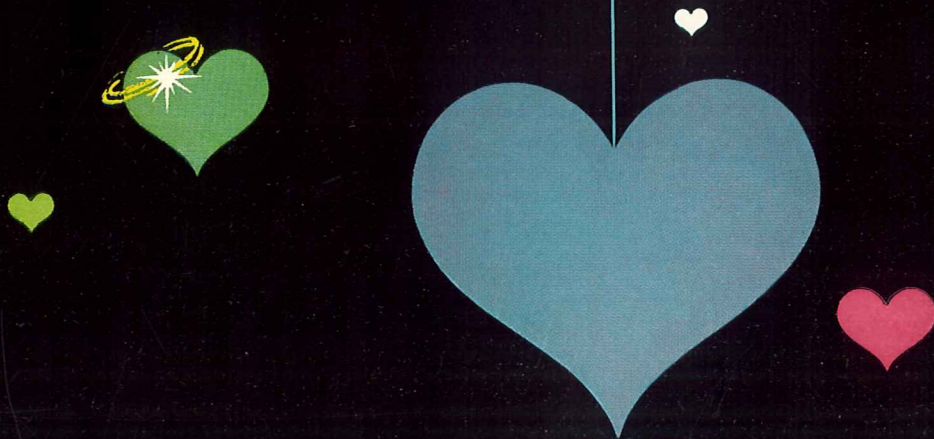


Soil Sealed Inlaid Linoleum ★★ ★ 3 Star Weight

8809

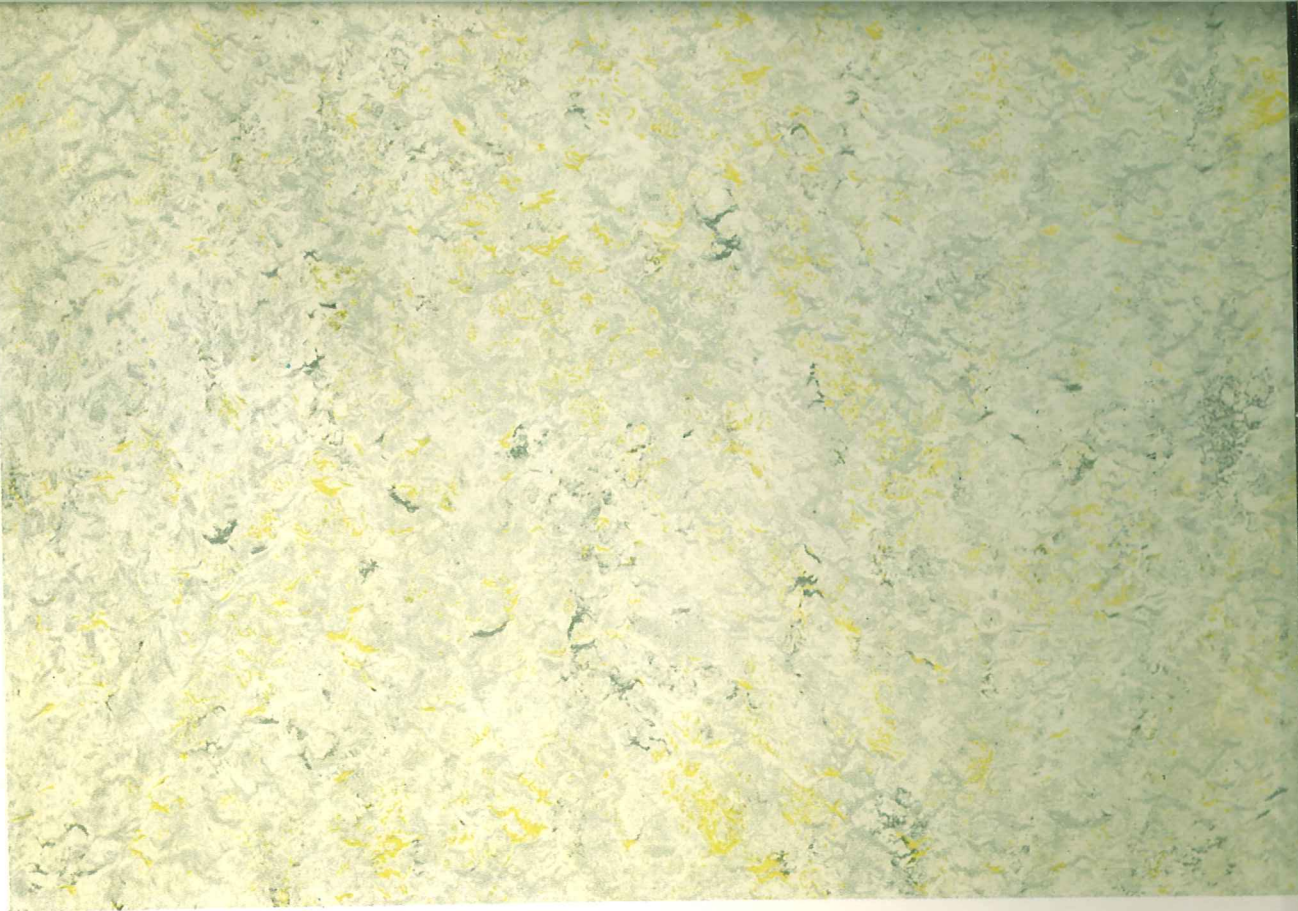


PABCO Onyxtone Inlaid Linoleum



Shown:
Onyxtone Linoleum,
8536

8505 ★ ★ ★
6505 ★ ★



PABCO Onyxtone Soil Sealed Inlaid Linoleum
★★★ 3 Star Weight ★★ 2 Star Weight

8515 ★ ★ ★
6515 ★ ★





8521 ★ ★ ★

6521 ★ ★

PABCO Onyxtone



8524 ★ ★ ★

6524 ★ ★

8529 ★ ★ ★

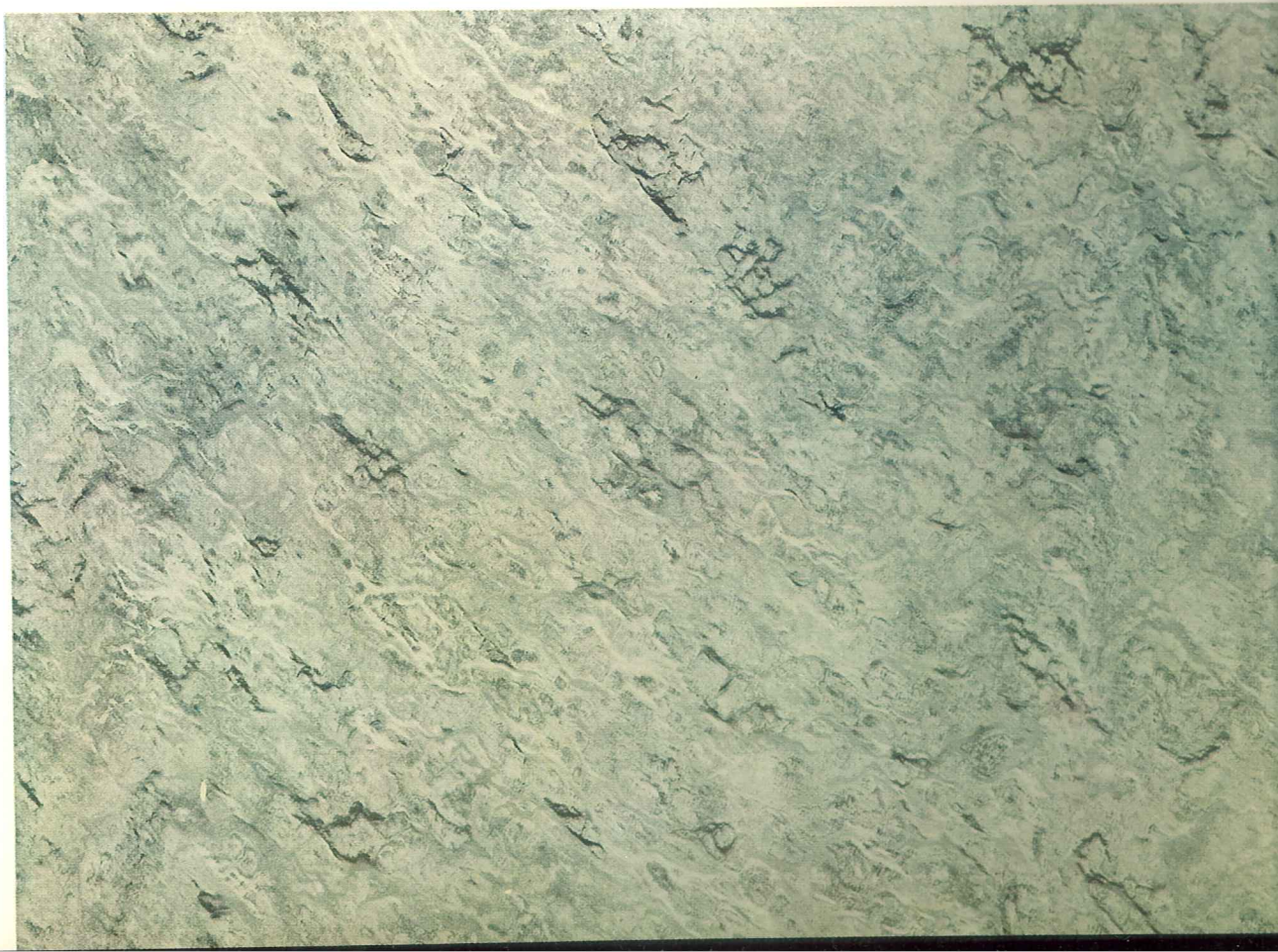
6529 ★ ★



Soil Sealed Inlaid Linoleum ★ ★ ★ 3 Star Weight ★ ★ 2 Star Weight

8532 ★ ★ ★

6532 ★ ★

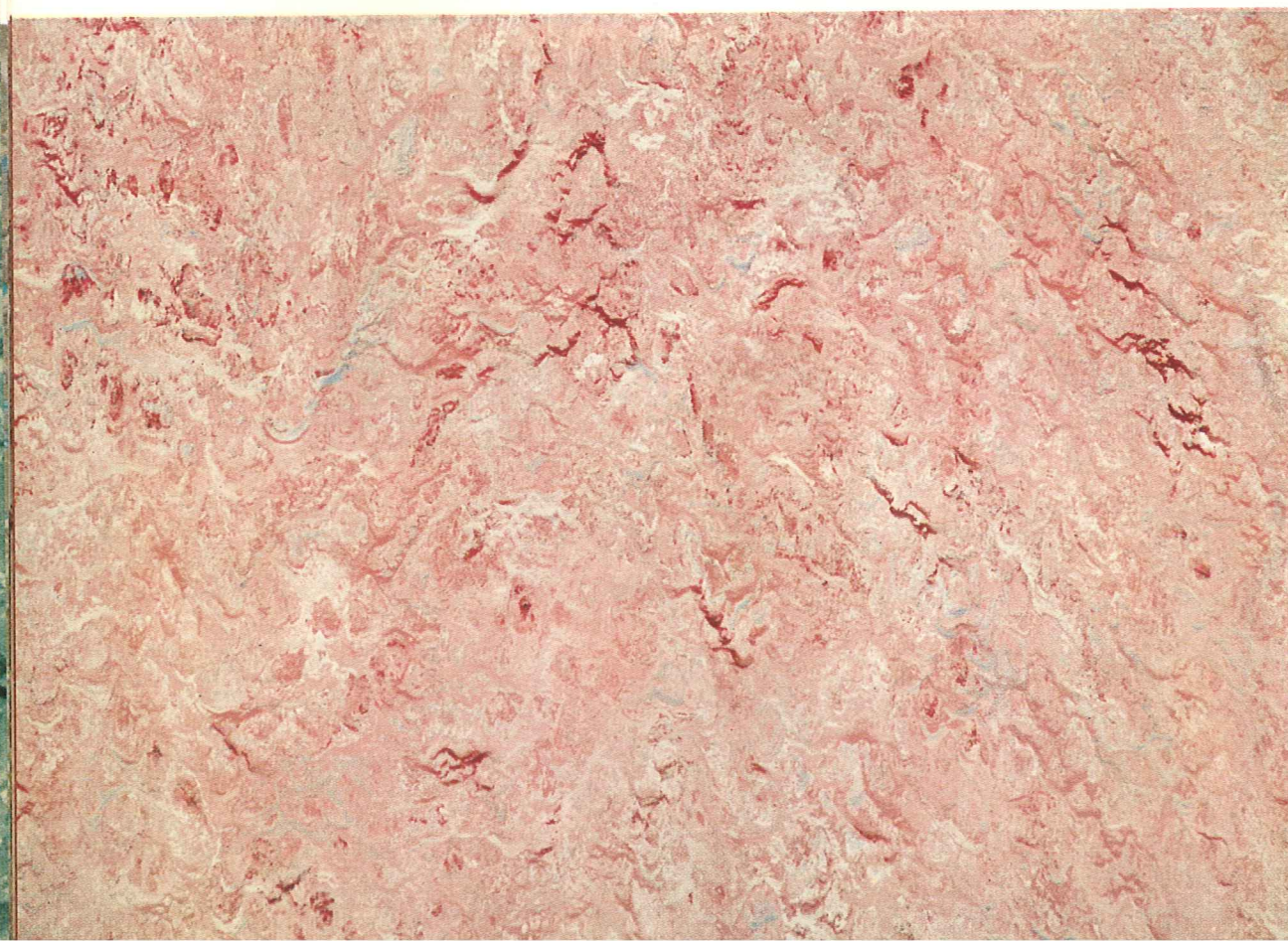




8534 ★ ★ ★

6534 ★ ★

PABCO Onyxtone



8536 ★ ★ ★

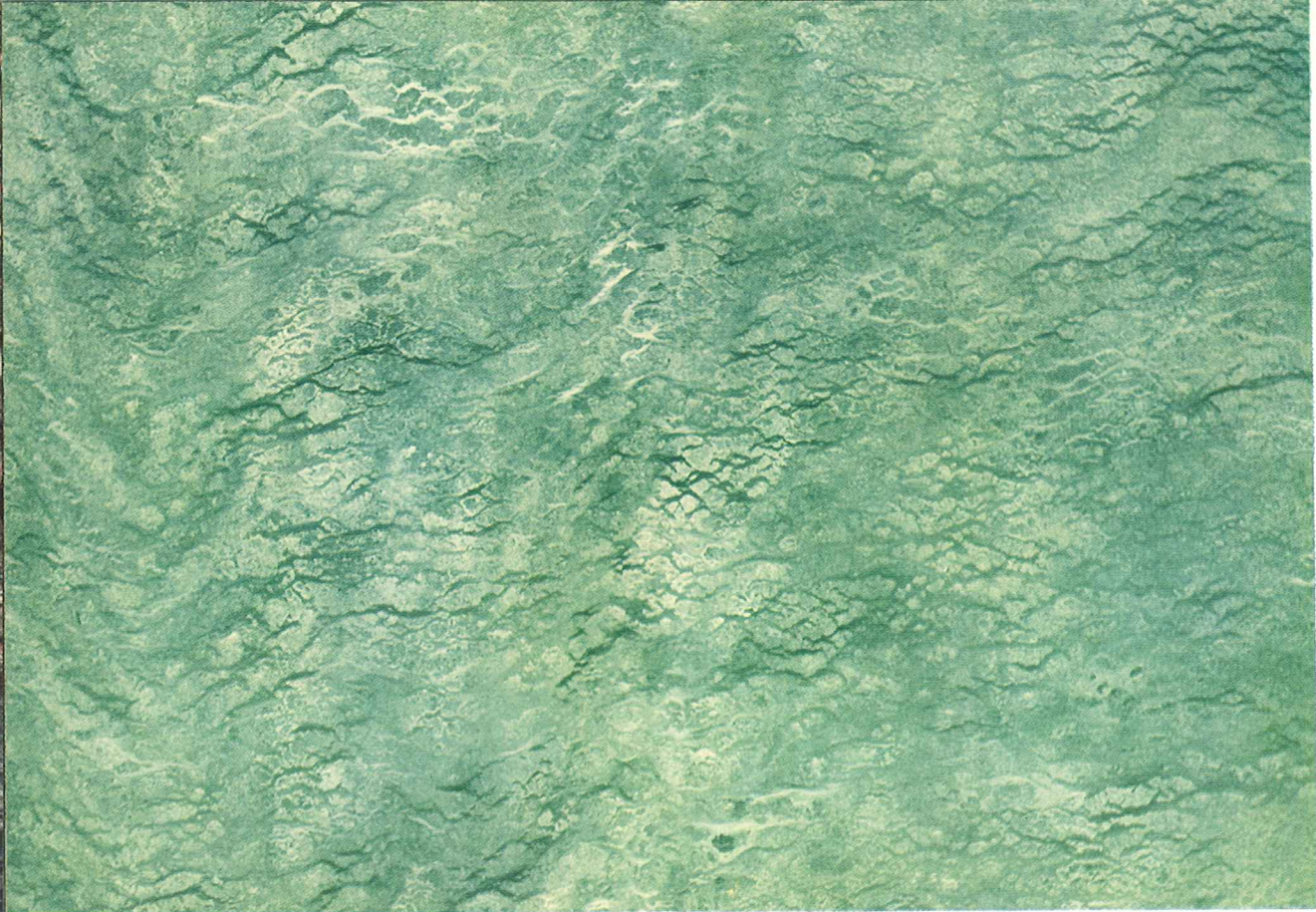
8551 ★ ★ ★
6551 ★ ★



Soil Sealed Inlaid Linoleum ★★★ 3 Star Weight ★★ 2 Star Weight

8563 ★ ★ ★
6563 ★ ★





8572 ★ ★ ★

6572 ★ ★

PABCO Onyxtone Soil Sealed Inlaid Linoleum

★★★ 3 Star Weight ★★ 2 Star Weight

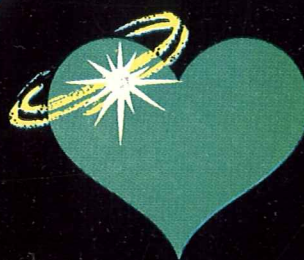


8573 ★ ★ ★

PABCO

Calitone

Light Weight Inlaid Linoleum

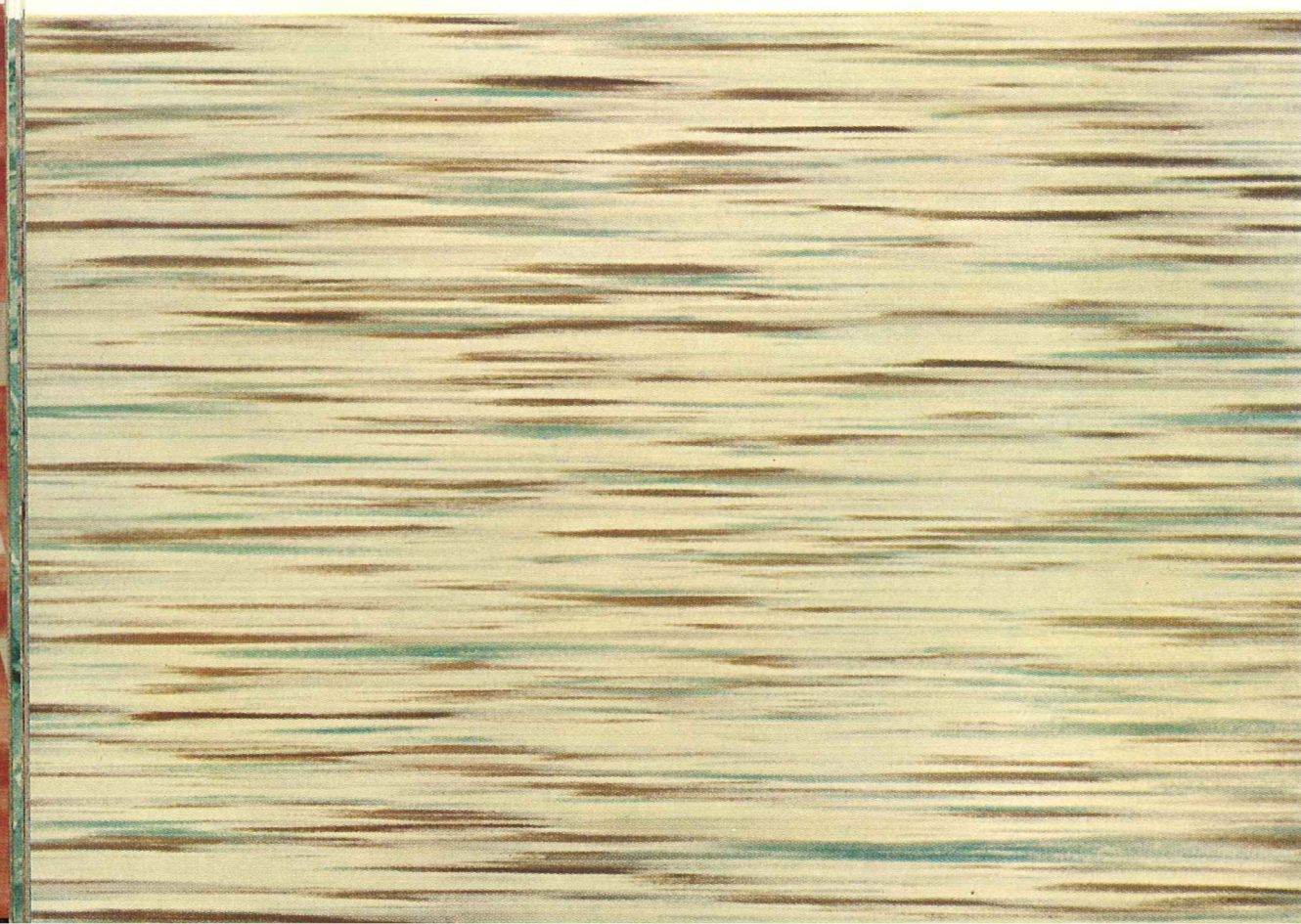


Shown:
Calitone Linoleum,
6806

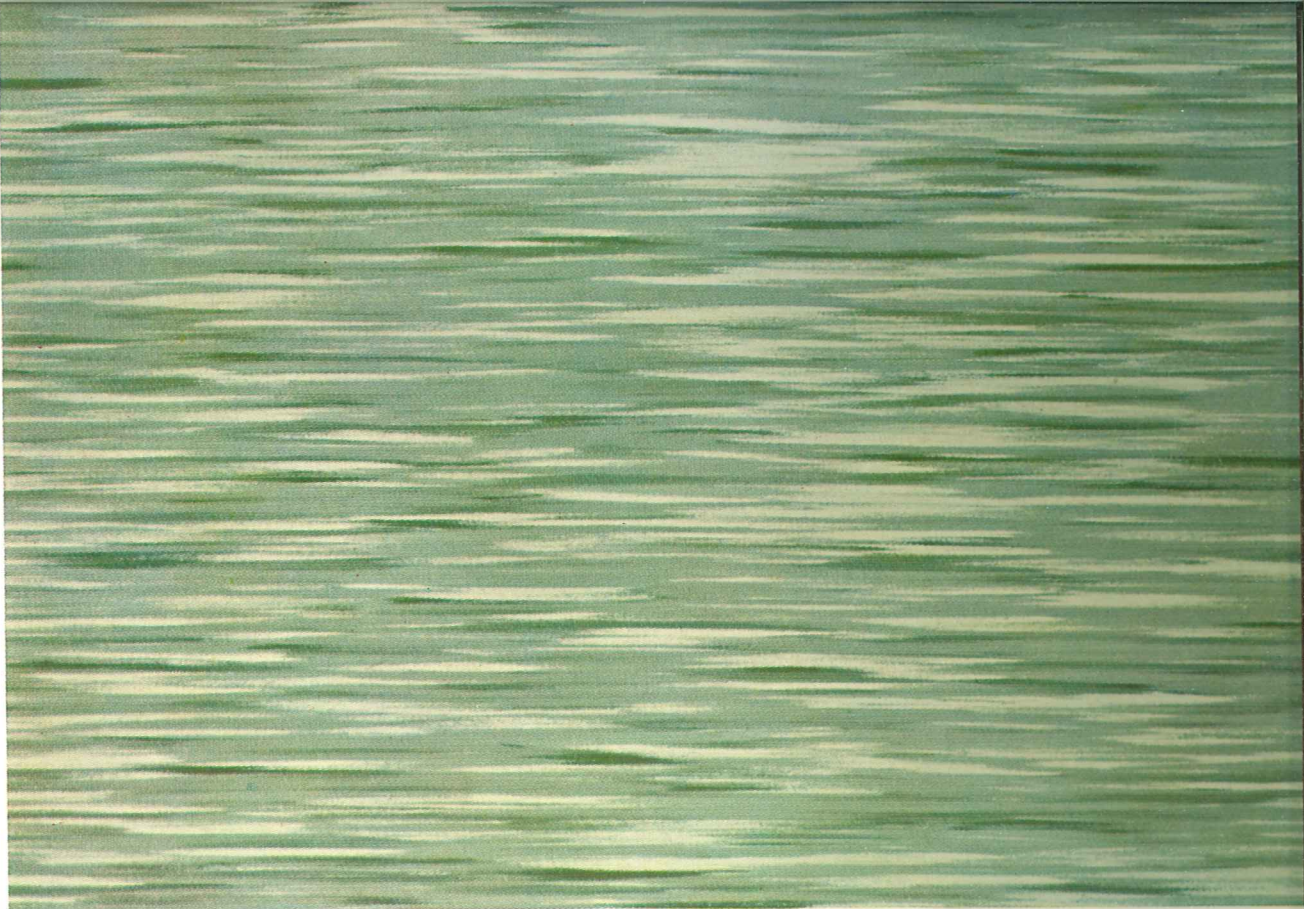


PABCO Calitone

6800



6802



Soil Sealed Inlaid Linoleum ★★ 2 Star Weight

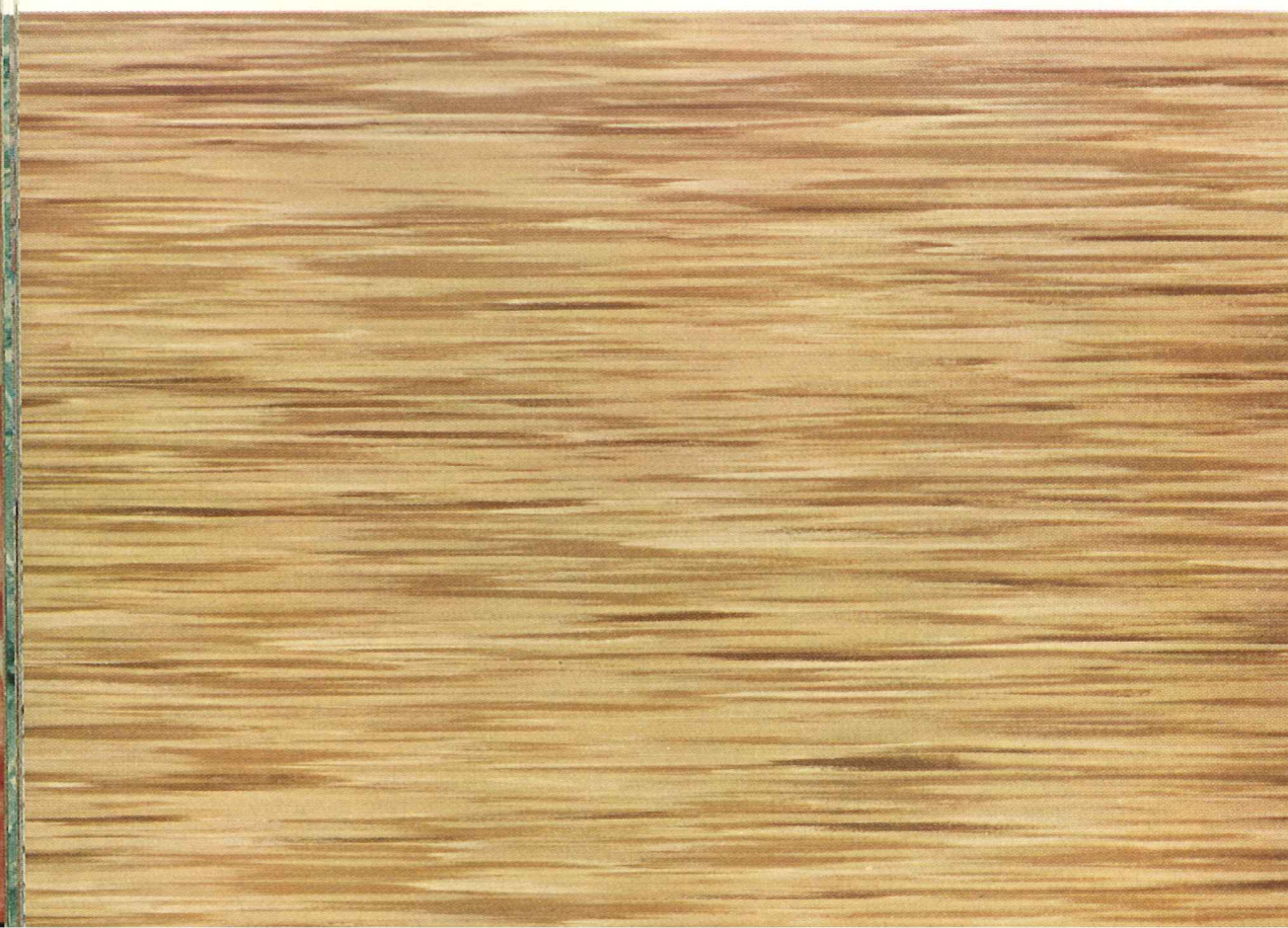
6804





6805

PABCO Calitone



6806

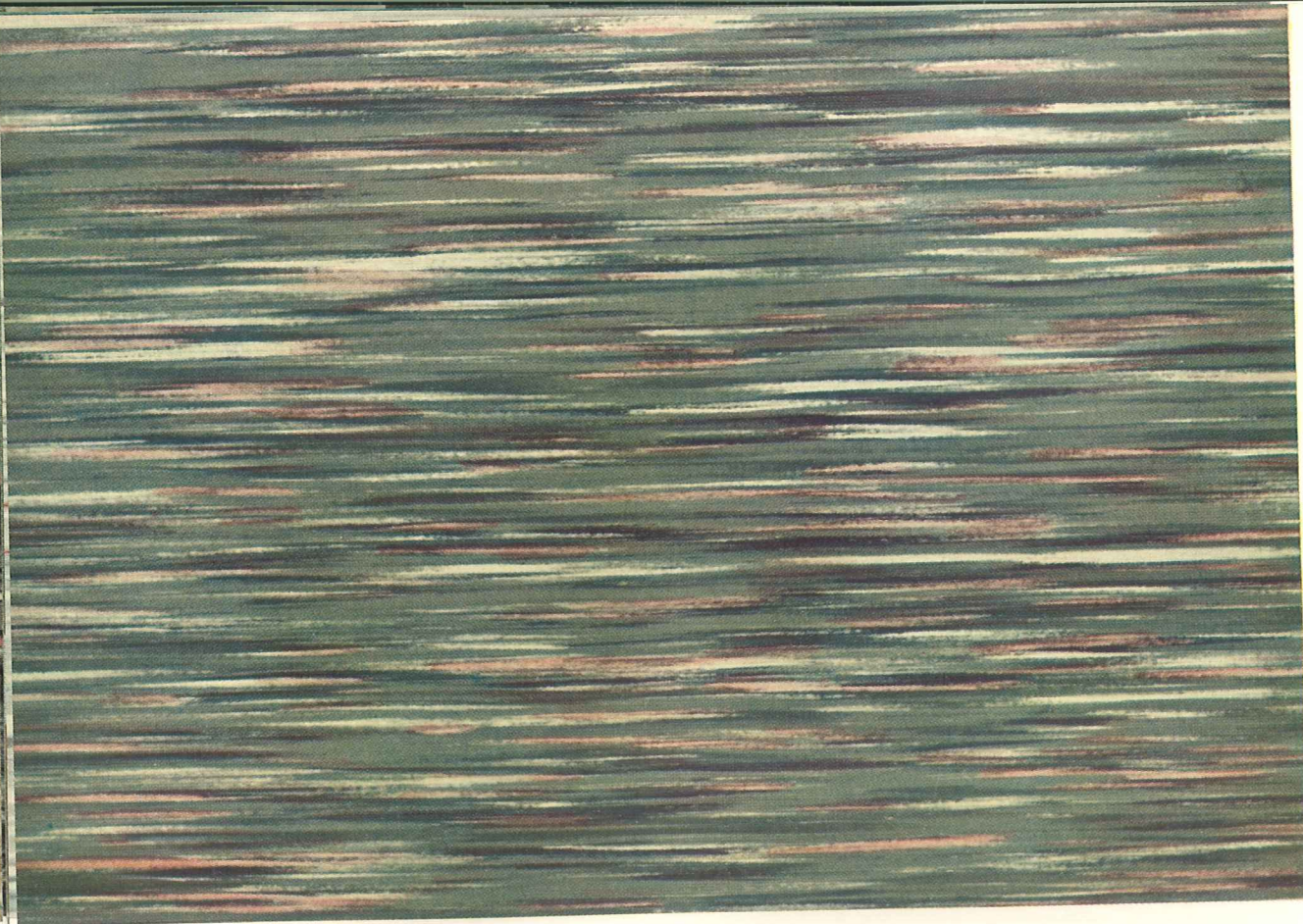
6807



Soil Sealed Inlaid Linoleum ★★ 2 Star Weight

6808





6810

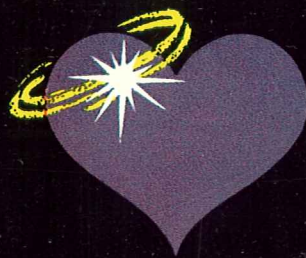
PABCO Calitone

Soil Sealed Inlaid Linoleum ★★ 2 Star Weight



6811

PABCO Floor Tiles







1610



1611



1612



1613



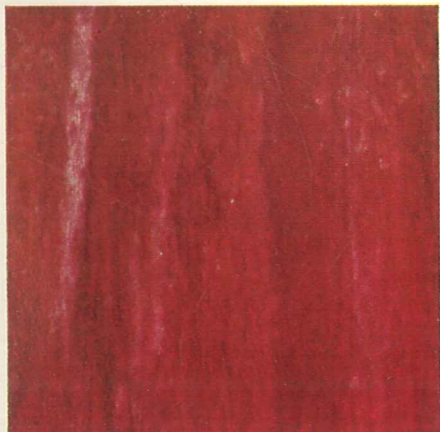
1614



1616

PABCO Floron Plastic Tile Standard Weight

Actual Tiles 9" x 9"



1617



1618



1619



1620



1621

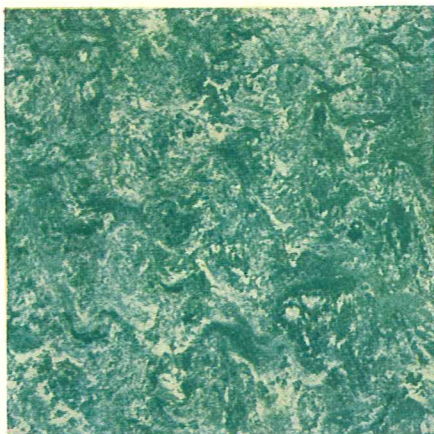


1622

PABCO Floron Plastic Tile Heavy Weight ($\frac{1}{8}$ " Gauge)



1650



1651



1652



1653



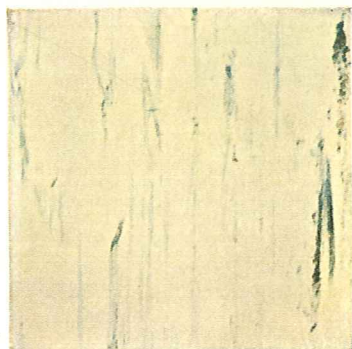
1656



1659

Actual Tiles 9" x 9"

PABCO Miracon Rubber-Plastic Tile Heavy Weight ($\frac{1}{8}$ " Gauge)



1300



1301



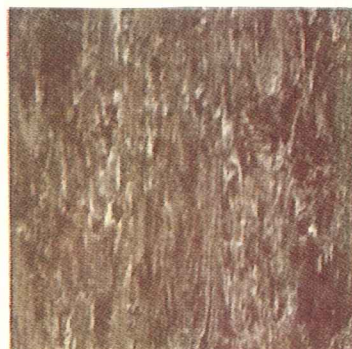
1302



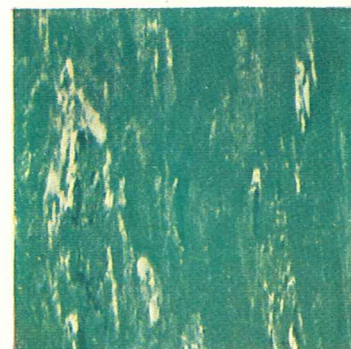
1303



1304



1305



1306



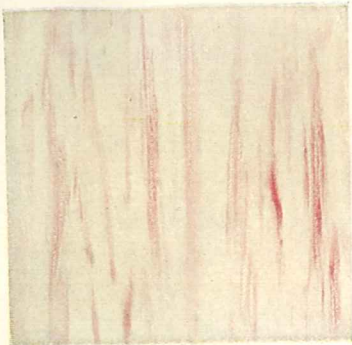
1307

Actual Tiles 9" x 9"

Shown:
Heavy Weight
Floron Plastic Tile,
1653







1000 Heavy (1/8") Gauge
1100 Standard (.080) Gauge
1400 4" Cove Base



1010 Heavy (1/8") Gauge
1110 Standard (.080) Gauge
1410 4" Cove Base



1020 Heavy (1/8") Gauge
1120 Standard (.080) Gauge
1420 4" Cove Base



1030 Heavy (1/8") Gauge
1130 Standard (.080) Gauge
1430 4" Cove Base

PABCO Rubber Tile

in Two Weights

NOTE: Pabco Rubber Tile distributed only in the following states: Arizona, Arkansas, California, Colorado, Idaho, Illinois, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wisconsin, Wyoming.

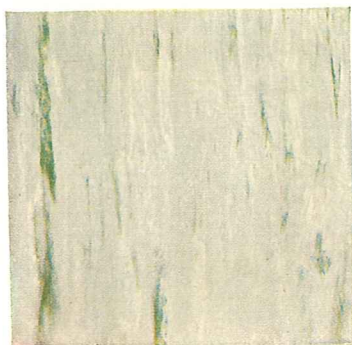
Actual Tiles 9" x 9"



1031 Heavy (1/8") Gauge
1131 Standard (.080) Gauge
1431 4" Cove Base



1040 Heavy (1/8") Gauge
1140 Standard (.080) Gauge
1440 4" Cove Base



1041 Heavy (1/8") Gauge



1050 Heavy (1/8") Gauge
1150 Standard (.080) Gauge
*** 1450** 4" Cove Base



1060 Heavy (1/8") Gauge
1160 Standard (.080) Gauge
1460 4" Cove Base



1061 Heavy (1/8") Gauge
1161 Standard (.080) Gauge
1461 4" Cove Base



1062 Heavy (1/8") Gauge
1162 Standard (.080) Gauge
1462 4" Cove Base



1071 Heavy (1/8") Gauge
1171 Standard (.080) Gauge
1471 4" Cove Base



1080 Heavy (1/8") Gauge
1180 Standard (.080) Gauge



1081 Heavy (1/8") Gauge
1181 Standard (.080) Gauge

Shown: Rubber Tiles, 1040 & 1060

* Solid Black Cove Base No. 1451



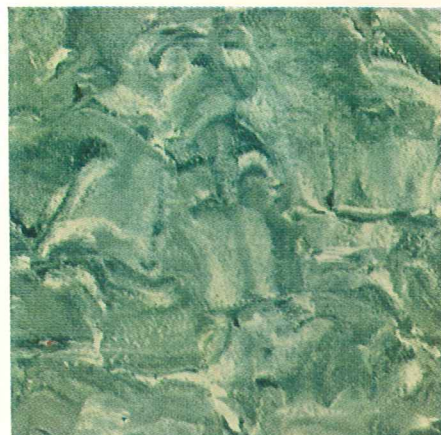
1800



1801



1802



1803

PABCO Florentine

Inlaid Linoleum Tile

★ ★ ★ 3 Star Weight

Actual Tiles 9" x 9"



1804



1805



1806



1807



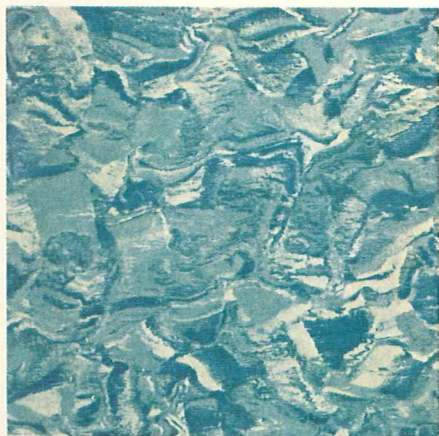
1808



1809



Shown: Florentine Linoleum Tile, 1802



1810



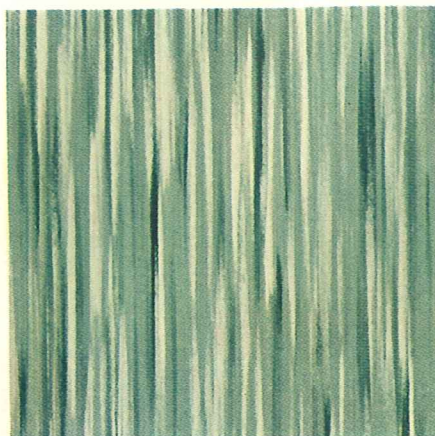
1811



1812



1500 ★ ★ ★



1502 ★ ★ ★



1504 ★ ★ ★

1550 ★ ★

1552 ★ ★

1554 ★ ★



1505 ★ ★ ★

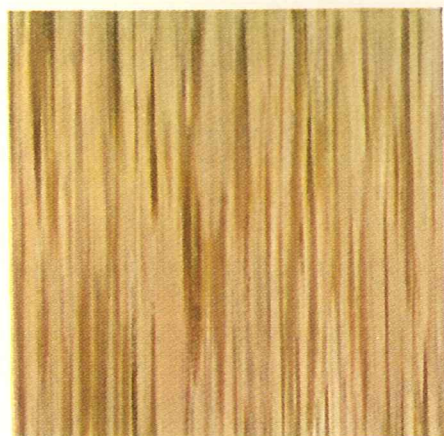
1555 ★ ★

PABCO Calitone

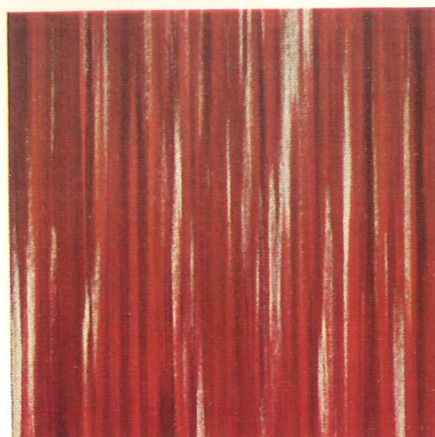
Inlaid Linoleum Tile

★ ★ ★ 3 Star Weight ★ ★ 2 Star Weight

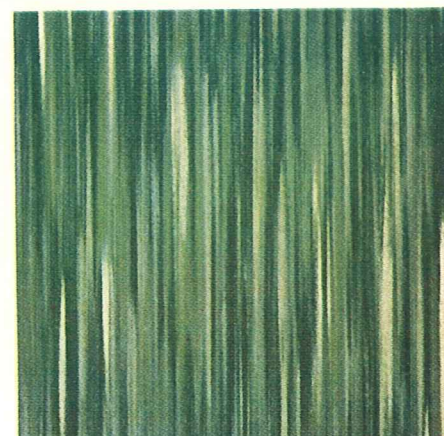
Actual Tiles 9" x 9"



1506 ★ ★ ★



1507 ★ ★ ★

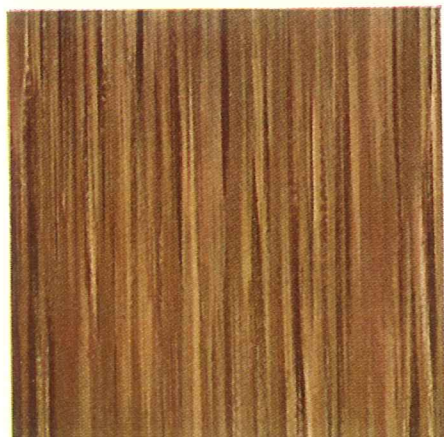


1508 ★ ★ ★

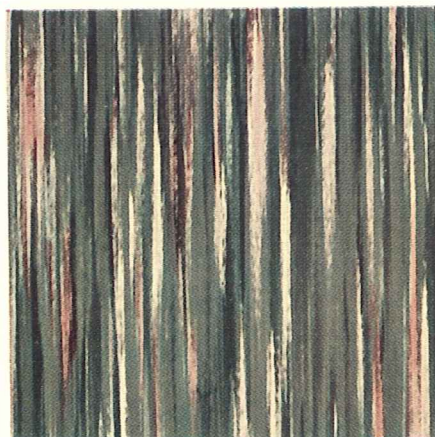
1556 ★ ★

1557 ★ ★

1558 ★ ★



1509 ★ ★ ★



1510 ★ ★ ★



1511 ★ ★ ★

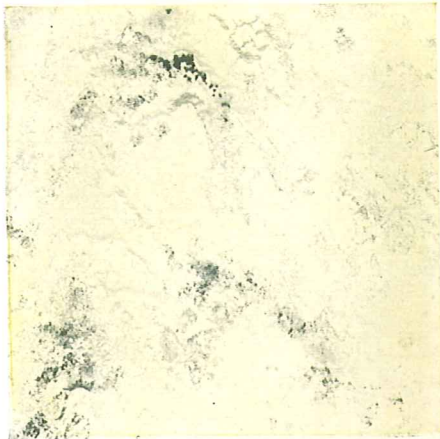
1559 ★ ★

1560 ★ ★

1561 ★ ★

Shown:
Calitone Linoleum Tile,
1505

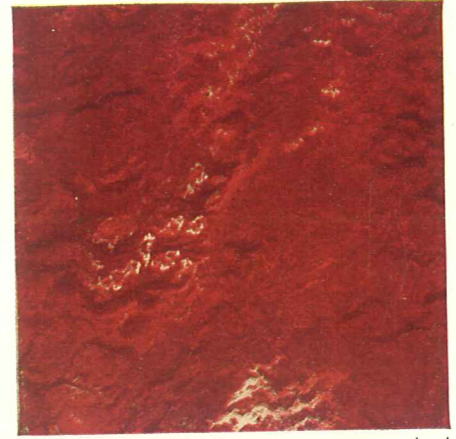




8603 ★ ★ ★



6603 ★ ★



8621 ★ ★ ★

6621 ★ ★

8624 ★ ★ ★

6624 ★ ★

PABCO Onyxtone

Inlaid Linoleum Tile

★ ★ ★ 3 Star Weight ★ ★ 2 Star Weight

Actual Tiles 9" x 9"



8629 ★ ★ ★



6629 ★ ★



8632 ★ ★ ★

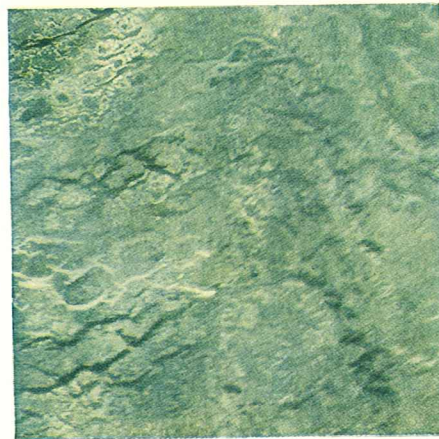
6632 ★ ★

8651 ★ ★ ★

6651 ★ ★



8663 ★ ★ ★



6663 ★ ★



8672 ★ ★ ★

6672 ★ ★

8673 ★ ★ ★

6673 ★ ★



PABCO Printz Rugs

Enamel Surface—Heavy Weight



9000

6x9
7½x9
9x10½
9x12
9x15



PABCO Printz Rugs

Heavy Weight-Printed Enamel with Stainless Sheen Surface

9004

6x9
7½x9
9x10½
9x12
9x15



Shown:
Printz Rug,
9661



9320

6x9

7½x9

9x10½

9x12

9x15

PABCO Printz Rugs



9322

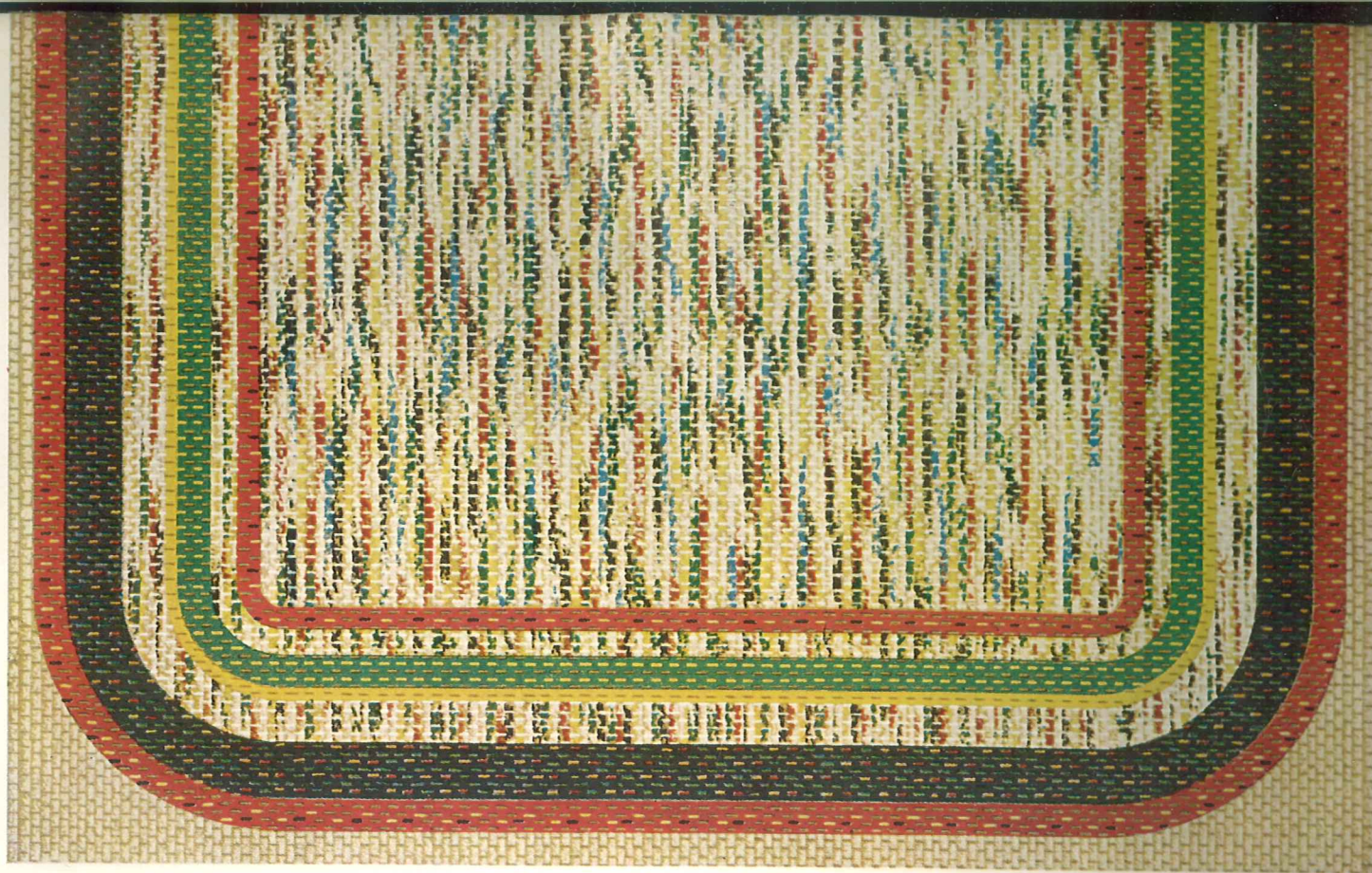
6x9

7½x9

9x10½

9x12

9x15

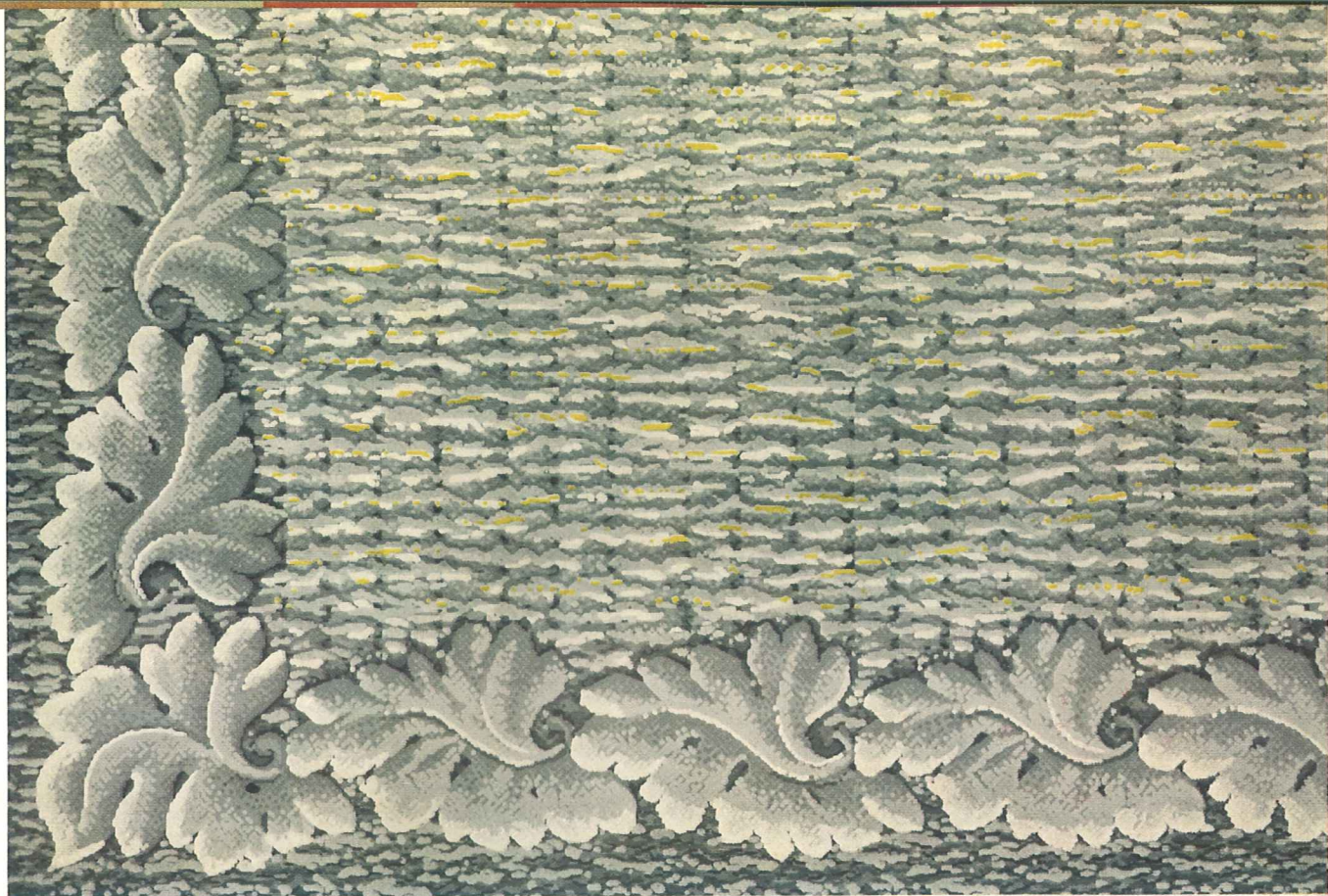


9330 6x9 7½x9 9x10½ 9x12 9x15

Heavy Weight—Printed Enamel with Stainless Sheen Surface

9331 6x9 7½x9 9x10½ 9x12 9x15

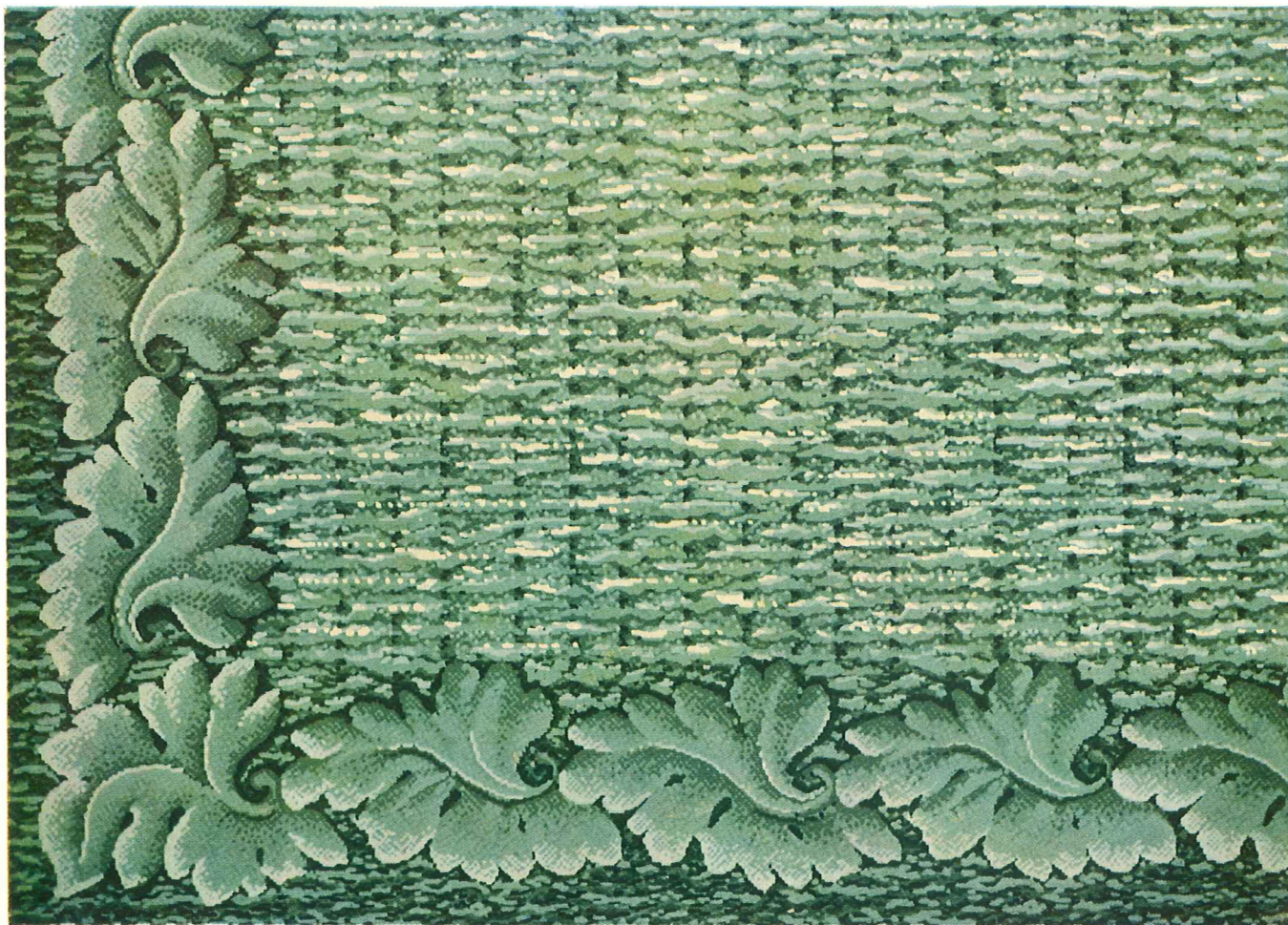




9420

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15

PABCO Printz Rugs



9421

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15

9422

6x9

7½x9

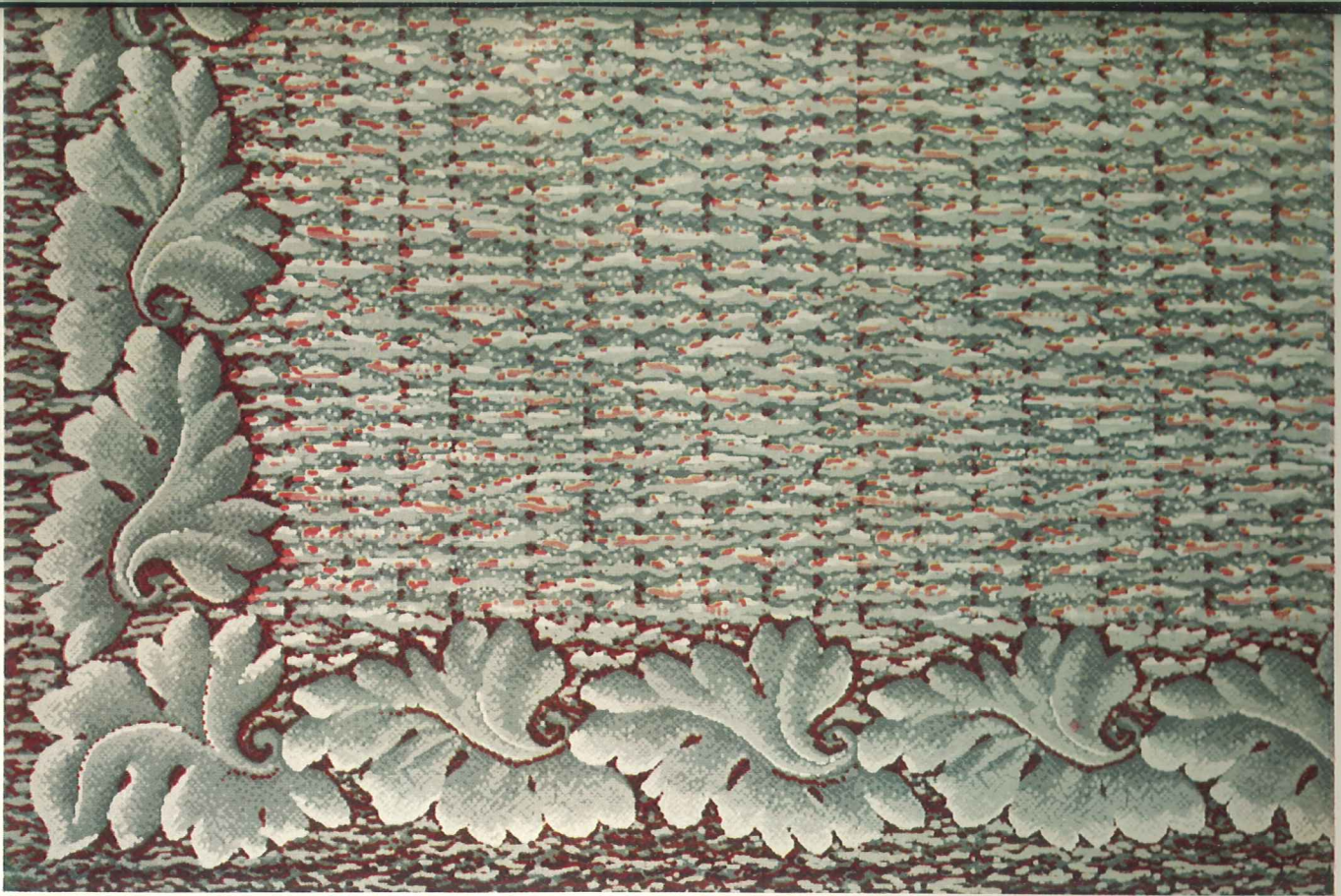
9x10½

9x12

9x15

12x12

12x15



Heavy Weight—Printed Enamel with Stainless Sheen Surface

9423

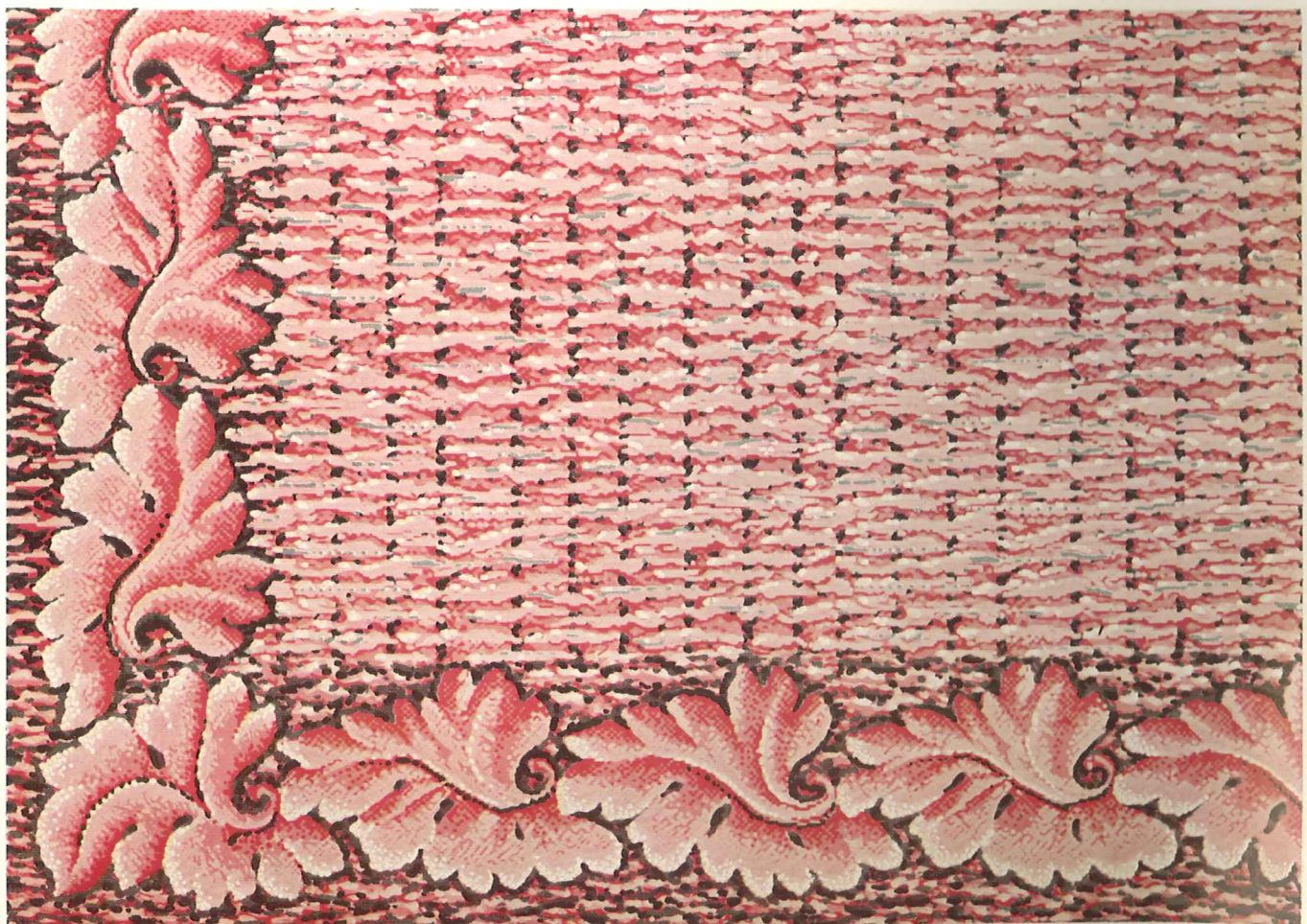
6x9

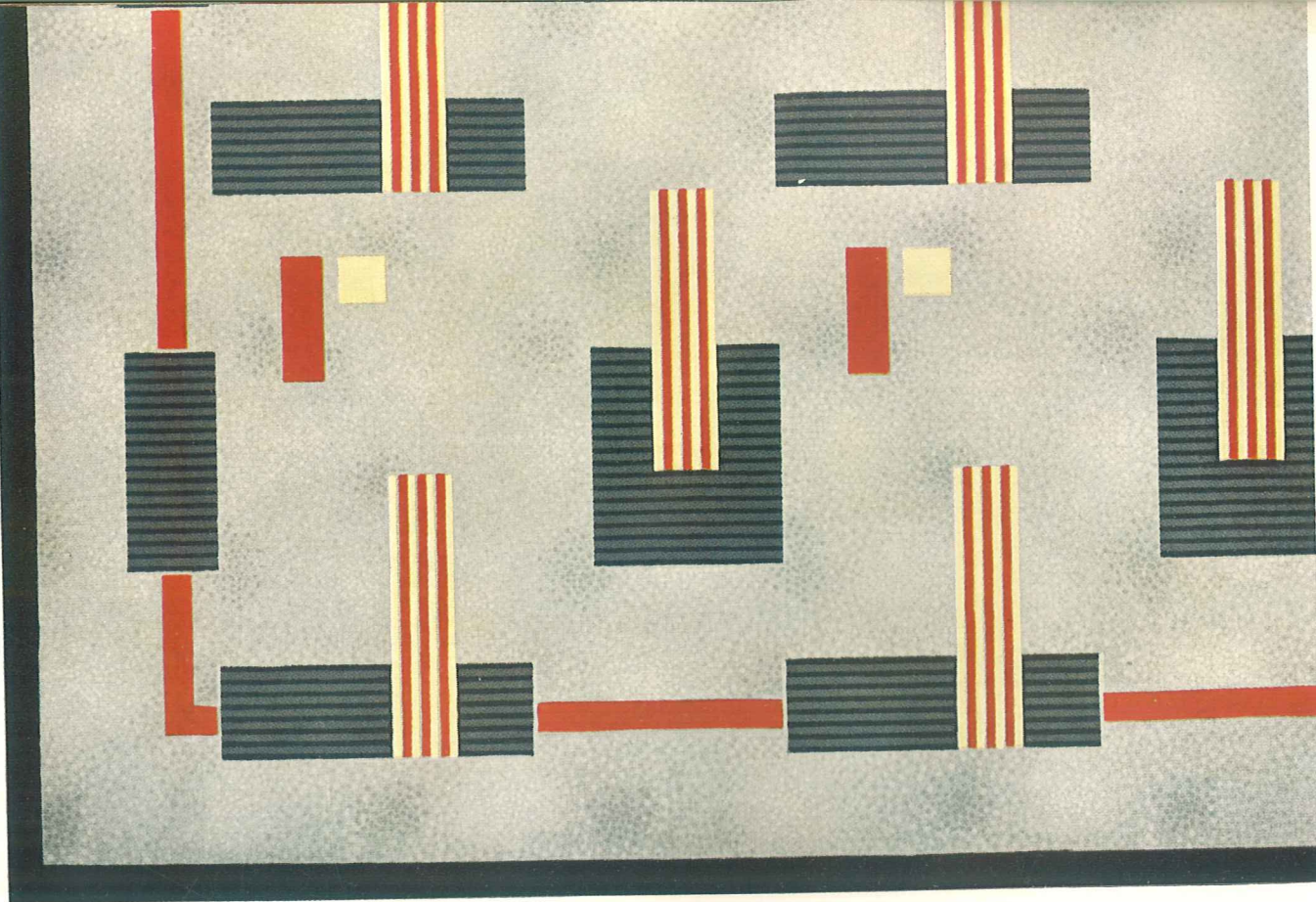
7½x9

9x10½

9x12

9x15





9460

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15

PABCO Printz Rugs

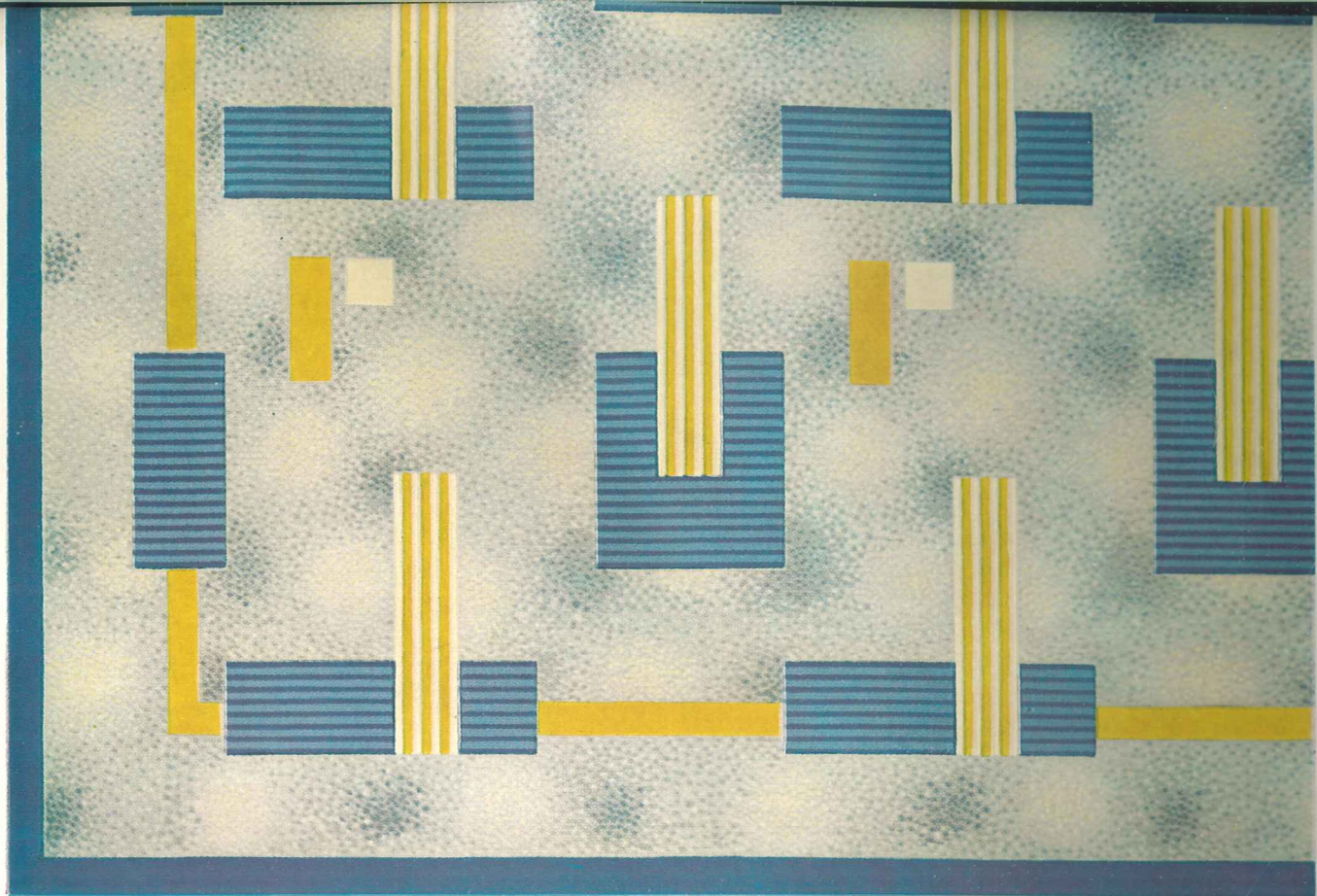


9461

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15

9462

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15



Heavy Weight—Printed Enamel with Stainless Sheen Surface

9470

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15





9471

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15

PABCO Printz Rugs



9472

6x9
7½x9
9x10½
9x12
9x15
12x12
12x15

9480

6x9

7½x9

9x10½

9x12

9x15



Heavy Weight—Printed Enamel with Stainless Sheen Surface

9481

6x9

7½x9

9x10½

9x12

9x15





9482

6x9

7½x9

9x10½

9x12

9x15

PABCO Printz Rugs

Heavy Weight — Printed Enamel with Stainless Sheen Surface



Shown:
Printz Rug,
9500

9500
6x9
7½x9
9x10½
9x12
9x15

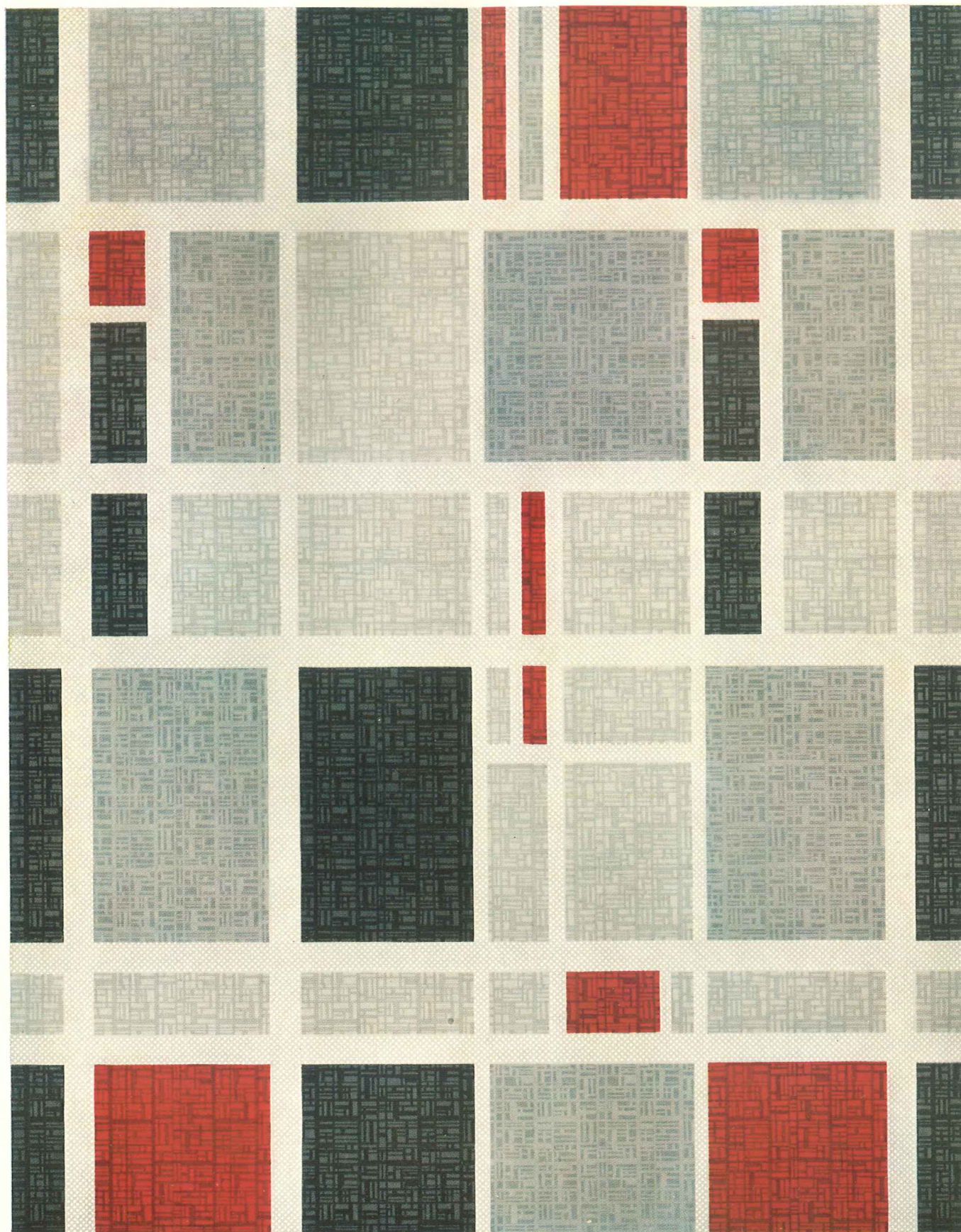


PABCO Printz Rugs

Heavy Weight—Printed Enamel with Stainless Sheen Surface

PABCO Printz Rugs

Heavy Weight—Printed Enamel with Stainless Sheen Surface



9510

6x9

7½x9

9x10½

9x12

9x15

9511

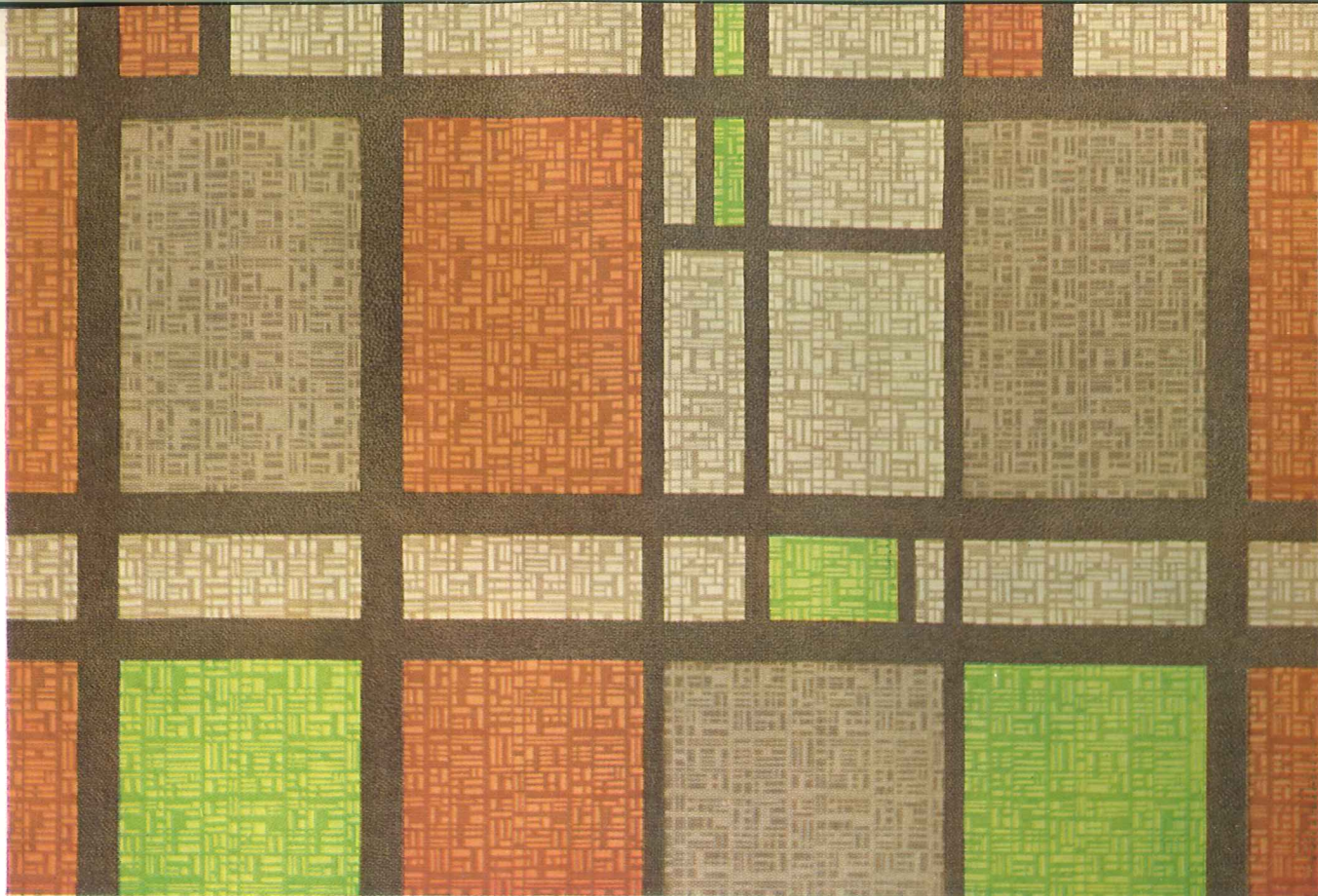
6x9

7½x9

9x10½

9x12

9x15



PABCO Printz Rugs

Heavy Weight—Printed Enamel with Stainless Sheen Surface

9540

6x9

7½x9

9x10½

9x12

9x15





9541

6x9
7½x9
9x10½
9x12
9x15

PABCO Printz Rugs

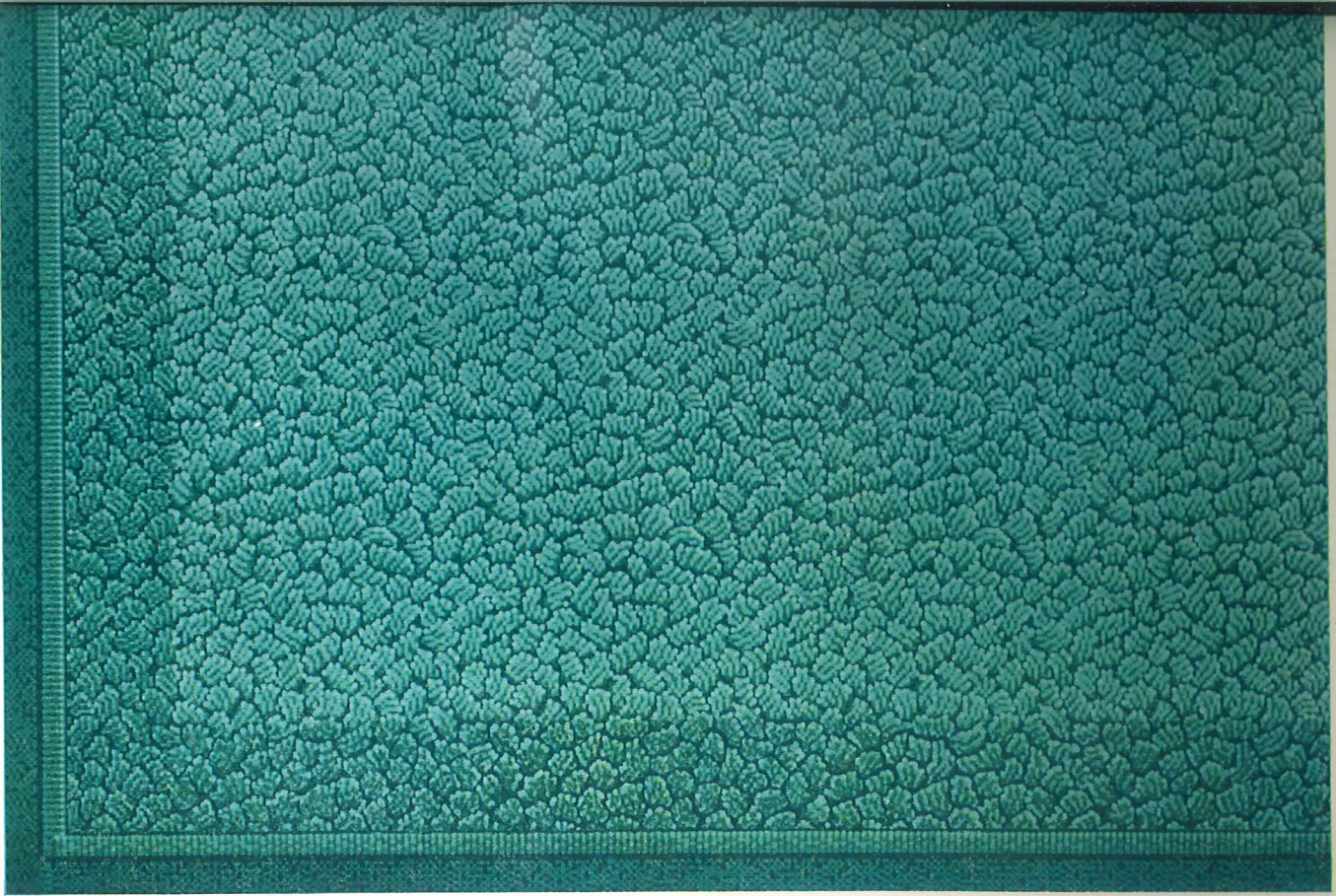


9550

6x9
7½x9
9x10½
9x12
9x15

9551

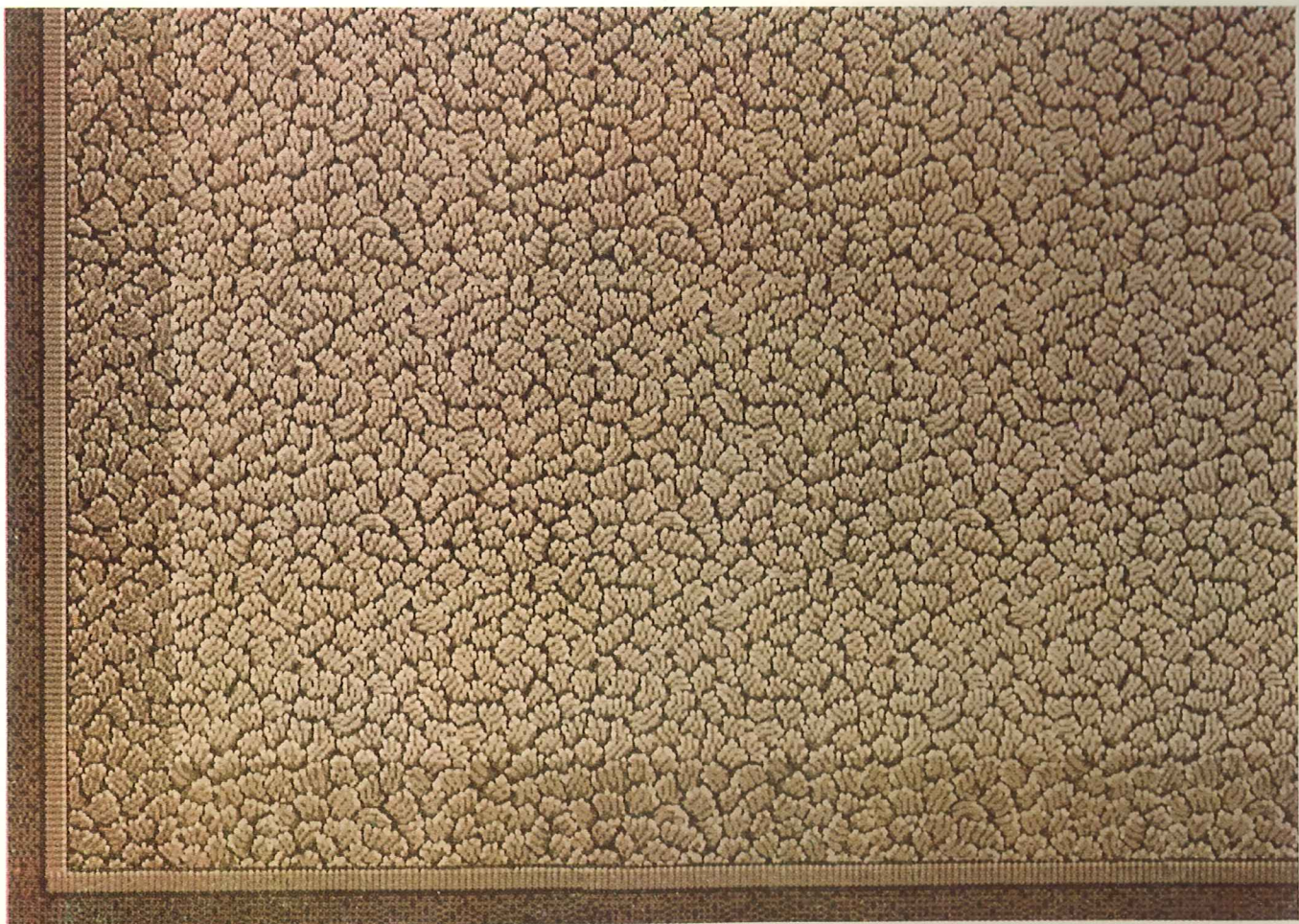
6x9
7½x9
9x10½
9x12
9x15

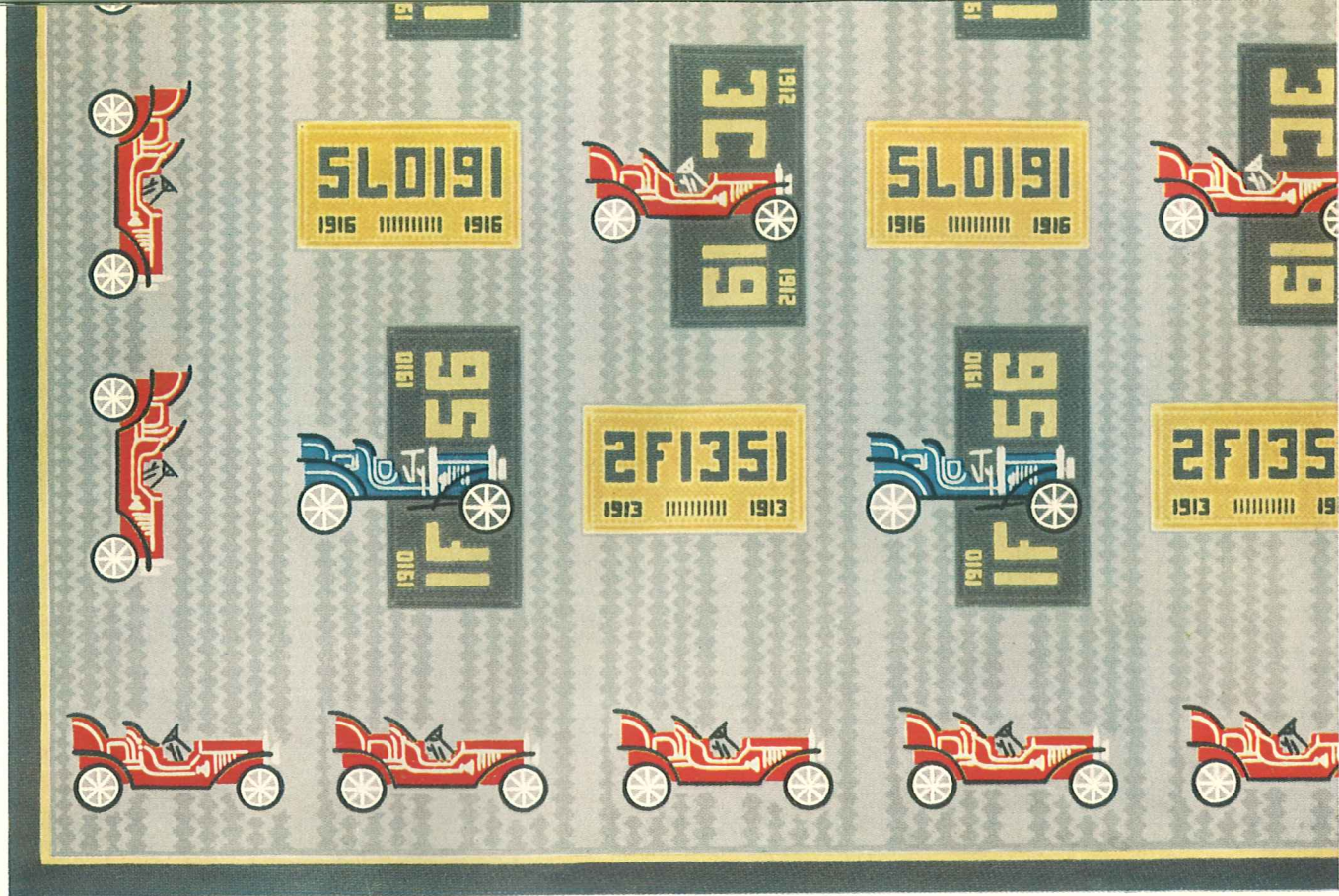


Heavy Weight—Printed Enamel with Stainless Sheen Surface

9552

6x9
7½x9
9x10½
9x12
9x15

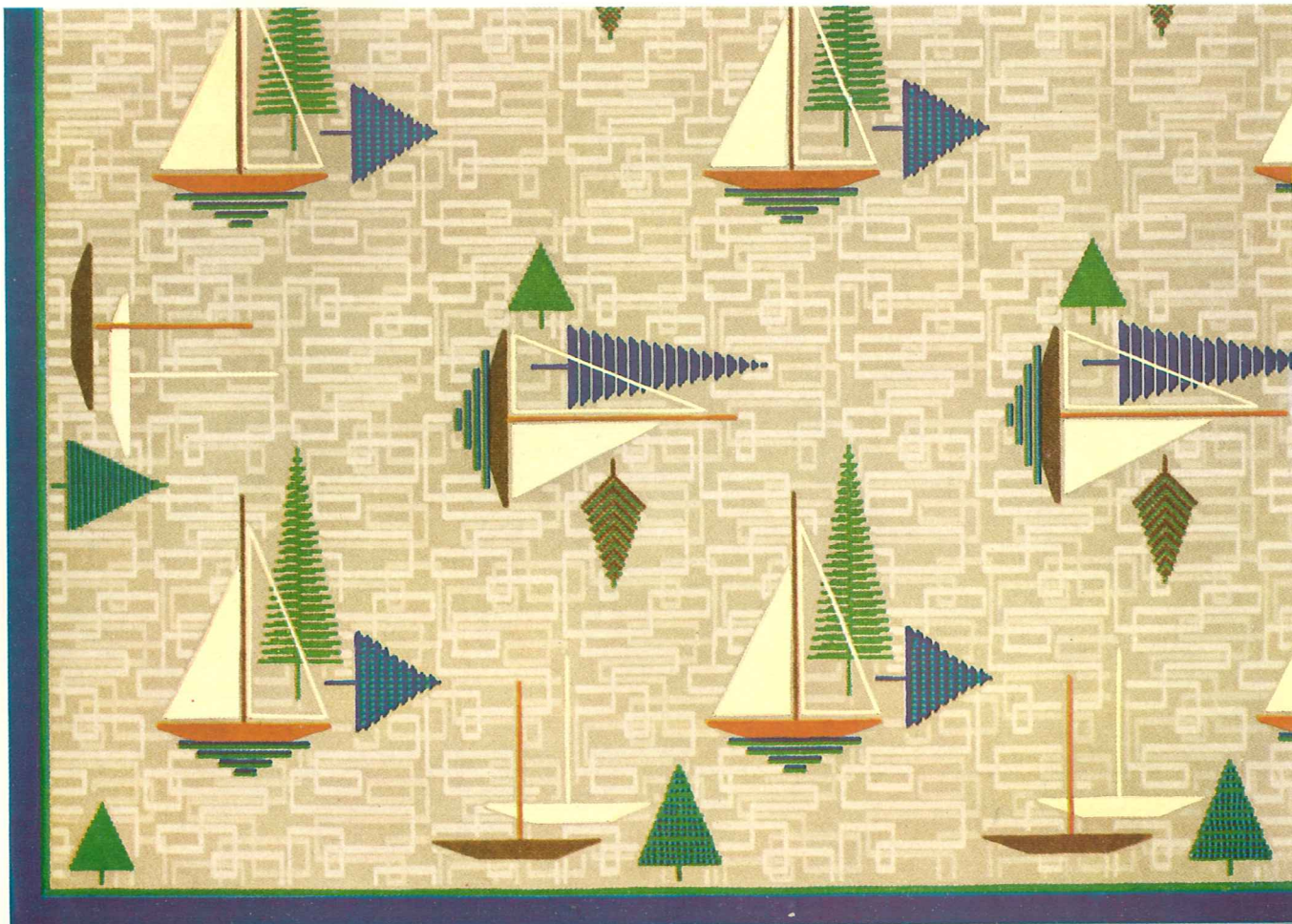




9640

6x9
7½x9
9x10½
9x12
9x15

PABCO Printz Rugs



9645

6x9
7½x9
9x10½
9x12
9x15

9650

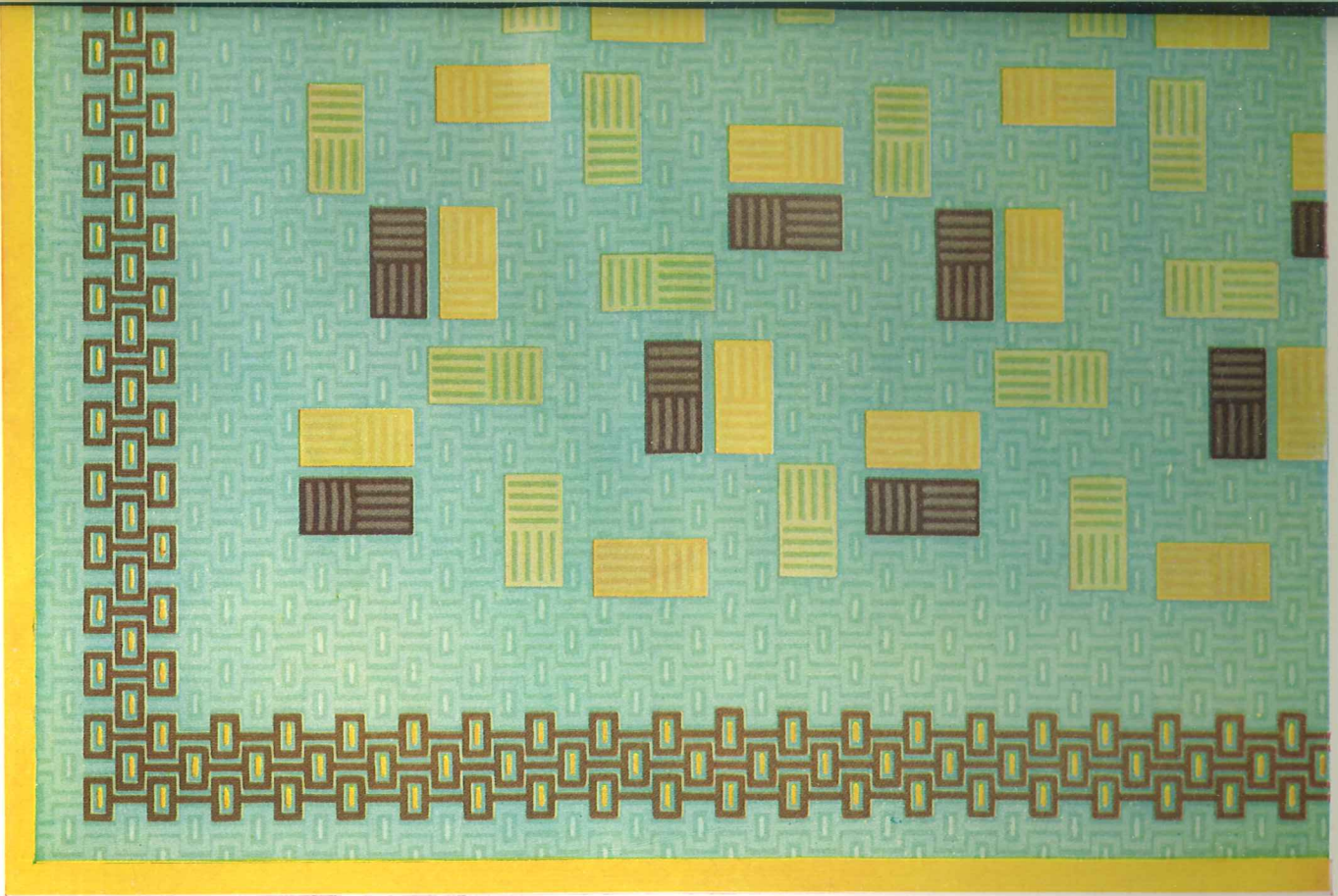
6x9

7½x9

9x10½

9x12

9x15



Heavy Weight—Printed Enamel with Stainless Sheen Surface

9651

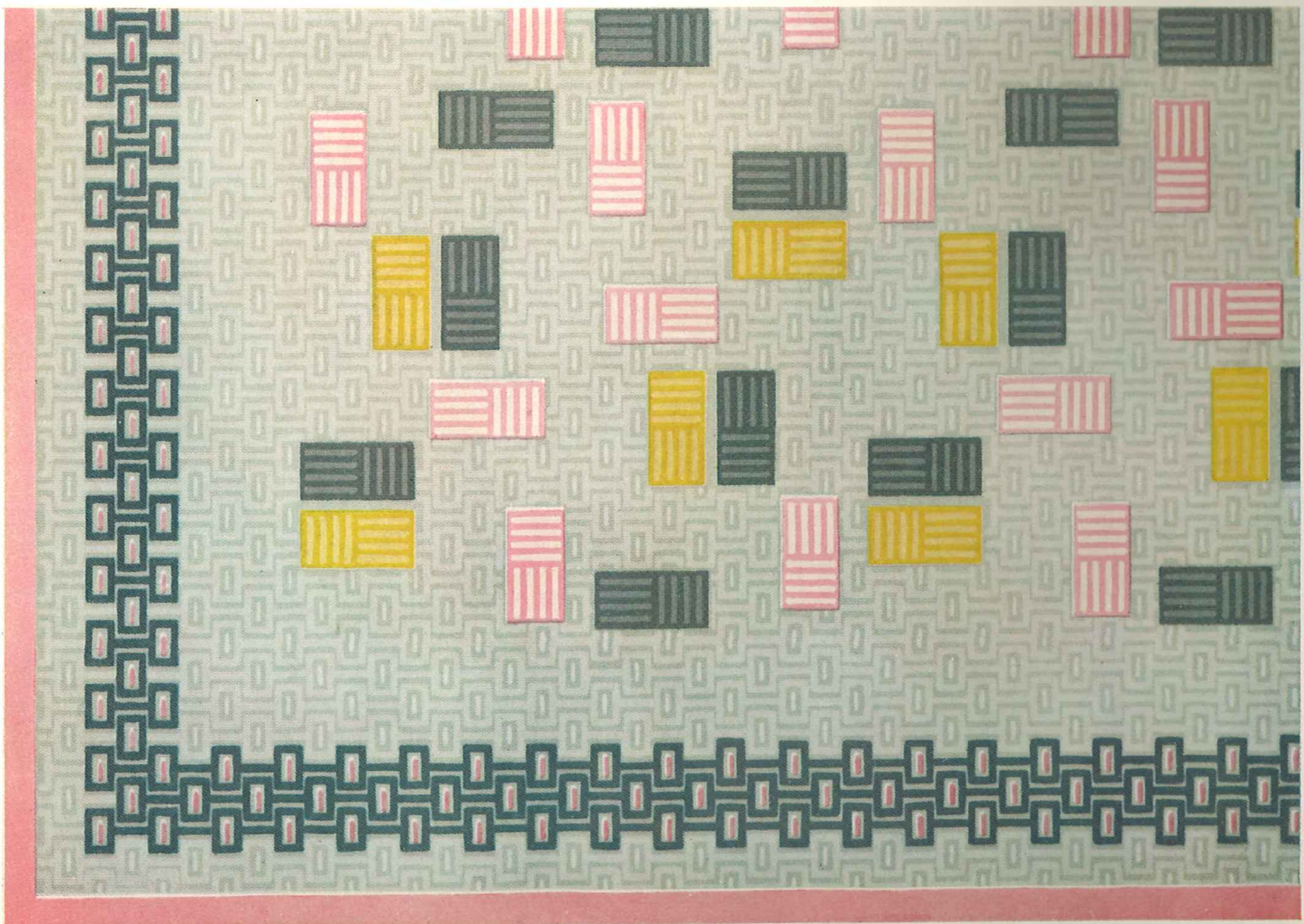
6x9

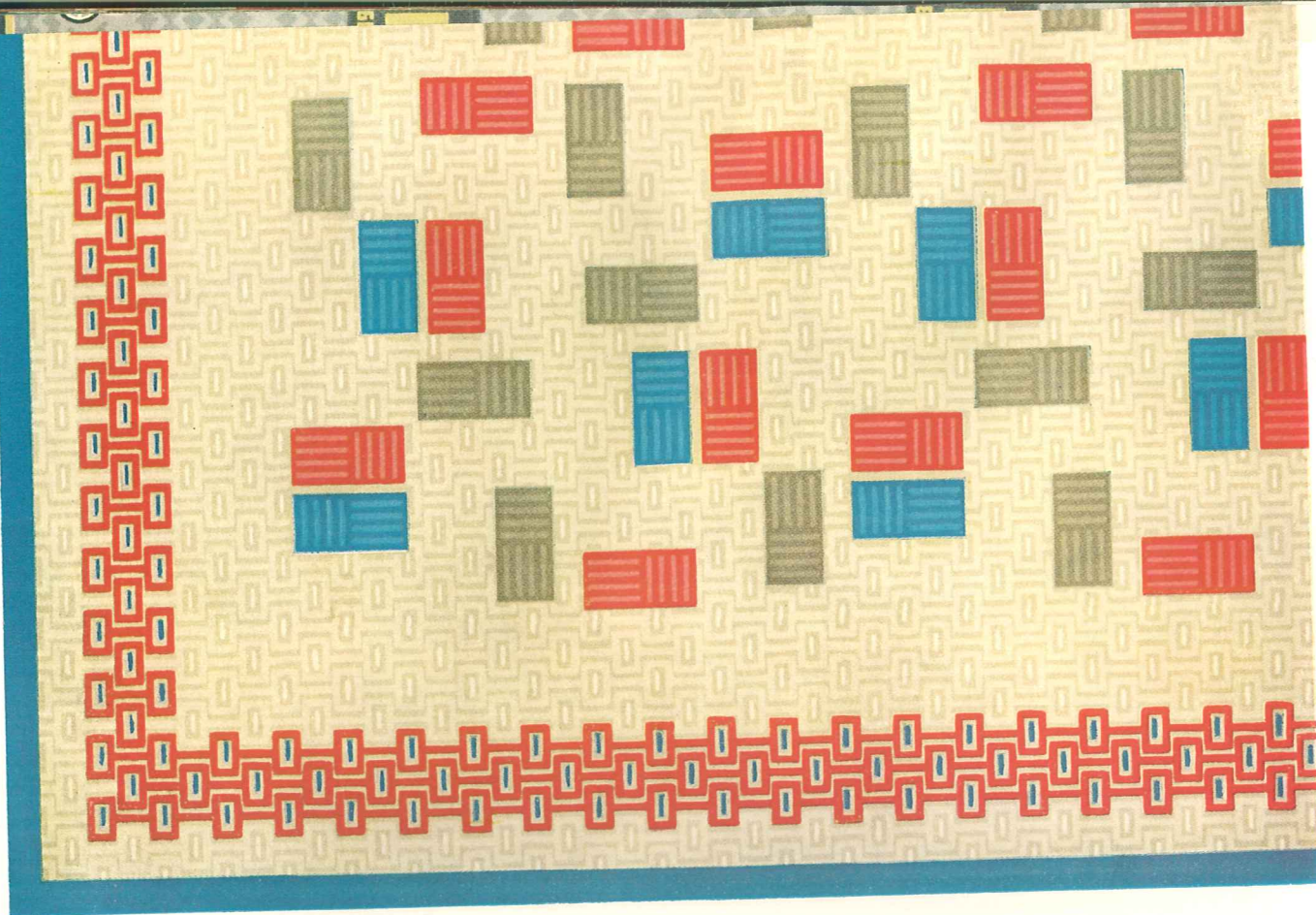
7½x9

9x10½

9x12

9x15





9652

6x9

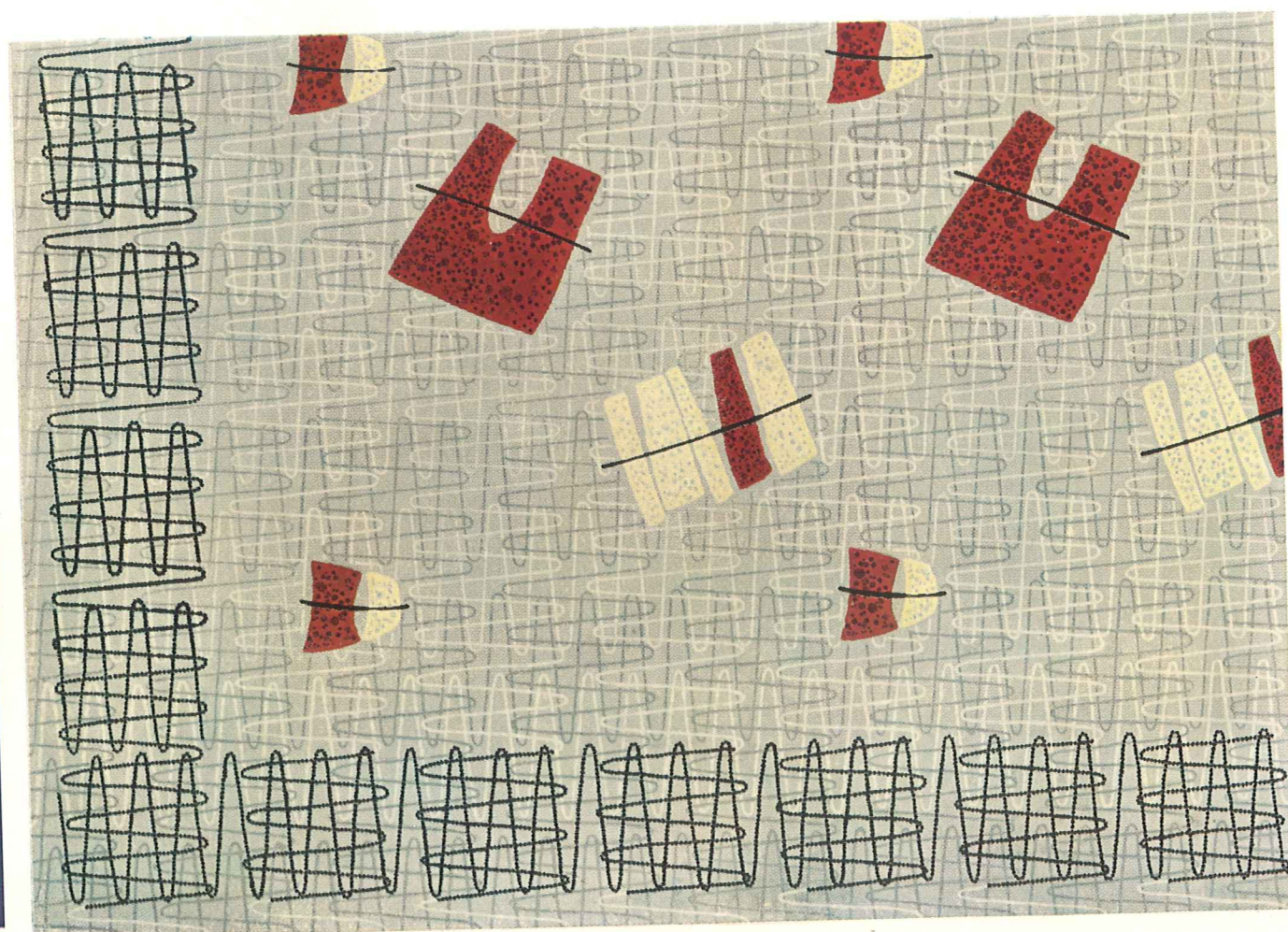
7½x9

9x10½

9x12

9x15

PABCO Printz Rugs



9660

6x9

7½x9

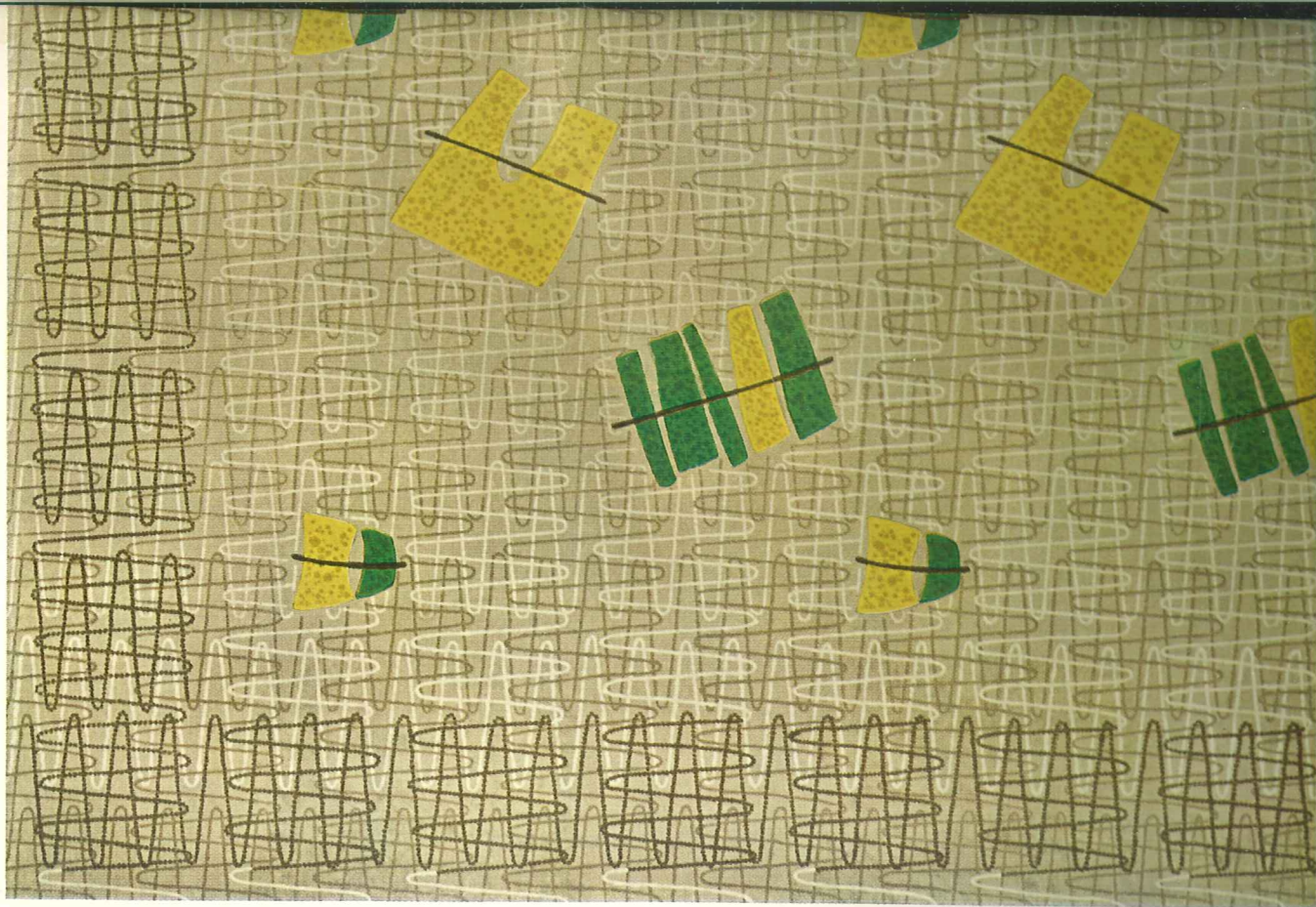
9x10½

9x12

9x15

9661

6x9
7½x9
9x10½
9x12
9x15



PABCO Printz Rugs

Heavy Weight-Printed Enamel with Stainless Sheen Surface

9670

6x9
7½x9
9x10½
9x12
9x15





9671

6x9
7½x9
9x10½
9x12
9x15

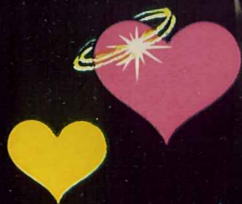
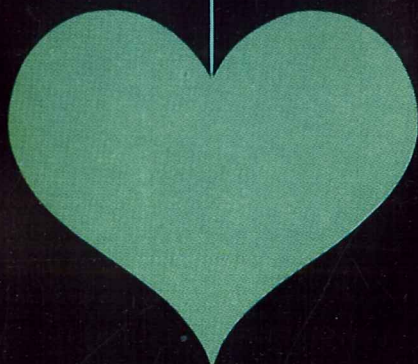
PABCO Printz Rugs

Heavy Weight—Printed Enamel with Stainless Sheen Surface



9672

6x9
7½x9
9x10½
9x12
9x15



PABCO

Golden Gate Rugs

Enamel Surface—Standard Weight

Golden Gate - 6.03 each

2400
9x12 only





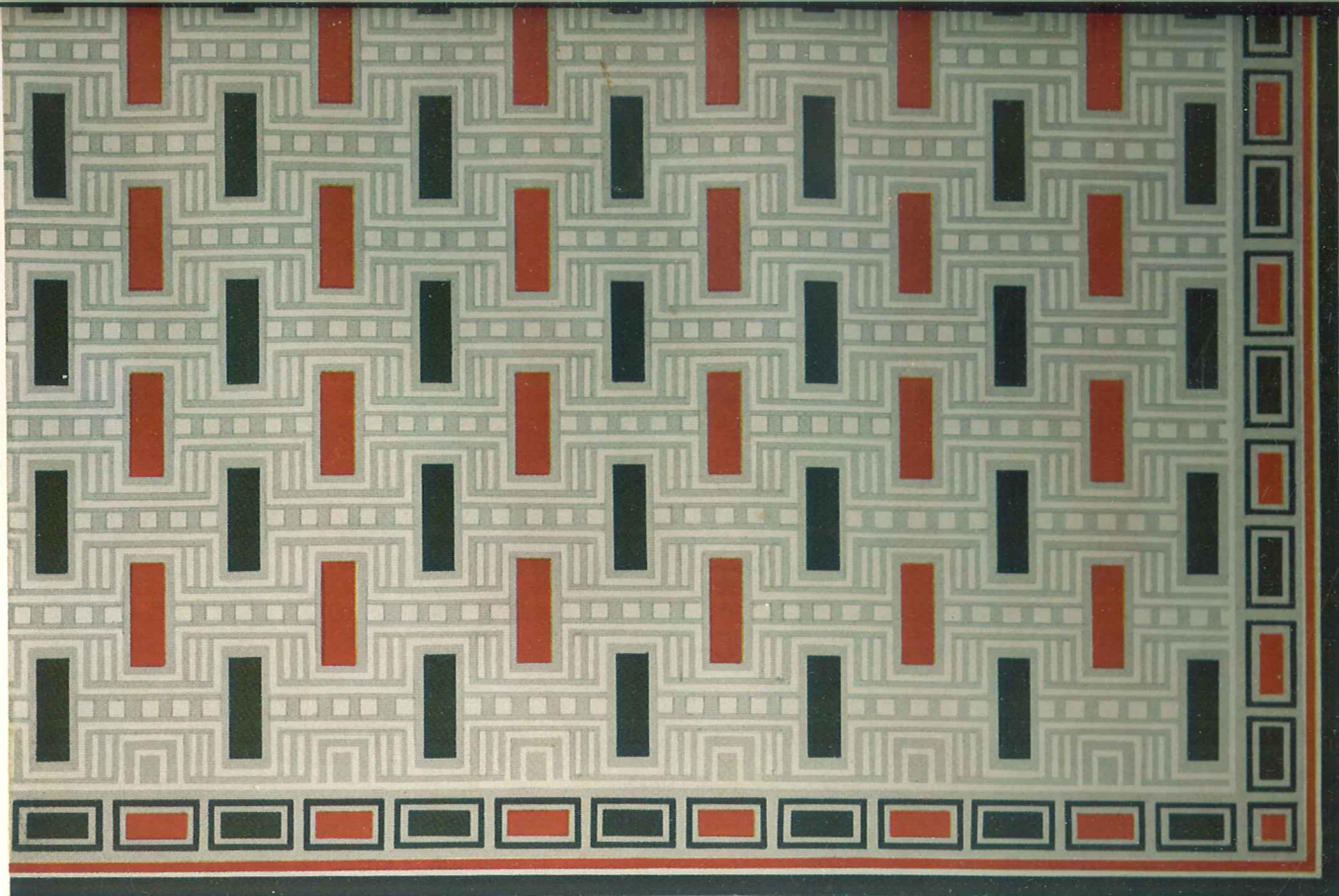
2401
9x12 only

PABCO Golden Gate Rugs



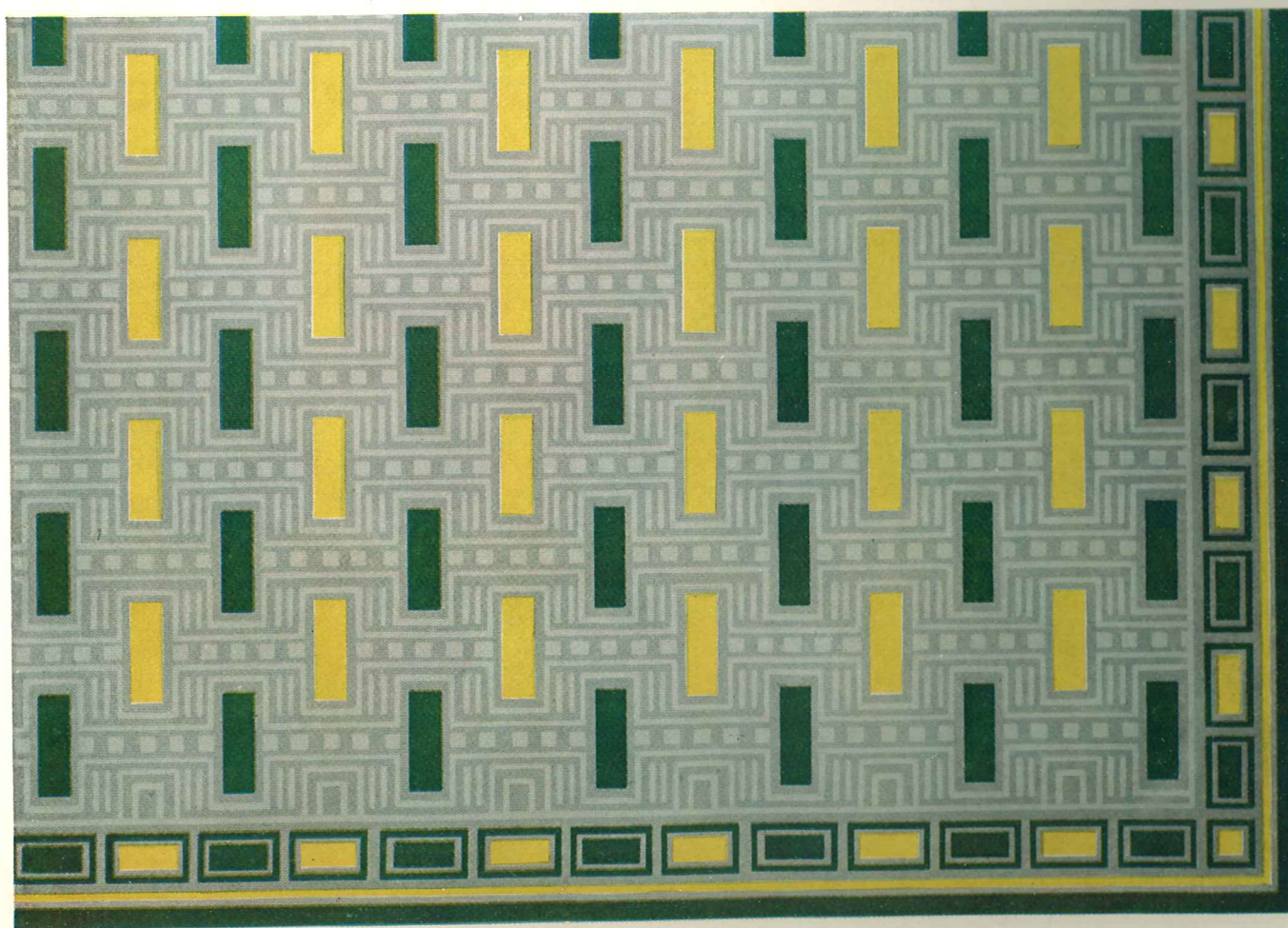
2402
9x12 only

2410
9x12 only



Standard Weight—Printed Enamel Surface

2411
9x12 only





2450
9x12 only

PABCO Golden Gate Rugs



2451
9x12 only

2452
9x12 only



Standard Weight—Printed Enamel Surface

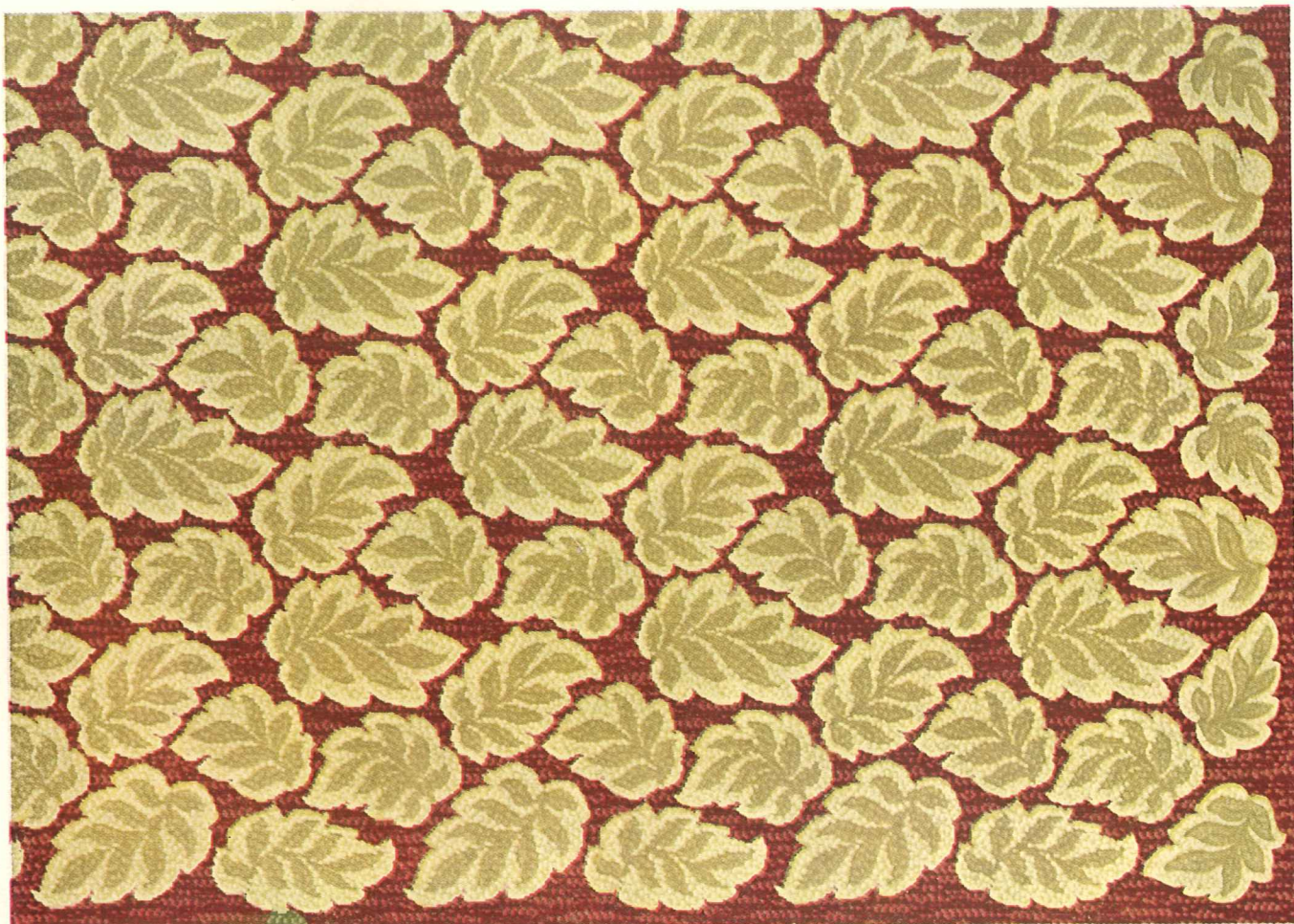
2600
9x12 only





2601
9 x 12 only

PABCO Golden Gate Rugs
Standard Weight—Printed Enamel Surface

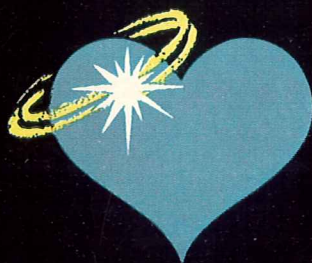


2602
9 x 12 only

PABCO

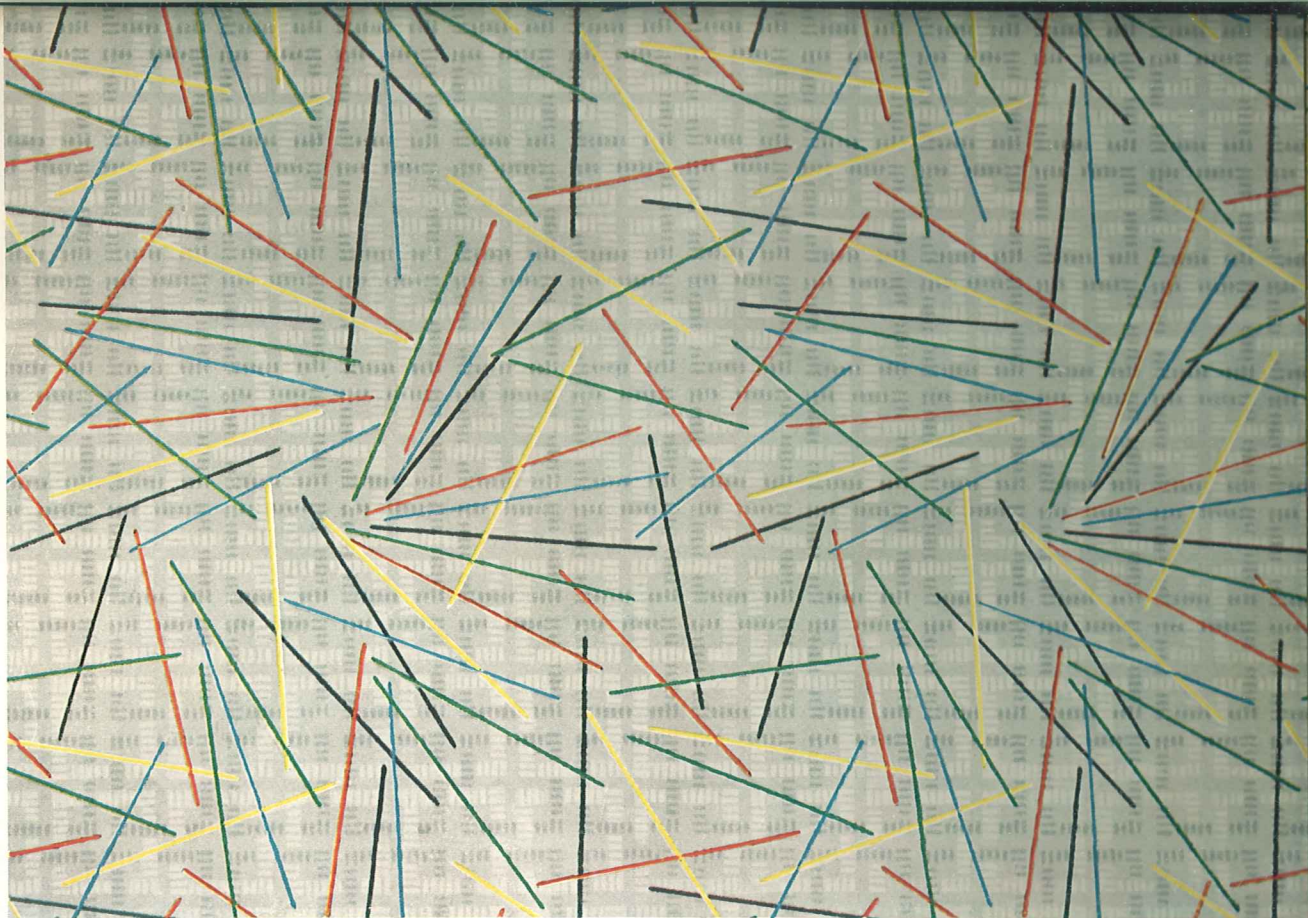
Printz-by-the-Yard

Enamel Surface





3340
2 Yards Wide
4340
3 Yards Wide
340
4 Yards Wide



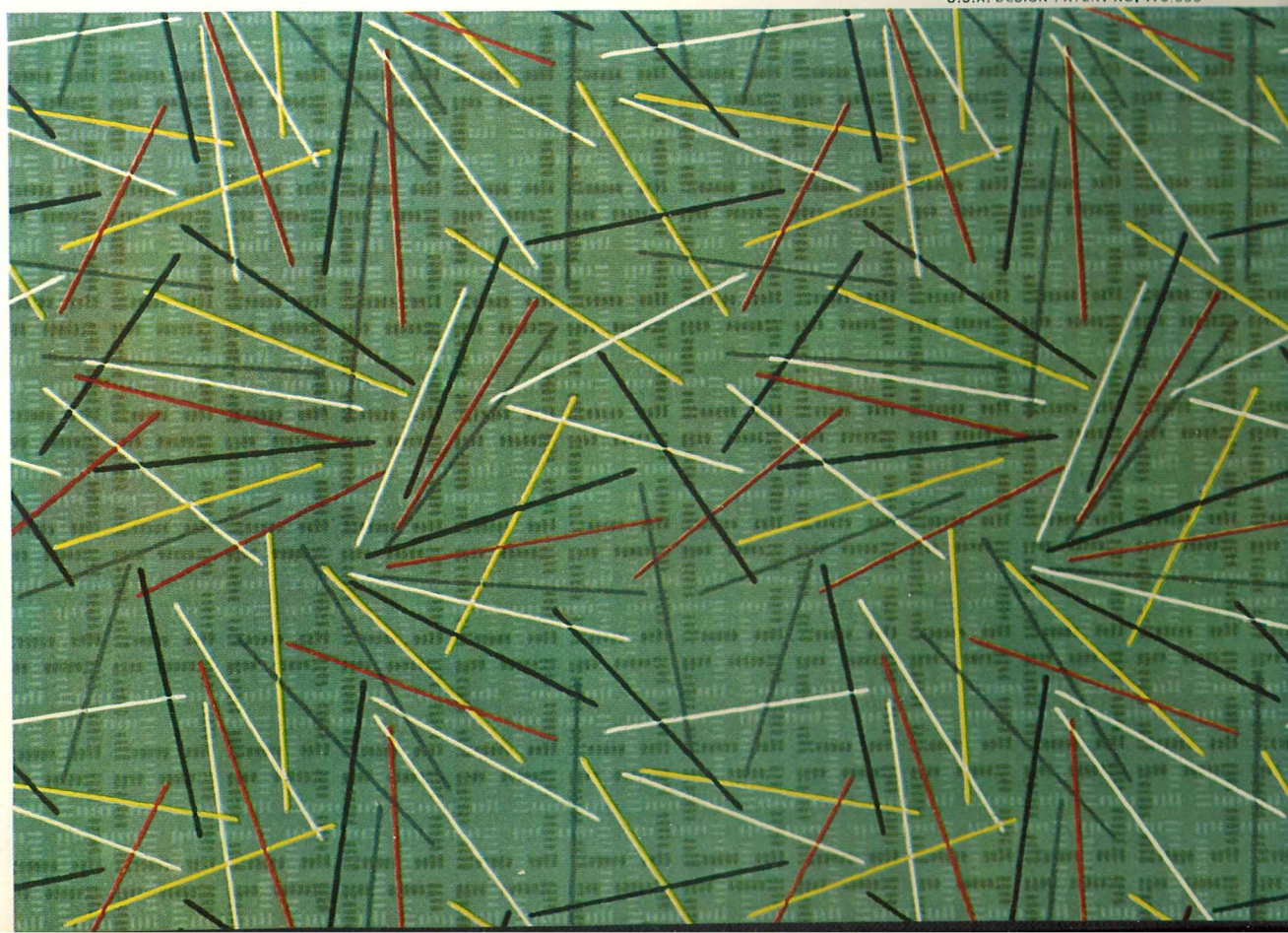
U.S.A. DESIGN PATENT NO. 170.535

PABCO Printz-by-the-Yard

Heavy Weight—Printed Enamel with Stainless Sheen Surface

U.S.A. DESIGN PATENT NO. 170.535

3341
2 Yards Wide
4341
3 Yards Wide
341
4 Yards Wide



Shown:
Printz by-the-Yard,
3600



4420
3 Yards Wide

420
4 Yards Wide

PABCO Printz-by-the-Yard

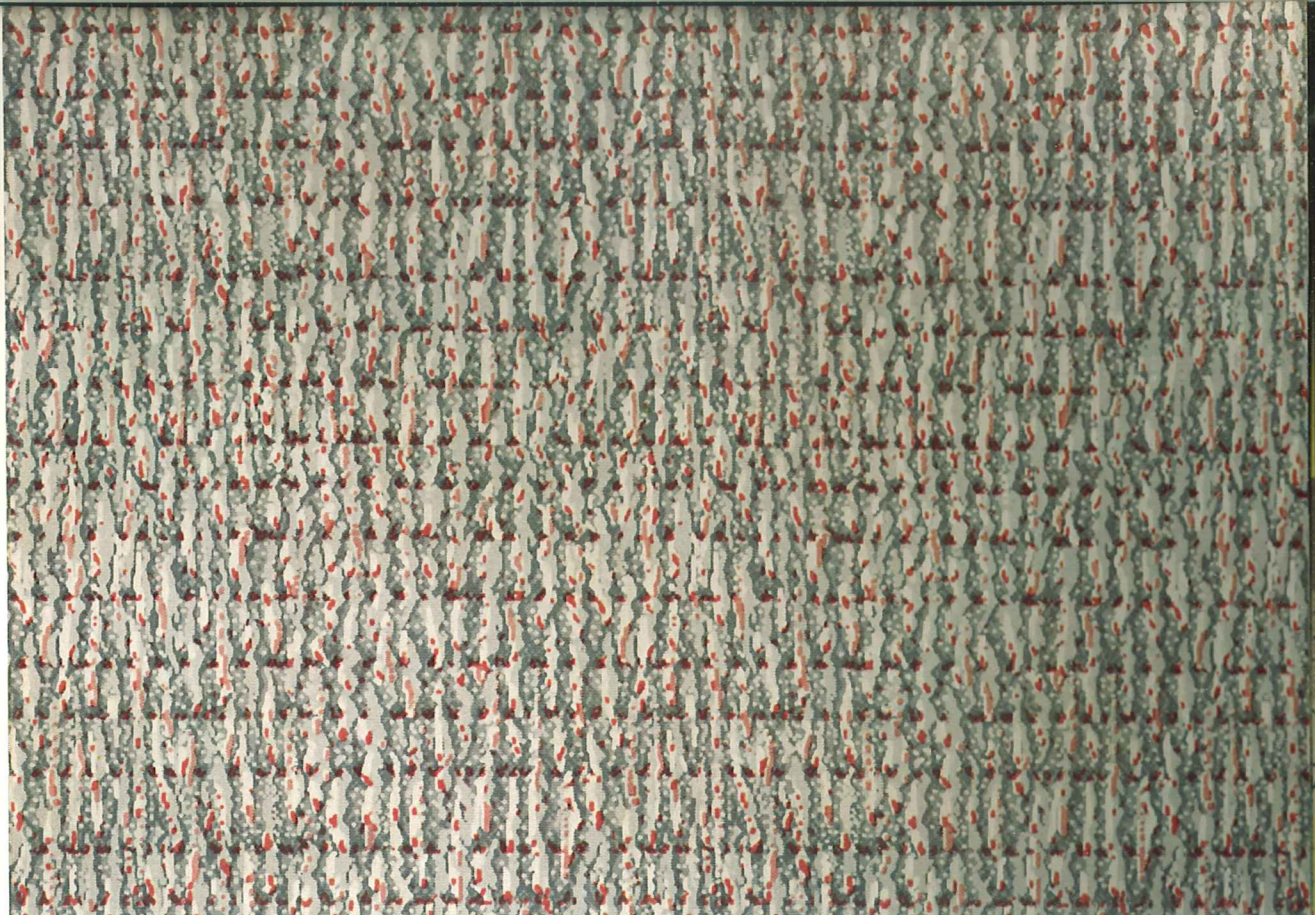


4421
3 Yards Wide

421
4 Yards Wide

4422
3 Yards Wide

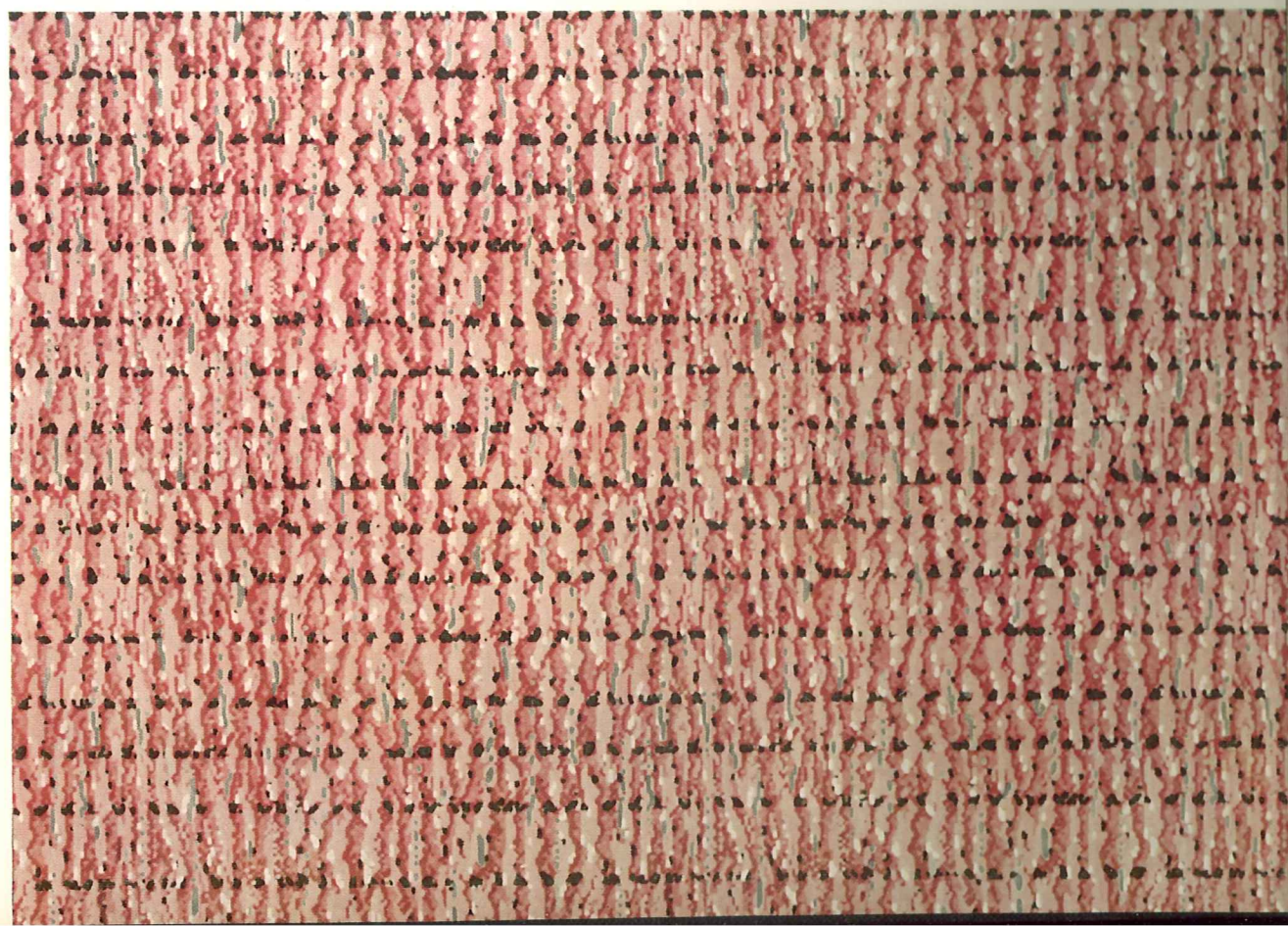
422
4 Yards Wide

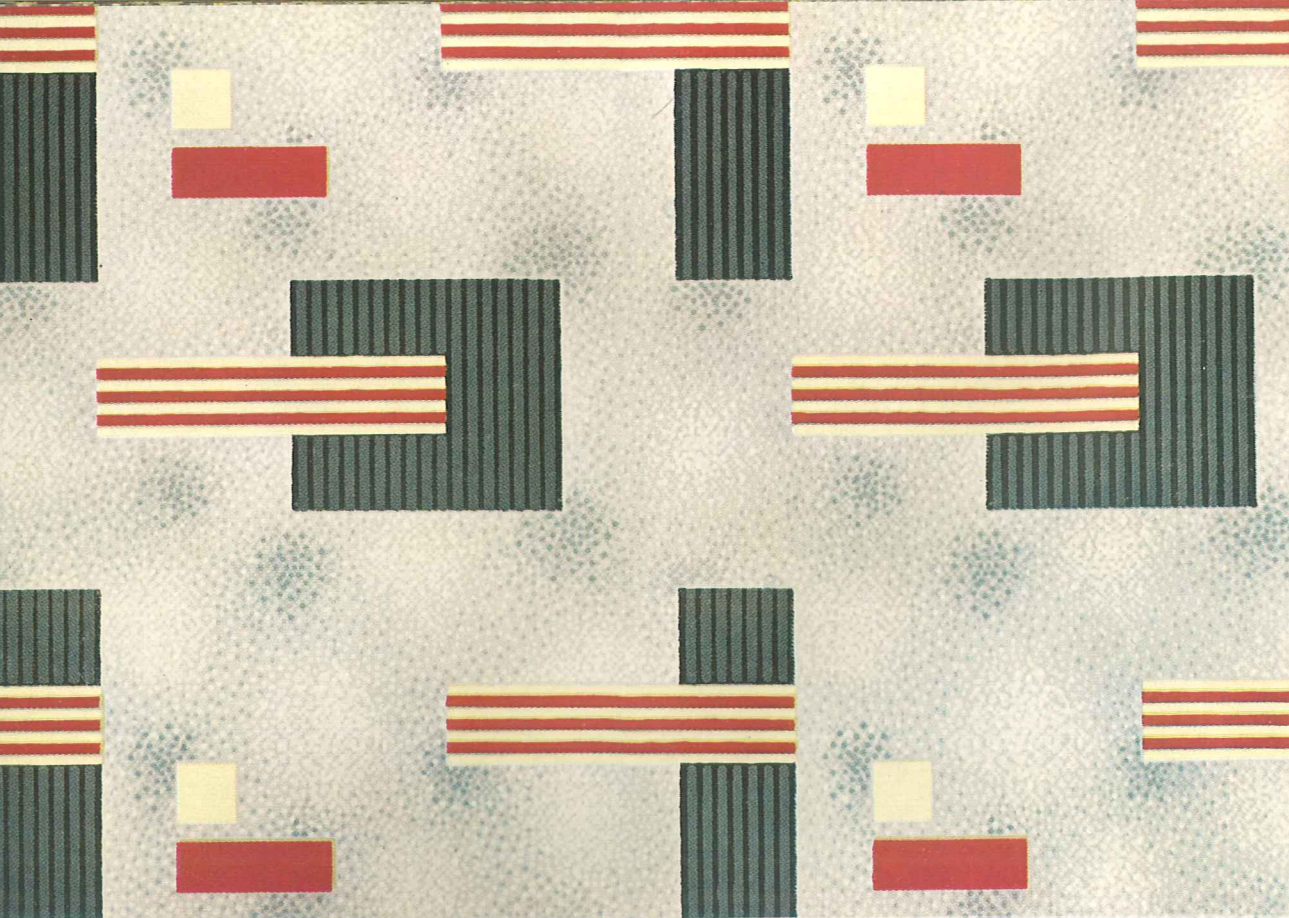


Heavy Weight-Printed Enamel with Stainless Sheen Surface

3423
2 Yards Wide

4423
3 Yards Wide





3460
2 Yards Wide

4460
3 Yards Wide

460
4 Yards Wide

PABCO Printz-by-the-Yard



3461
2 Yards Wide

4461
3 Yards Wide

461
4 Yards Wide

3462
2 Yards Wide

4462
3 Yards Wide

462
4 Yards Wide



Heavy Weight—Printed Enamel with Stainless Sheen Surface

4470
3 Yards Wide

470
4 Yards Wide





4471
3 Yards Wide

471
4 Yards Wide

PABCO Printz-by-the-Yard



4472
3 Yards Wide

472
4 Yards Wide

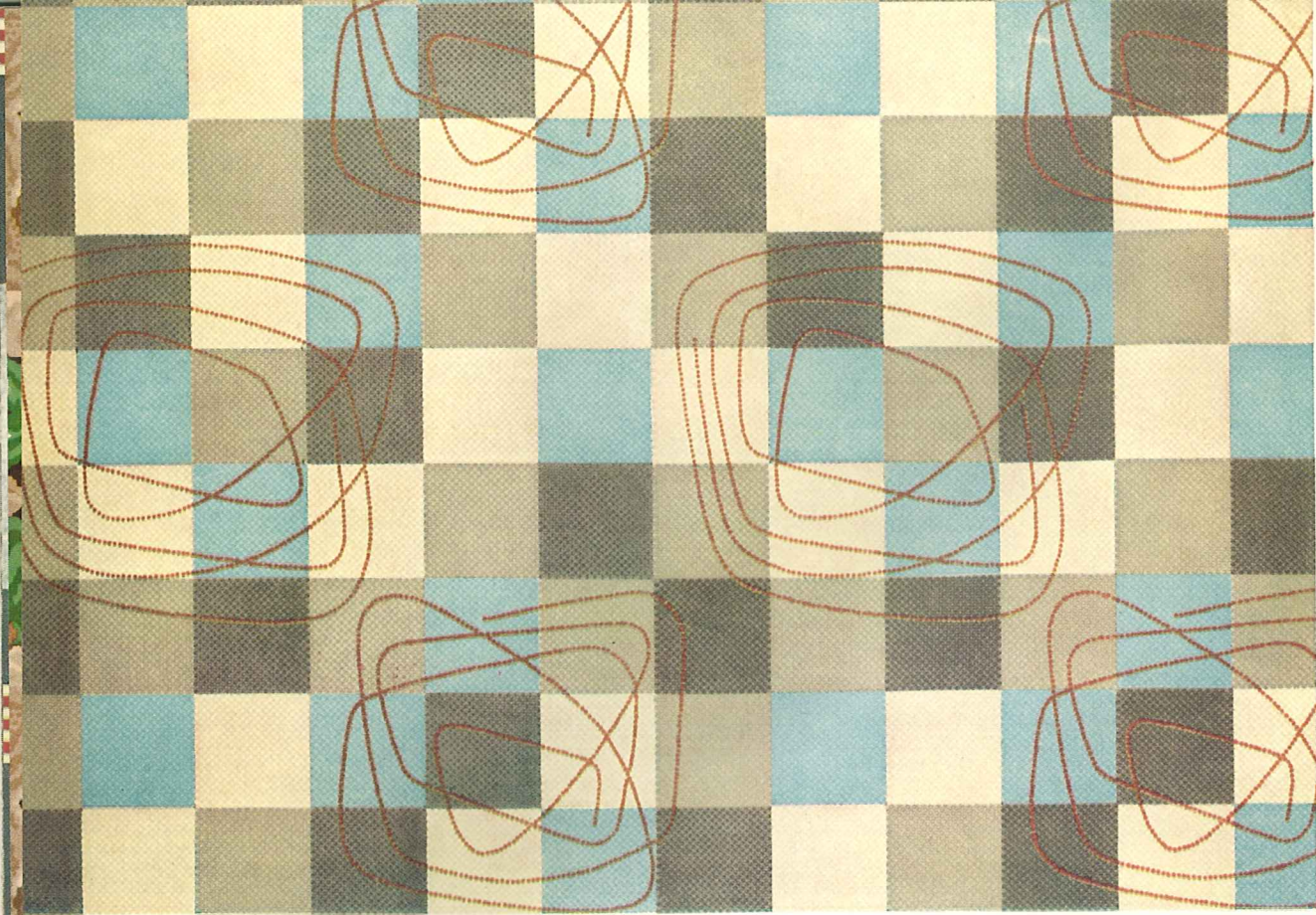
4520
3 Yards Wide



Heavy Weight—Printed Enamel with Stainless Sheen Surface

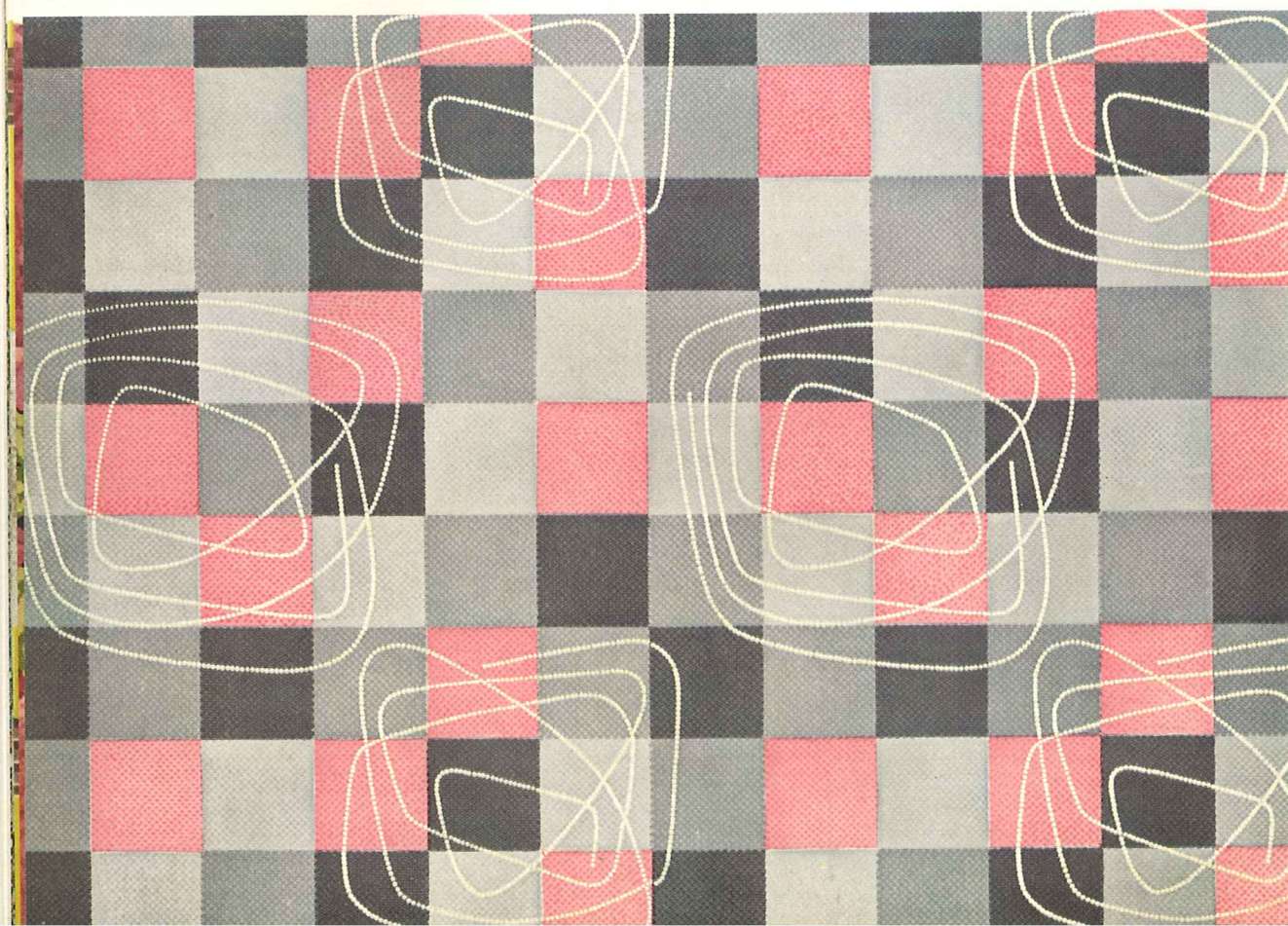
4521
3 Yards Wide





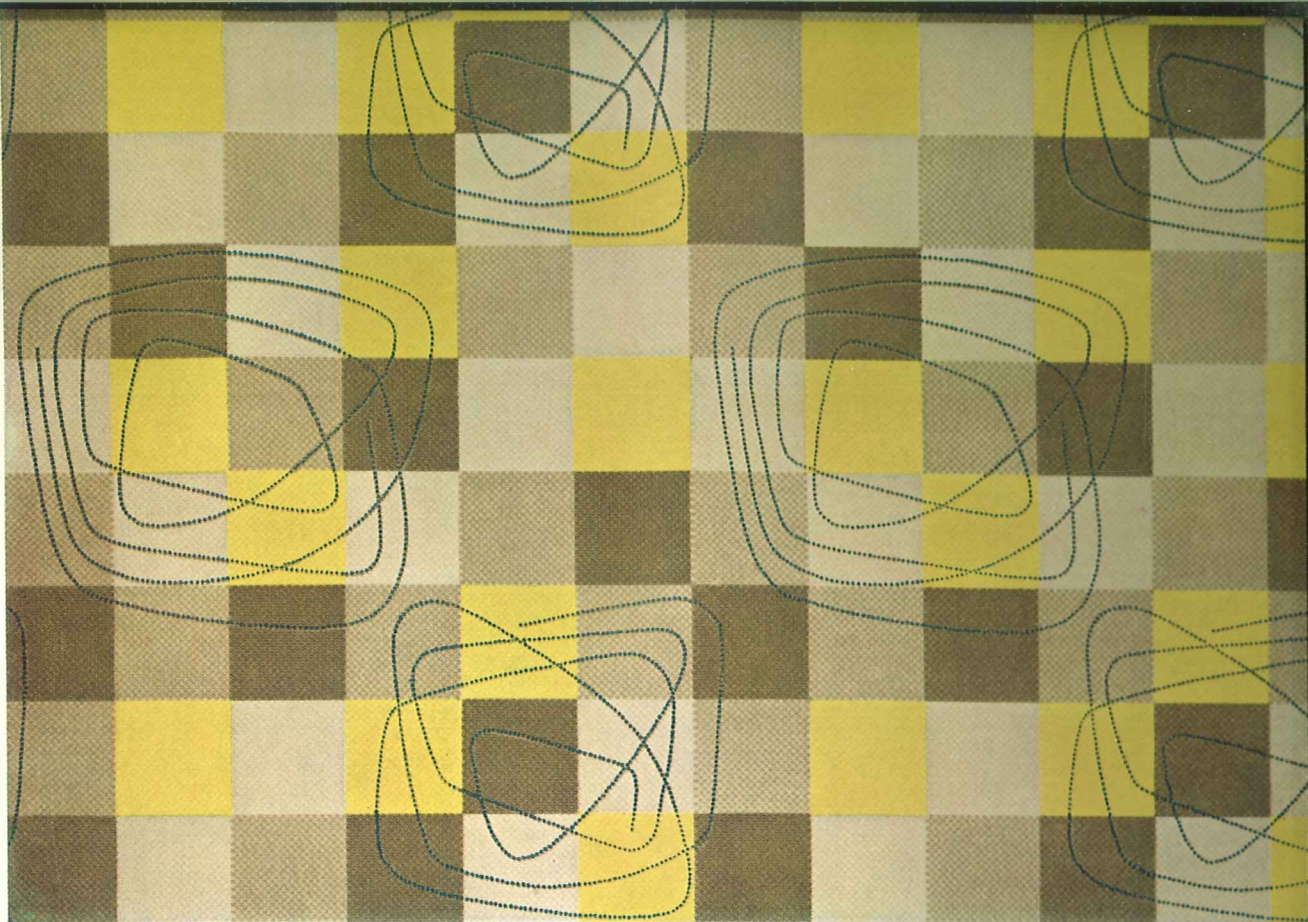
3530
2 Yards Wide
4530
3 Yards Wide
530
4 Yards Wide

PABCO Printz-by-the-Yard



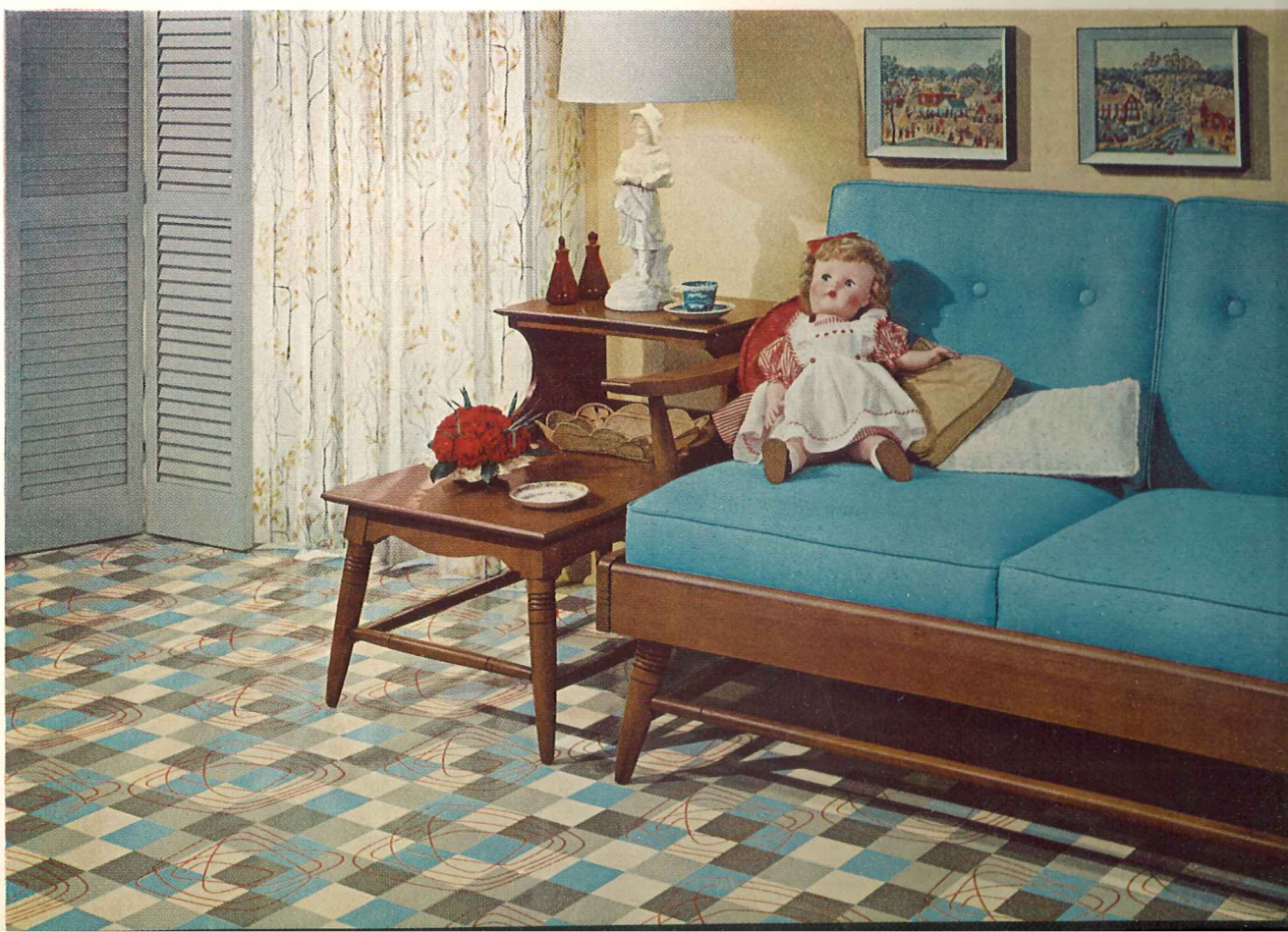
3531
2 Yards Wide
4531
3 Yards Wide
531
4 Yards Wide

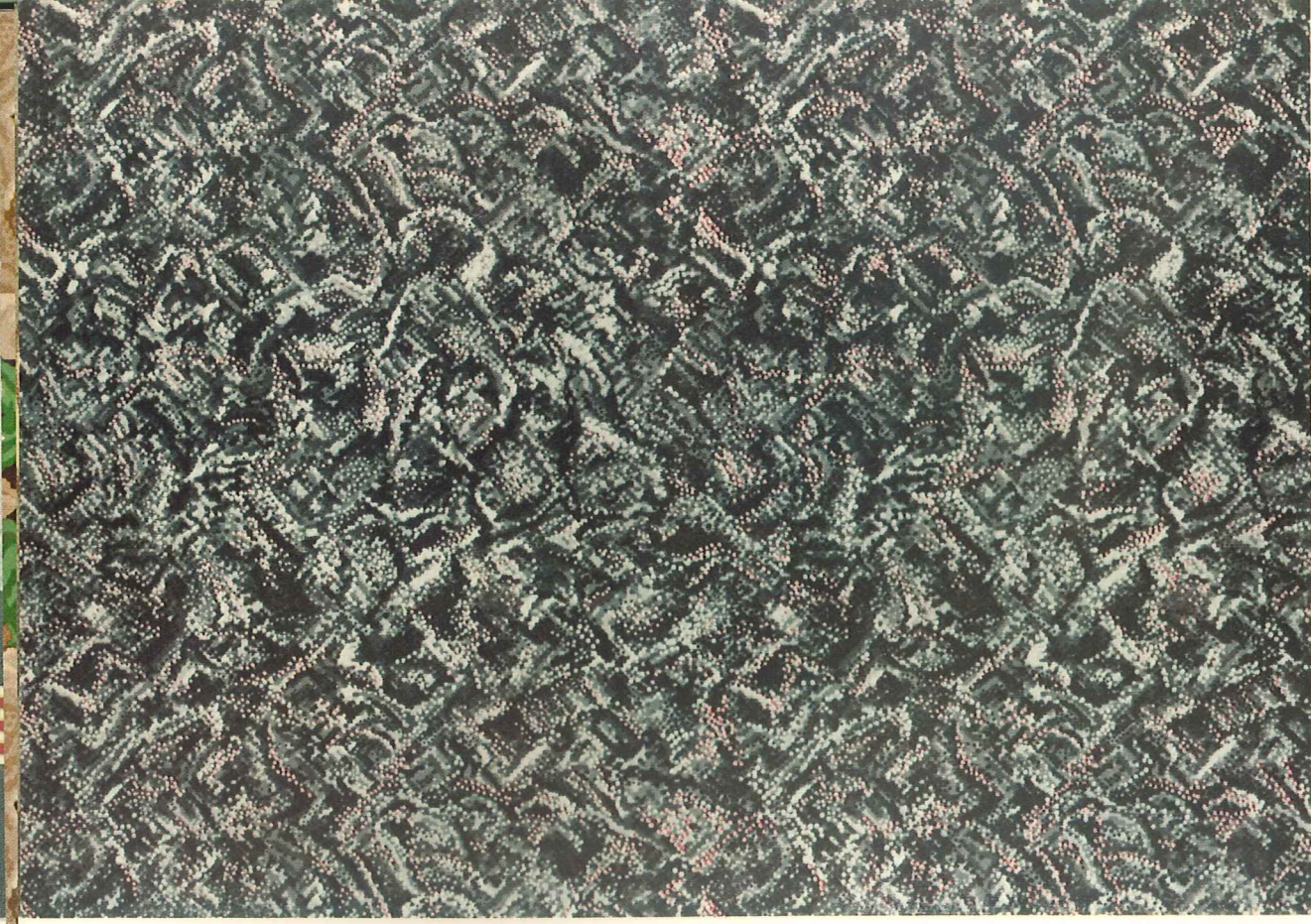
3532
2 Yards Wide
4532
3 Yards Wide
532
4 Yards Wide



Heavy Weight—Printed Enamel with Stainless Sheen Surface

Shown:
Printz by-the-Yard,
3530





3560
2 Yards Wide

4560
3 Yards Wide

560
4 Yards Wide

PABCO Printz-by-the-Yard



3561
2 Yards Wide

4561
3 Yards Wide

561
4 Yards Wide

3562

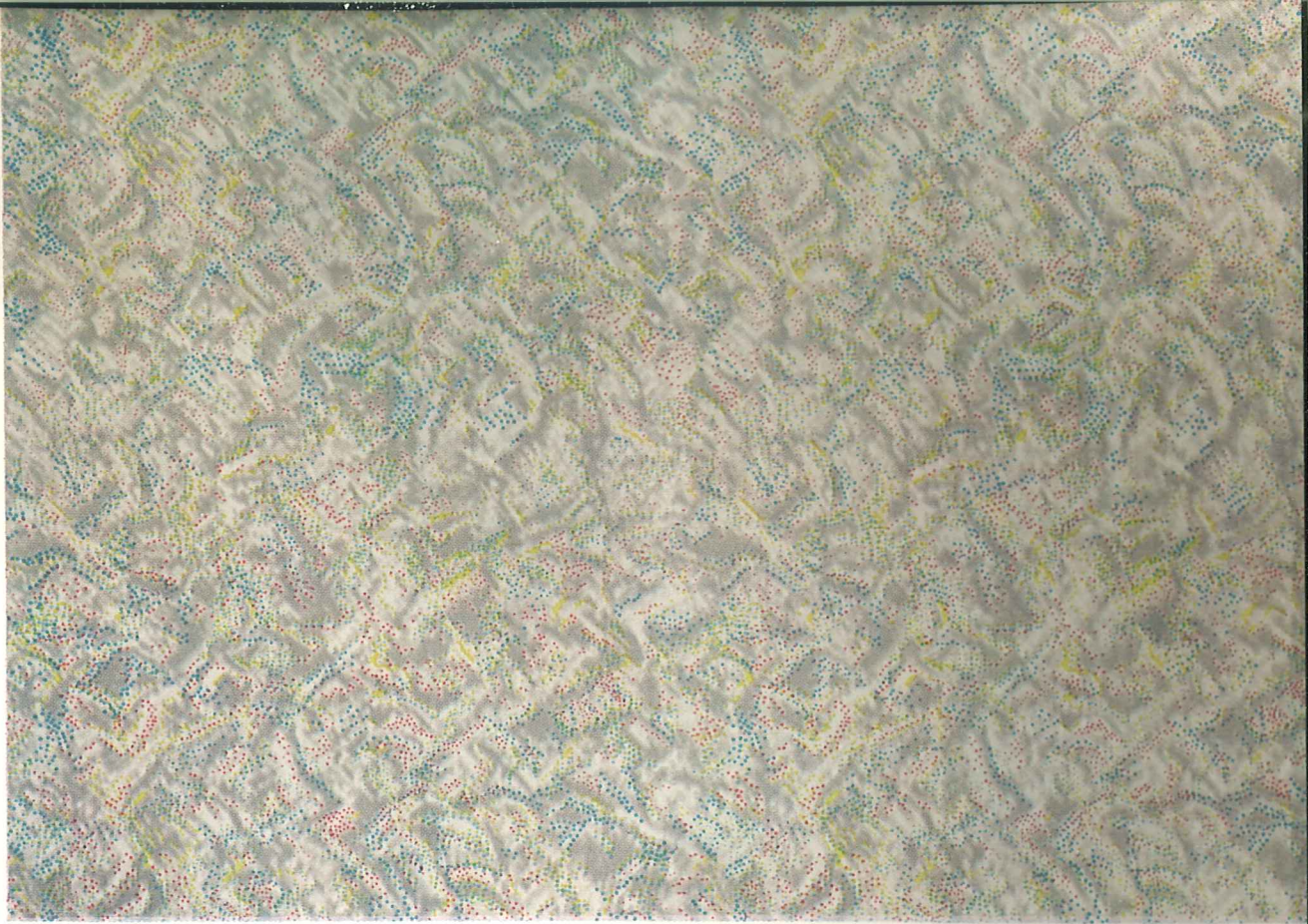
2 Yards Wide

4562

3 Yards Wide

562

4 Yards Wide



Heavy Weight—Printed Enamel with Stainless Sheen Surface

3563

2 Yards Wide

4563

3 Yards Wide





3600

2 Yards Wide

4600

3 Yards Wide

600

4 Yards Wide

PABCO Printz-by-the-Yard



3601

2 Yards Wide

4601

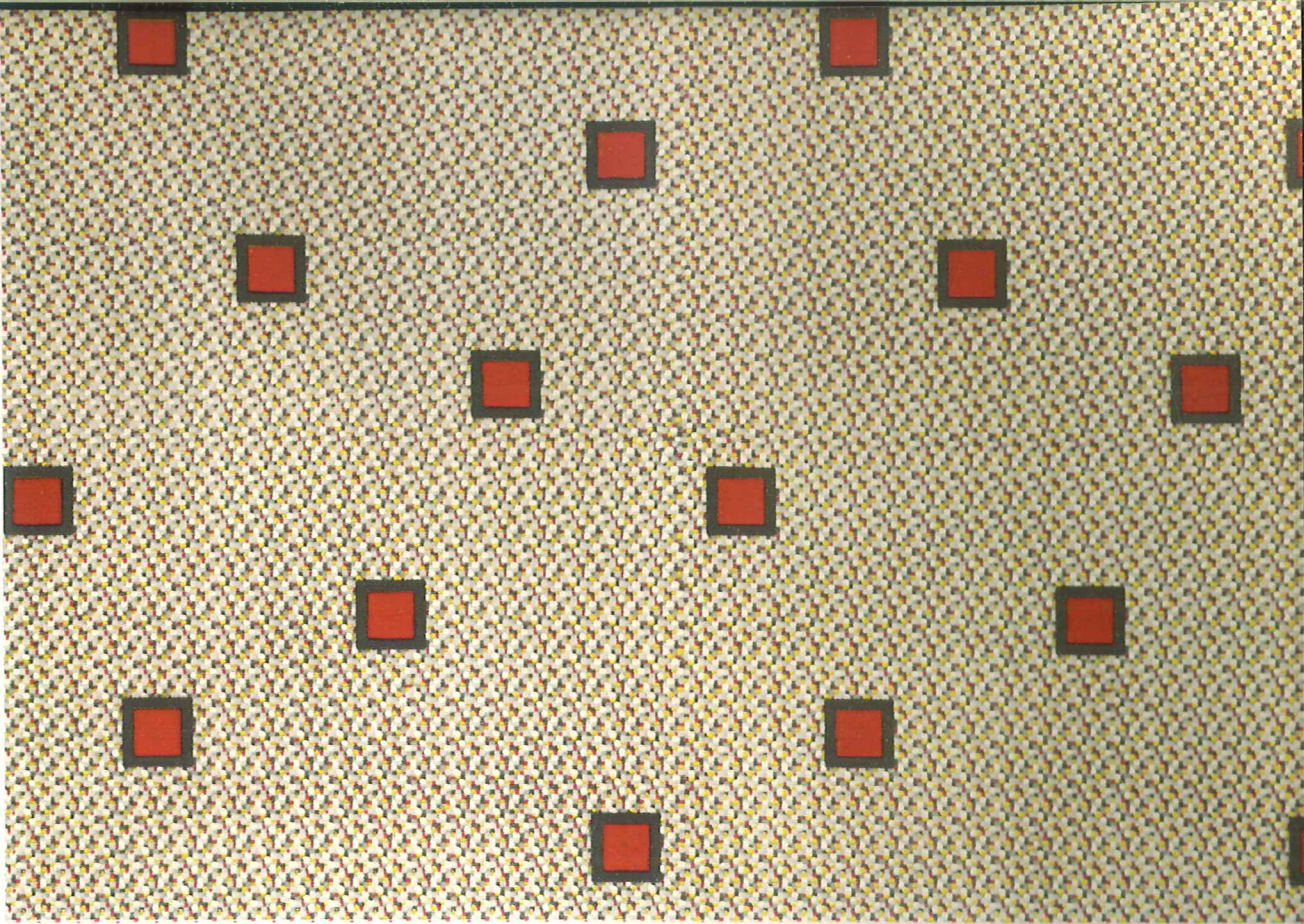
3 Yards Wide

601

4 Yards Wide

3610
2 Yards Wide

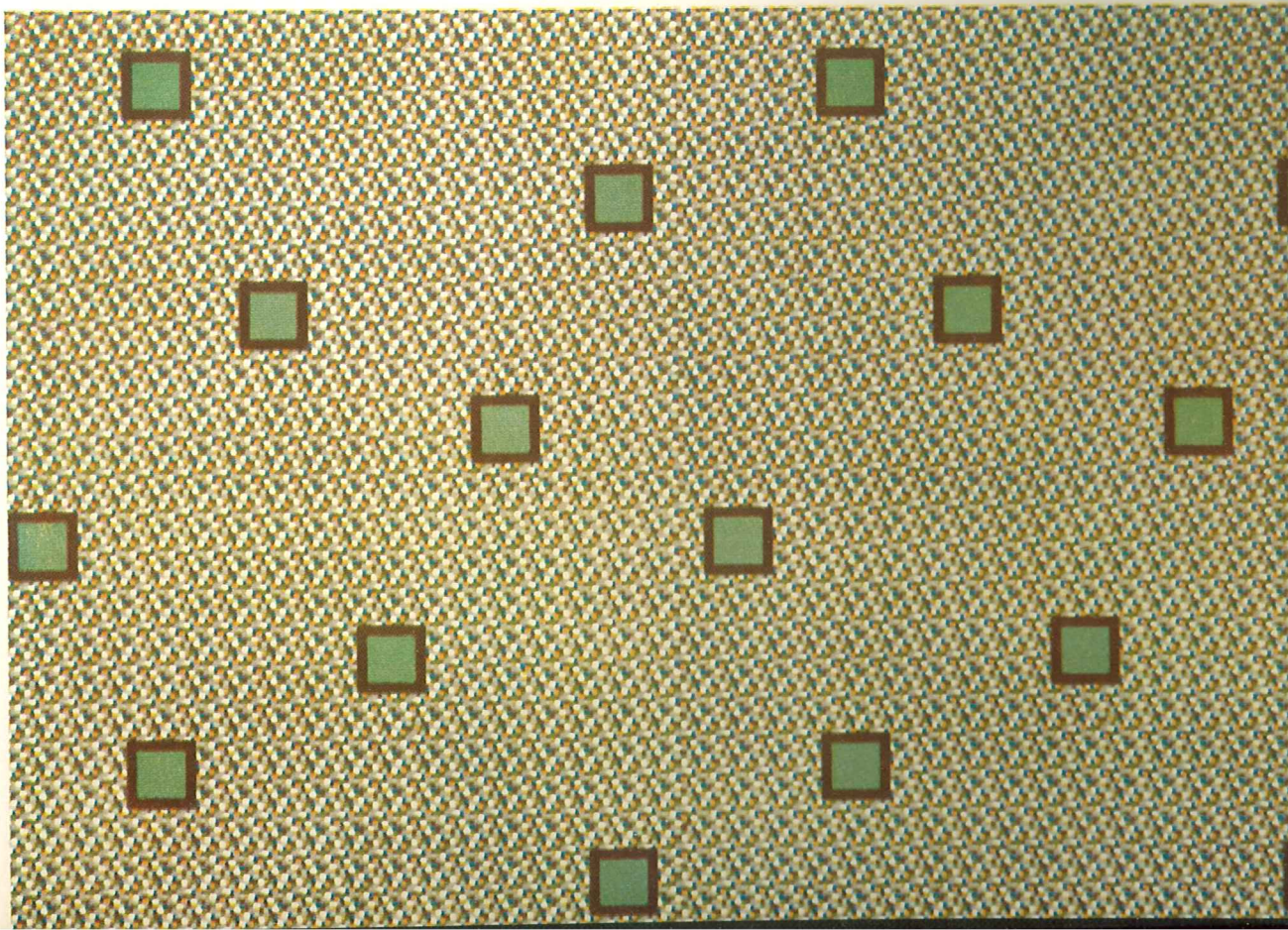
4610
3 Yards Wide

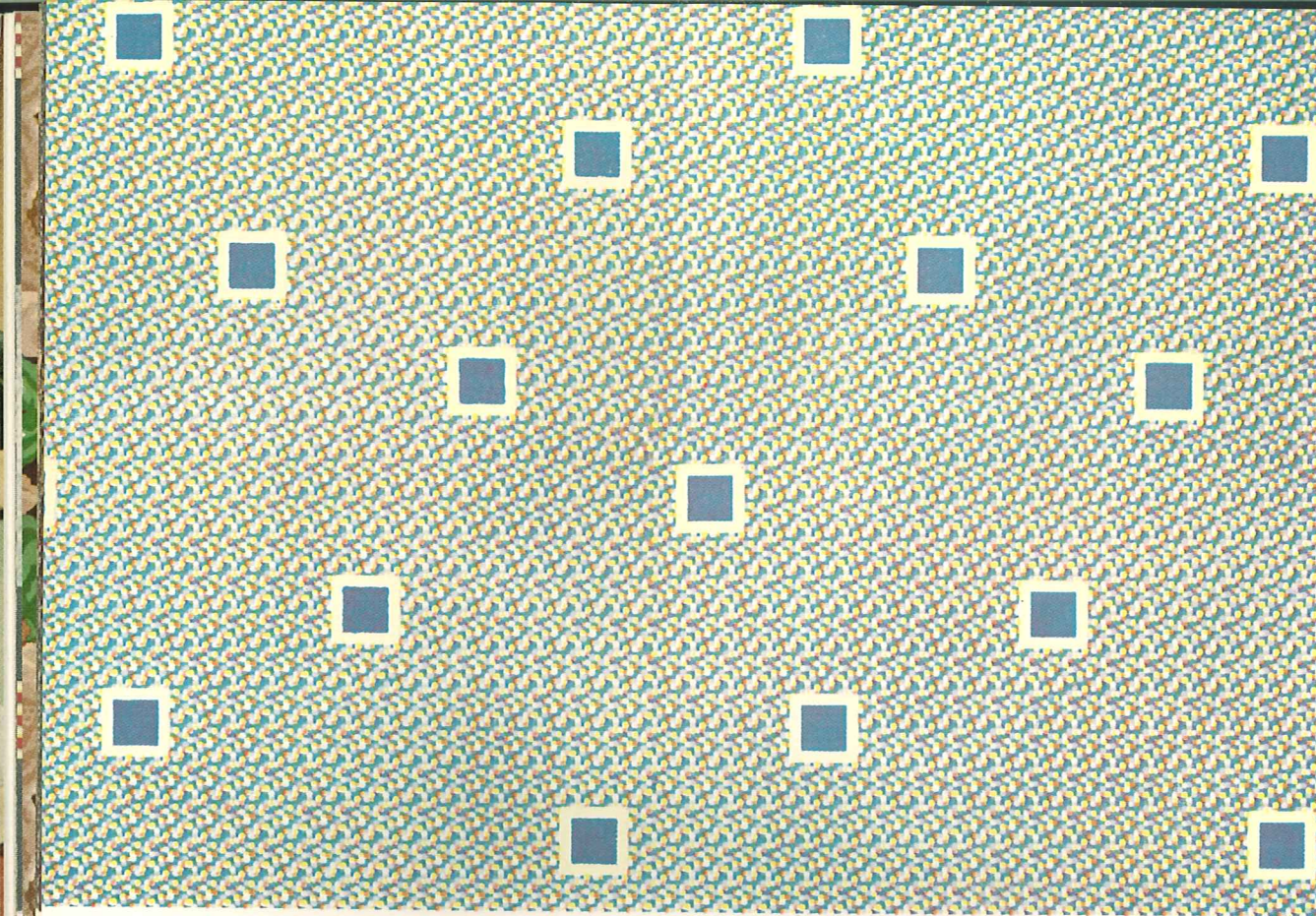


Heavy Weight—Printed Enamel with Stainless Sheen Surface

3611
2 Yards Wide

4611
3 Yards Wide





3612
2 Yards Wide

4612
3 Yards Wide

PABCO Printz-by-the-Yard



3620
2 Yards Wide

4620
3 Yards Wide

620
4 Yards Wide

3621
2 Yards Wide

4621
3 Yards Wide

621
4 Yards Wide

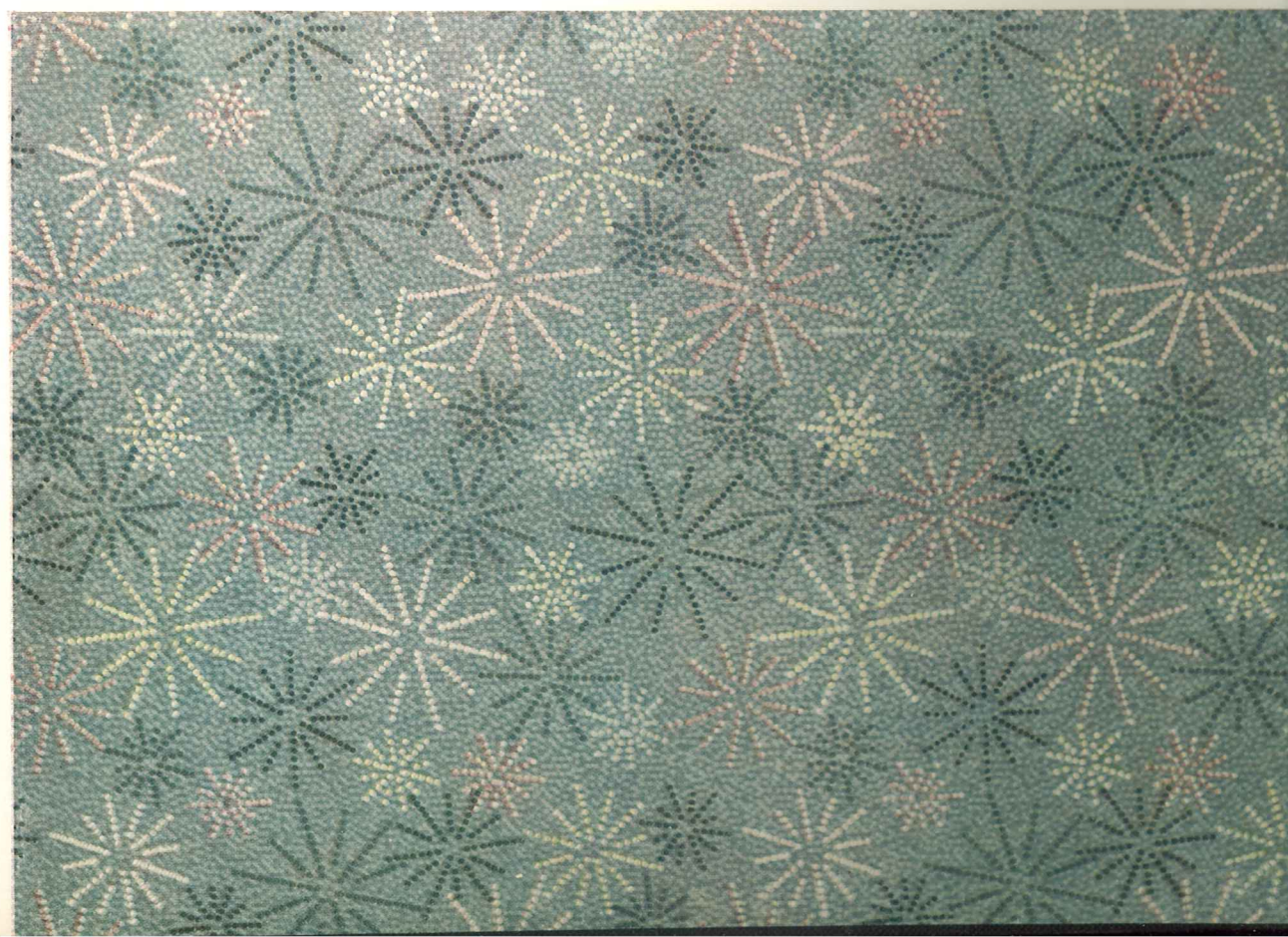


Heavy Weight—Printed Enamel with Stainless Sheen Surface

3622
2 Yards Wide

4622
3 Yards Wide

622
4 Yards Wide





406 24, 36 & 72 inches wide



410 24, 36 & 72 inches wide



456 24, 36 & 72 inches wide

PABCO Rug Borders

PABCO Mastipave

SIZES

Rolls

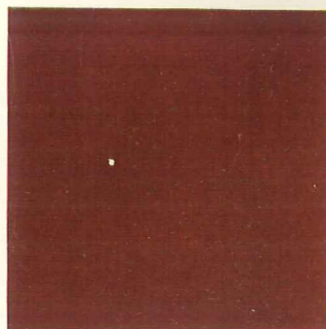
36" wide x 90' long
(30 sq. yds.)

Tile

8 27/32" x 8 27/32"
(12 1/2 sq. yds. per carton)

COLORS

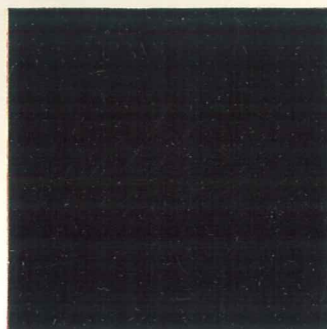
Terra Cotta, Gloss Black



TERRA COTTA MASTIPAVE

No. 660 Rolls

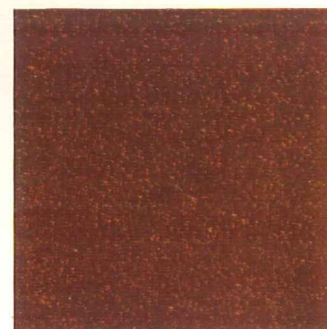
No. 670 Tile



BLACK MASTIPAVE

No. 662 Rolls

No. 672 Tile



TERRA COTTA GRIP-TREAD

No. 669 Rolls only

FOR MORE THAN A QUARTER OF A CENTURY Pabco Mastipave has filled the need of business and industry for a tough, long wearing and economical floor covering material. Mastipave has proven itself in thousands of installations throughout the United States and many foreign countries.

Pabco Mastipave is composed of a wearing surface consisting of a bituminous vehicle blended with permanent, non-fading pigments which is securely bonded to an asphalt treated base. Every fibre of the felt backing is thoroughly waterproofed with an air-blown asphalt that neither stains nor bleeds and is further strengthened against moisture penetration with a sealing compound which permits the application of Mastipave directly to concrete floors in contact with the ground.

The thermoplastic top coat of Mastipave provides initial resistance to wear strains and the underlying saturated felt provides able reinforcement. Revivifying elements from the felt keep the thermoplastic top coat "alive" and retard chemical deterioration or change. Mastipave can be applied to wood, metal or concrete with equal facility and with a minimum of preparation. Mastipave is cold-cemented to the floor surface and can be walked on immediately after installation, causing little inconvenience or lost time.

SPECIFY PABCO MASTIPAVE...often imitated but never equalled

Specifications for Installation

(Federal Specifications for Pabco Floor Coverings are available upon request. Generally Pabco Floor Coverings meet or exceed applicable government requirements).

1. **MATERIALS**—Pabco Linoleum in colors, patterns and designs as herein specified, shall be furnished and installed where shown on accompanying drawings or in areas listed below:
2. **ADHESIVE**—The adhesive shall be Pabco Lino-Weld, and shall be applied according to instructions of the manufacturer.
3. **LINING FELT**—The felt shall be Pabco (or equal) 15-pound asphalt saturated lining felt.
 - A. Lining felt to be used at all times on tongue-and-groove flooring.
 - B. Lining felt is not required over well seasoned Plybase (BD) grade or better plywood or over suspended concrete.

4. **SUB-FLOOR CONDITION**—The sub-floor as furnished to the floor covering contractor shall be broom clean, satisfactorily dry, smooth, level, sound, free of warp, etc.
5. **GENERAL**—Linoleum shall be specified only over suspended floors, as described and prepared above; not over floors laid directly on the ground. Suspended floors shall have adequate cross ventilation between the under floor and the ground. In cases where special problems arise, send complete details to 475 Brannan Street, San Francisco 19, California, for advice about correct methods to follow.
6. **APPLICATION OF MATERIALS**—Installation of materials covered by these specifications shall be in accordance with the latest edition of Pabco Standard Specifications (Code No. 8594) by a qualified floor covering dealer whose bid shall include all the necessary labor and materials.

Proper Care of Linoleum

Pabco Linoleum will last for years if properly installed and maintained. A few simple precautions will protect linoleum floors and insure lasting satisfaction.

A. Prevent Indentation—Before furniture is moved into rooms where Pabco Linoleum is laid, equip the furniture with:

1. Wide-surfaced gliders, fixed on table legs, chair legs and other movable furniture. Flat faces of these gliders should measure at least 1½" in diameter.
2. Furniture Shoes or Cup Rests fixed on heavy furniture such as refrigerators, stoves, desks, etc.
3. Casters for chair rollers should be at least 2" in diameter and ¾" wide. Casters should revolve freely.

B. To Clean Pabco Linoleum—Damp mop the surface as

required. If dust and dirt are allowed to accumulate, mop the floor with a solution of warm water and mild soap or detergent. (Never use a strong soap or harsh detergent on any resilient floor.) Then rinse with fresh water and mop dry. In cases where the linoleum has become extremely dirty, apply mild soap and scour the dirt with No. 00 steel wool. After completion, rinse with fresh water. Mop dry. Then re-wax.

C. Wax for Polishing Pabco Linoleum—Use any good quality self-polishing water emulsion wax or paste wax, as required by service conditions.

1. Apply the wax with a woolen applicator or soft cloth. Wax with one coat spread uniformly thin. Don't put on an excess quantity. To produce a high gloss, the wax should be burnished after the coat is dry.
2. Polish the floor with a soft hair brush or soft dry mop. Avoid frequent washing.
3. Do not use varnish, lacquer, or shellac on linoleum.

PABCO Sundries

No. S-10

Super Lino-Weld

Recommended for the more difficult jobs where superior adhesion is required. Use S-10 under tile when a linoleum paste is specified. Provides a permanent bond to wood and suspended concrete.

12 1-quart cans per carton
4 1-gallon cans per carton
5-gallon can



No. EZ-11

EZ Lino-Weld

An easy spreading paste providing maximum coverage, for wood or or suspended concrete. Securely bonds linoleum, felt base, and lining felt to subfloor.

12 1-quart cans per carton
4 1-gallon cans per carton
5-gallon can



No. C-12

Floor Cement

An alcohol-soluble water-proof adhesive for use on wood, metal, ceramic tile or suspended concrete floors, and on asphalt-felt underlayment. Recommended for use with Miracon, Floron, rubber tile, rubber sheet and linoleum. Ideal for sinktop installations.

6 1-quart cans per carton
4 1-gallon cans per carton
5-gallon can



No. 550

Floron Cement

Specified for all on-grade installations of Floron when laid according to Pabco Specification No. 8474-A. A moisture and alkali resistant adhesive.

6 1-quart cans per carton
4 1-gallon cans per carton
5-gallon can



No. 19 Mastipave Primer

Fills and seals the pores of concrete. Insures a permanent bond for Mastipave Cement to suspended or on-grade concrete sub-floors. Quick-setting, hard-drying.

4 1-gallon cans per carton
5-gallon can



No. 65 Mastipave Cement

Specified for all Mastipave installations. Assures a permanent bond to wood, concrete or metal surfaces. Resists water, spreads evenly and smoothly.

4 1-gallon cans per carton
5-gallon can
55-gallon drum



No. 1081 Mastipave Thinner

A special fast-drying solvent for thinning Mastipave Primer and Mastipave Cement. Used sparingly, will improve penetration of Mastipave Cement.

4 1-gallon cans per carton
5-gallon can
55-gallon drum



No. 805 Saturated Lining Felt

A smooth surfaced asphalt saturated felt for underlayment and pattern work. Assures better adhesion of flooring to sub-floor, cushions the shock of movement in sub-floor, and sound-proofs. Each roll capped & wrapped.

450 square yards per roll (Emeryville)
50 square yards per roll (Metuchen)



COLORING should suit the room, the mood. Here, California Originals harlequin in rosy, warm tints is rich, restful. Wallpaper in same tones is unobtrusive. Drapery pattern is soft and subtle because of the definite floor pattern. A perfectly related plan!

Successful Decorating Starts with the Floor

Today's fashionably dressed woman first chooses her gown, then the proper accessories. The well dressed man selects his suit, then the shirt, necktie and other accessories that match or complement as desired.

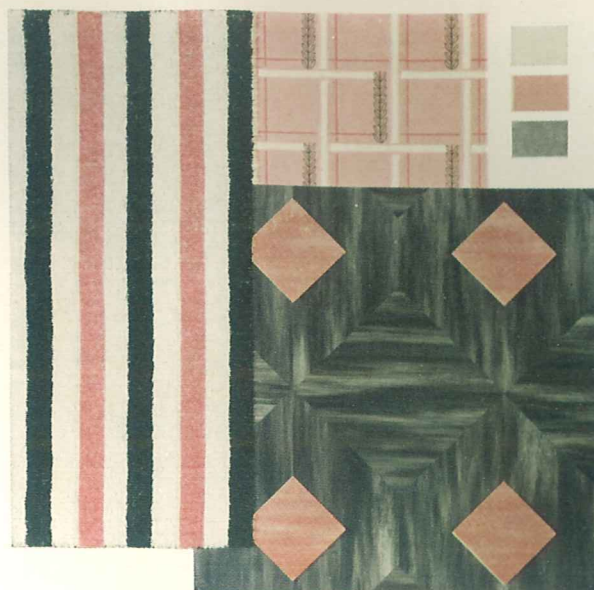
Decorating for modern living is just as simple. Start with the floor as the basis of your color planning; select the Pabco Floor Covering that most closely conforms to your desired color scheme. With a sample of your chosen floor as a guide, shop for paint, wallpaper and other accessories.

The result will be a home of which you can be justly proud—and you will save time and money, too.

Pabco colors are fashion right! Continual analysis of current color trends by Pabco's designers is your assurance that a Pabco Floor will coordinate beautifully with your home furnishings.

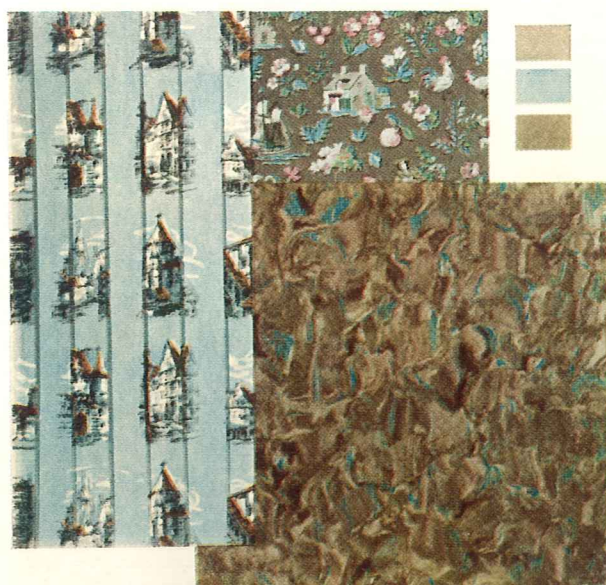
Here are a few suggestions to guide you. Of course, you will add your own taste and imagination. But when you start with Pabco, you can be sure that your color scheme will be a happy one.

CONTRAST is modern, dramatic. Here, the pink in the California Originals is reflected in the almost all-pink paper. A towel in bold stripes repeats the simple two-tone theme.



SCALE is a point to watch. Floron Tiles in two shades create a large floor pattern. Wallpaper is smaller in design, identical colors, in geometric curves. Material restates same colors in a tiny pattern, with black background for contrast.

EMPHASIZE one area. Here, the Seadrift floor sets the color theme. Wallpaper picks up the yellow note and presents it strongly. Dramatic pattern is confined to the material, which states the citrus motif emphatically, adding contrast colors.



PATTERN is important. The Florentine floor is matched in color and scale of design in this provincial wallpaper. The drapery material takes the same motif, spaces it out on a field of the turquoise you see in the floor.

Pattern Index

Inlaid Linoleum Roll Goods

PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE		
Limited Edition Custom Inlaid Linoleum		C-0148	11	C-0240	18	3-Star Tanbark Inlaid Linoleum		8806	32	8515-6515	37	2-Star Calitone Inlaid Linoleum	
01	4	C-0149	11	C-0241	18	8100	26	8807	32	8521-6521	38	6800	44
02	5	C-0191	12	C-0242	20			8808	33	8524-6524	38	6802	45
		C-0201	12	C-0243	20			8809	33	8529-6529	39	6804	45
		C-0210	13			3-Star Florentine Inlaid Linoleum		8810	34	8532-6532	39	6805	46
3-Star California Originals Inlaid Linoleum		C-0212	13	3-Star Seadrift Inlaid Linoleum		8800	29	8811	35	8534-6534	40	6806	46
C-0141	9	C-0213	14	8200	23	8801	29	8812	35	8536	40	6807	47
C-0144	9	C-0221	14	8201	23	8802	30			8551-6551	41	6808	47
C-0146	10	C-0222	15	8202	24	8803	30	3-Star & 2-Star Onyxtone Inlaid Linoleum		8563-6563	41	6810	48
C-0147	10	C-0230	16	8203	24	8804	31			8572-6572	42	6811	48
		C-0232	17	8204	25	8805	31	8505-6505	37	8573	42		
		C-0233	17	8205	25								

Floor Tiles

PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE
Floron		Floron 1/8"		1301	52	1031-1131	55	1801	56	3-Star &	3-Star &
Plastic Tile		Heavy Weight		1302	52	1040-1140	55	1802	56	2-Star	2-Star
1610	51	Plastic Tile		1303	52	1041	55	1803	56	Calitone	Onyxtone
1611	51	1650	52	1304	52	1050-1150	55	1804	56	Inlaid	Inlaid
1612	51	1651	52	1305	52	1060-1160	55	1805	56	Linoleum Tile	Linoleum Tile
1613	51	1652	52	1306	52	1061-1161	55	1806	56	1500-1550	58
1614	51	1653	52	1307	52	1062-1162	55	1807	56	1502-1552	58
1616	51	1656	52			1071-1171	55	1808	56	1504-1554	58
1617	51	1659	52	Rubber Tile —		1080-1180	55	1809	56	1505-1555	58
1618	51			1/8" Gauge &		1081-1181	55	1810	57	1506-1556	58
1619	51			.080 Gauge				1811	57	1507-1557	58
1620	51	Miracon		1000-1100	55	3-Star		1812	57	1508-1558	58
1621	51	Rubber-Plastic		1010-1110	55	Florentine				1509-1559	58
1622	51	Tile		1020-1120	55	Inlaid				1510-1560	58
		1300	52	1030-1130	55	Linoleum Tile				1511-1561	58
						1800	56			8603-6603	60
										8621-6621	60
										8624-6624	60
										8629-6629	60
										8632-6632	60
										8651-6651	60
										8663-6663	60
										8672-6672	60
										8673-6673	60

Printz Enamel Surface Rugs and Yard Goods

PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE	PATTERN	PAGE
PRINTZ Heavy Weight Rugs		9471	70	9652	80	2452	87	3461-4461-		3561-4561-		3621-4621-	
		9472	70	9660	80	2600	87	461	94	561	100	621	105
9000	63	9480	71	9661	81	2601	88	3462-4462-		3562-4562-		3622-4622-	
9004	63	9481	71	9670	81	2602	88	462	95	562	101	622	105
9320	64	9482	72	9671	82			4470-470	95	3563-4563	101		
9322	64	9500	73	9672	82			4471-471	96			PRINTZ	
9330	65	9510	74			Golden Gate		4472-472	96	3600-4600-		Rug Borders	
9331	65	9511	75			Standard		4520	97	600	102	406	106
9420	66	9540	75			Weight Rugs		4521	97	3601-4601-		410	106
9421	66	9541	76				3340-4340-			601	102	456	106
9422	67	9550	76	2400	83		340	91	3530-4530-				
9423	67	9551	77	2401	84		341	91	530	98	3610-4610-		
9460	68	9552	77	2402	84	4420-420	92	3531-4531-		610	103	Mastipave	
9461	68	9640	78	2410	85	4421-421	92	531	98	3611-4611	103	Industrial	
9462	69	9645	78	2411	85	4422-422	93	3532-4532-				Flooring	
9470	69	9650	79	2450	86	3423-4423	93	532	99	3612-4612	104	660-670	106
		9651	79	2451	86	3460-4460-		3560-4560-		3620-4620-		662-672	106
						460	94	560	100	620	104	669	106

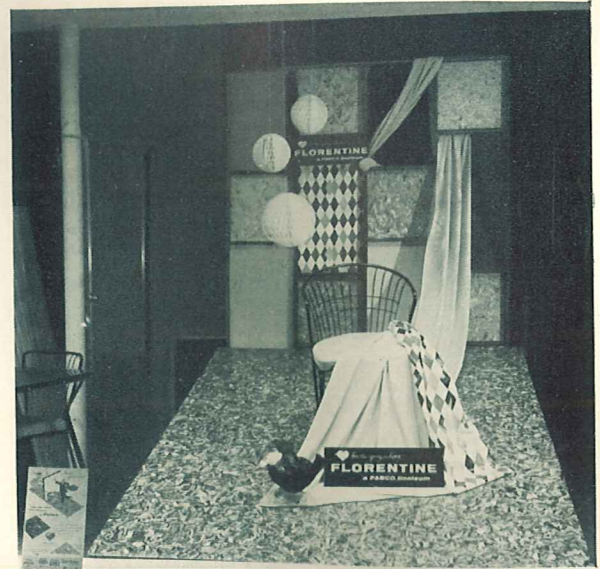
110

ATTRACTIVE DISPLAYS stimulate customers... help you sell!

EVEN AS A JEWEL is enhanced by its setting, so are floor coverings given added consumer appeal by tasteful arrangement in store displays. A good display spotlights a pattern or design series, suggesting that here is something special. A display will attract customers and it will serve also as a silent salesman by helping the customer toward a decision to buy.

Displays should be placed where they will be exposed to maximum customer traffic, such as in front windows or adjacent to main aisles. By adding a swatch of drapery or wallpaper to the basic display, you can help your customer to visualize possible color coordinates.

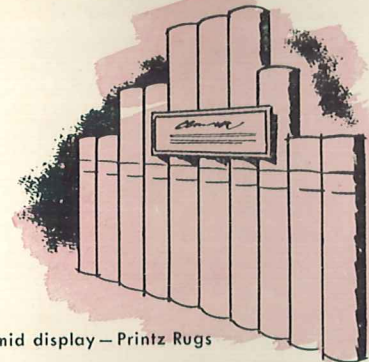
Try copying one of the displays shown here, or design your own. But either way, don't overlook the value of display for selling Pabco Floor Coverings.



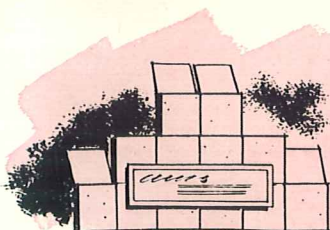
Inclined window display—Linoleum



Open rug window display—Printz Rugs

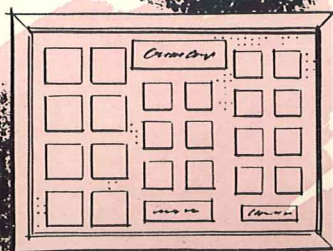


Pyramid display—Printz Rugs



Open case pyramid—Tile

Wall display panels (pegboard)—Tile



Double-rolled floor display—Linoleum



Approximate Shipping Weights

LINOLEUM ROLL GOODS

		Av. Ydg. per roll	Av. Wt. in Lbs. per sq. yd.	Av. Wt. in Lbs. per roll
3-Star Linoleum	2 yds. wide	60 sq. yds.	5.8	348
2-Star Linoleum	2 yds. wide	60 sq. yds.	4.8	288

PRINTZ RUGS and YARD GOODS

Printz Rugs	6 x 9			22 (per rug)
	7½ x 9			27 (per rug)
	9 x 10½			38½ (per rug)
	9 x 12			42 (per rug)
	9 x 15			51½ (per rug)
Golden Gate Rugs	9 x 12 only			34 (per rug)
Printz Yard Goods	2 yds. wide	60 sq. yds.	3.3	198
	3 yds. wide	76 sq. yds.	3.3	251
	4 yds. wide	112 sq. yds.	3.4	380
Rug Borders	24" wide	60 lin. yds.	2.4	96
	36" wide	60 sq. yds.	2.4	144
	72" wide	75 sq. yds.	2.4	180

FLOOR TILES

		Sq. Feet per carton	Av. Wt. in Lbs. per sq. ft.	Av. Wt. in Lbs. per carton
Rubber Tile—½" Gauge (48 Tile per carton)	9" x 9"	27	1.2	32½
Rubber Tile—.080" Gauge (64 Tile per carton)	9" x 9"	36	.77	28
Miracon Rubber-Plastic Tile— ½" Gauge (48 Tile per carton)	9" x 9"	27	1.2	33
Rubber Cove Base—4"	4 ft. long	48 lin. ft.	.45 per lin. ft.	21½
Floron Plastic Tile—Standard Gauge (112 Tile per carton)	9" x 9"	63	.83	52
Floron Plastic Tile—Heavy Weight ½" Gauge (80 Tile per carton)	9" x 9"	45	1.1	51
3-Star Florentine Linoleum Tile (112 Tile per carton)	9" x 9"	63	.66	41½
3-Star Calitone Linoleum Tile (112 Tile per carton)	9" x 9"	63	.63	39½
3-Star Onyxtone Linoleum Tile (112 Tile per carton)	9" x 9"	63	.66	41½
2-Star Calitone Linoleum Tile (128 Tile per carton)	9" x 9"	72	.50	38
2-Star Onyxtone Linoleum Tile (128 Tile per carton)	9" x 9"	72	.52	37½

INDUSTRIAL FLOOR COVERING

		Av. Ydg. per roll	Av. Wt. in Lbs. per sq. yd.	Av. Wt. in Lbs. per roll
Mastipave-Roll	36" wide	30 sq. yds.	4.0	121
Mastipave Tile—(200 Tile per carton)	9" x 9"	112½ sq. ft.	.45	51
Grip-Tread Mastipave	36" wide	30 sq. yds.	4.3	127½

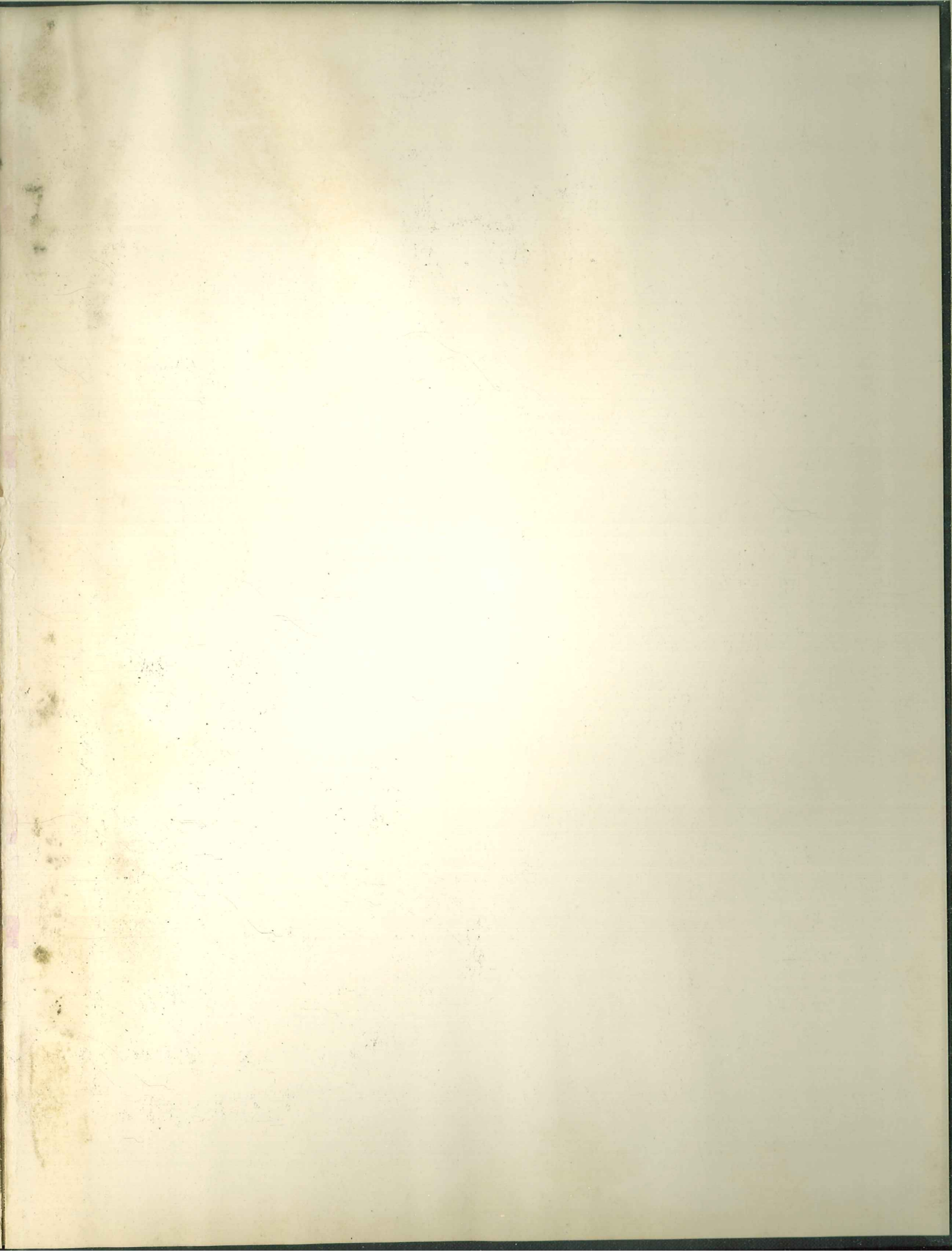
SUNDRIES

	55-Gal. each	5-Gal. each	3½-Gal. each	1-Gal. 4 per ctn.	1-Qt. 6 per ctn.
Super Lino-Weld Adhesive #S-10		75 lbs.	52 lbs.	63 lbs.	23 lbs.
EZ Lino-Weld Adhesive #EZ-11		71 lbs.	50 lbs.	57 lbs.	21 lbs.
Floor Cement #C-12		67 lbs.		53 lbs.	22 lbs.
Floron Tile Cement #550		65 lbs.		52 lbs.	21 lbs.
Mastipave Primer #19		42 lbs.		36 lbs.	
Mastipave Cement #65	500 lbs.	48 lbs.		43 lbs.	
Mastipave Thinner #1081	400 lbs.	35 lbs.		30 lbs.	
Saturated Lining Felt #805		57 lbs. per 50 sq. yd. roll (Emeryville)—55 lbs. per 48 sq. yd. roll (Metuchen)			

Packing Specifications

Rugs packed individually in fiber tubes.
Rolls wrapped in heavy paper
Tiles packed in corrugated cartons

★ ★ TWO STAR LINOLEUM—Light weight quality.
Recommended for household use only.
★ ★ ★ THREE STAR LINOLEUM—Standard weight,
high quality. Recommended for household, and
light commercial installations.



BCO PABCO PABCO PABCO



PABCO PABCO PABCO PAI



styled for the young in heart

